

WEATHER

Desert Area Forecast:  
Sunny with high clouds today and Saturday. High today 69 to 74. Slightly cooler Saturday. Gusts northerly winds 18 to 28 mph this afternoon and Saturday. Palm Springs high temperature Thursday was 73, low 50.

# The Desert Sun

The Desert Empire's Leading Daily Newspaper

9:00 P.M.  
**N.Y. Stock Exchange**  
30 INDUSTRIALS 727.95 up 1.50  
20 RAILS 145.34 up 0.57  
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VOL. 35, NO. 108

26 Pages—2 Sections

Palm Springs, California, Friday, December 8, 1961

PHONE 325-5005

Single Copy 10c



**FAMED DOUBLE AMPUTEE** Harold Russell (left) and New York Congressman William Ayres place a wreath on the memorial to the battleship Arizona at Pearl Harbor, where 1,102 sailors and Marines are still entombed in the sunken ship that was blasted by Japanese bombs 20 years ago yesterday. The flag rises above the ship's bow in the background. (UPI Telephoto by cable)

## Unemployed Rate Falls At Last

First Substantial Improvement in Year Brings Cheer

WASHINGTON (UPI) — Administration officials were elated today over the first substantial improvement in the unemployment rate in a year.

The Labor Department reported Thursday that while total unemployment went up to about four million last month, the seasonally adjusted jobless rate dropped to 6.1 per cent of the labor force.

This compares with slightly more than 3.9 million jobless workers in October and a seasonally adjusted rate of 6.8 per cent for that month.

The department said that 500,000 workers, who normally lose their jobs in November because of seasonal layoffs, remained at work.

### Sources Of Concern

The jobless rate has been 6.8 per cent, or higher, for the last 11 months — a source of continued concern for administration leaders who are aiming at a target of 4 per cent.

Raymond D. Larson, a department manpower expert, said the department was "pleasantly surprised" at the extent of the "long-awaited improvement in our unemployment data."

He termed the marked November drop an "unusual, almost rare" decrease in the jobless rate. The last time the rate fell so sharply was in October-November, 1958, when it dropped from 6.9 to 6.1 per cent.

The number of Americans holding jobs stood at 67.3 million last month.

The adjusted jobless rate takes into account seasonal layoffs of farmers, construction workers and others. It declined because the increase in the number of unemployed was smaller than normal.

In other words, if unemployment had increased by the normal 500,000 in November, the seasonally adjusted rate would have remained at 6.8 per cent. Instead, the number of jobless workers increased by less than 100,000.

## Seven Officers In Palm Springs Get Promotions

Promotions for seven members of the Palm Springs police force today were announced by City Manager Dan Wagner. He said the upgrades were made on recommendation of Chief Gus Kettmann and are retroactive to Dec. 1.

Heading the list with a captaincy is Dale Thompson, 38, a member of the force since 1946.

Named lieutenants were Sgts. Carroll Vogelaar, 41, and Thomas Aitken, 33.

Four men were promoted to sergeant. They are Peter Callan, 41; Robert Davis, 37; Nicholas Maff, 36, and Marvin Rudin, 35.

Kettmann said the promotions were made on a basis of eligibility examinations conducted Nov. 14.

# RED CHINESE LAUNCHING FEROCIOUS INDIA BLAST



**PRESIDENT John F. Kennedy** is shown speaking before the AFL-CIO convention in Miami Beach, Fla., after a whirlwind trip by helicopter from North Palm Beach, Fla. (UPI Telephoto)

## Said Equal to Propaganda Against U.S.

TOKYO (UPI) — Communist China today mobilized a massive campaign against India that rivaled in ferocity some previous propaganda attacks on the United States.

Red China's press was filled with editorials and "statements" from various citizen groups denouncing India.

Such campaigns focusing the country's attention on an outside enemy are common Communist tactics in times of internal stress.

The Peiping regime launched the attack Thursday with a bitter attack on Prime Minister Jawaharlal Nehru. It charged India with preparing to invade China.

The Reds accused Nehru of staging an anti-Chinese campaign in India to get "more assistance" from U.S. imperialism, while internally suppressing the forces of the people and diverting their attention so that the Congress (government) party could get votes in the coming elections.

The chairman of the "China Democratic League," Shen Chunju, issued a statement supporting the government accusations against India. He expressed "great indignation at Nehru's outrageous activities" and said "no good will come of the anti-China campaign started by the Indian government."

The league is one of many "non-official" organizations used by the government to launch attacks on foreign countries. It is through such groups that China has made some of its strongest attacks on Russia in the dispute over Albania.

## More U.N. Troops Fly Into Congo

By NEIL SMITH

ELISABETHVILLE, Katanga, The Congo (UPI)—U.S. Air Force Globemasters with jet fighter plane escorts today flew United Nations troops into battle-torn Elisabethville.

As the American planes brought in 400 Ethiopian and Irish soldiers, Katanga's President Moise Tshombe returned from Paris and sought to rally his forces with a charge that the United States was "murdering Katanga." He also charged the United Nations had become a tool of international communism and accused the United Nations of bombing Katanga hospitals and homes.

Tshombe said Russia was the only nation that would profit from the U.N. operation in Katanga. He said that if his government fell the central Congo government of Premier Cyrille Adoula would be overthrown and leftist leader Antoine Gizenga would take power.

## Reserve Release Early Next Year

By CHARLES CORDRY

WASHINGTON (UPI) — All Army reservists called to active duty in the Berlin crisis probably will be back in civilian life by next June 30, it was learned today.

## State Senate Hearing Here Tomorrow

Public hearings on proposed redistricting of Riverside County and other Southern California areas will be held in city council chambers Saturday, beginning at 10 a.m.

The hearings will be conducted by a Governor's Commission headed by Charles Welman. George Berkeley, fourth district county supervisor, is expected to testify as chairman of the Southern California County Supervisors' Association.

Berkeley's testimony will include proposals which would add 12 southern California state senators, including a second one from Riverside County. The proposed second county senator would represent the eastern or "desert" area of the county.

Representatives from desert area communities and political organizations are expected for the day-long session.

## Protest Vote Issue Dead, Says Maidhof

Neither write-in protest nor a no-vote protest campaign will be launched against the Tuesday special city election, William J. Maidhof announced.

"Actually, the effect of this election will not be apparent for approximately two years — it obviously cannot affect the April councilmanic elections," Maidhof said.

The veteran civic worker, who has sought redistricting since 1949, reported that he had been approached "by several people who thought at one time a write-in campaign might be feasible. When the sample ballot arrived, it was apparent that the matter is a single proposition election. There is obviously no point in having people throw away their vote," he said.

Informal citizens' discussions reported here late yesterday indicated that councilmanic representation question may not be a dead issue. "Whatever happens, it will eventually be up to the city council — even an initiative proposal," Maidhof said. Three seats on the council will be up for the April city election.

Tuesday, voters will decide on the proposed redistricting of the city's seven councilmanic districts. The districts, now ranging from 48.4 per cent of the registered voters in district one, to 4.2 per cent each in districts six and seven, would be changed to 24 per cent in one to a low of five per cent in district four.

"Population growth will be a major factor in equalization," Richard Smith, planning department aide, said Thursday.

## Palm Desert Realtors Install New Officers

PALM DESERT — Thor Lake was installed as president of the Realty Board last night in a meeting held at the Shadow Mountain Club.

Featured speaker at the meeting was Riverside Attorney Arthur W. Swanner, who spoke on America's fight against Communism. A former Naval intelligence officer, Swanner also served in combat during the last war.

Other officers installed at the meeting were Dick Coffin, vice

president and Howard Fulmer, secretary-treasurer. Board members are Dick Kite, Lucile Armstrong, Roy St. Leon, Wendell Fowler, Jack Pollard, Josephine Lemons and Tom Cook.

Lake made a brief comment after taking office and told the Sun later that he hoped the board could put on an educational program for the benefit of its members and the public on best realty practices and such civic points as best use of land areas and other items.

## German Commies Tightening Grip

BERLIN (UPI) — The East German Communists today tightened their grip on East-West Berlin border traffic by ordering the installation of movable barriers at the seven remaining border crossing points.

The move would make it impossible for Western Allied mili-

tary vehicles to pass through the Friedrichstrasse crossing — the only point still left open to non-Germans—without coming to a complete halt.

The East German news agency ADN said the new order was "in the interest of orderly border traffic."

ADN quoted an Interior Ministry announcement which said that vehicles carrying civilians must as usual identify themselves at the checkpoints.

"Vehicles with military personnel in uniform will pass the barriers according to already existing regulations," the ministry said.

### Aimed At West

The new order was another move in the Communists' campaign to regulate traffic and limit Western access rights in the divided city.

Until now, Allied military vehicles simply sped across the border through the Friedrichstrasse crossing—the only opening the Allies may use along the 25-mile city border.

But the erection of barriers gives the East Germans, whom the Western Allies do not recognize, the power to regulate the flow of U.S., British and French official traffic and even try to bar it if they wished.

At Friedrichstrasse, 20 East German soldiers began building the barriers 10 yards in front of the Communist wall.

### Allies Move Troops

The latest squeeze on Western Allied rights in the Red-encircled city came as the U.S. Army ignored Communist threats and sent more troops through East German territory.

The large-scale movement of two battle groups, consisting of 3,000 troops in 350 jeeps and trucks, began Thursday and was scheduled to end next Wednesday.

Advance elements of the First Battle Group of the 19th Infantry traveled from West Germany to Berlin Thursday without incident.

## Northend Highway 111 Contract Let

Wes J. Foster, Inc., of Fullerton, with a bid of \$187,477.40 was low for the improvement of Highway 111 for slightly less than one mile between San Rafael Road and Chino Creek, C. V. Kane, district California Division of Highways engineer said today.

The project, to start soon, will link the city's North Palm Canyon Drive improvement job with the southern end of the existing state four-lane road from Whitewater Point.

**Curve to be Eliminated**  
Included in the plans is the elimination of the curve in the highway just north of San Rafael Road.

Money for the project was budgeted by the state this summer. It will further facilitate the smooth flow of traffic into Palm Springs from the north and west.

Kane said that if the low bid is approved and a contract awarded, traffic may be moving over the new road before the end of spring.

### No Delay in Traffic

During the three and one-half months the contractor will have to complete the work, traffic will pass through the construction area with as little delay and inconvenience as possible.

The project will provide a smooth flow of automobiles into the city from the coastal area and has long been awaited.

## Dominican Republic in Moves to Stabilization

SANTO DOMINGO, Dominican Republic (UPI) — President Joaquin Balaguer's government, apparently strengthened by new assurances of full military support, was reported today to be considering legal action backed by the threat of force to break the opposition's 11-day general strike.

Opposition groups, reluctant to face an all-out showdown with the government, were said to be studying recommendations for discontinuance of the walkout.

of a junta regime to run the Dominican Republic until elections can be held were at least temporarily deadlocked by Thursday night's cabinet rejection of the opposition's Sunday proposal that the junta should be allowed to choose its own chief.

Although leaders of the UCN opposition party declined comment, it appeared that they had rejected the government's counter-proposals of Tuesday and Wednesday which would have made Balaguer head of the junta.



**PALM DESERT Realty Board** will get leadership from this trio following their installation at a meeting last night. From left are vice president, Richard Coffin; president, L. Thor Lake and secretary-treasurer, Howard Fulmer. (Desert Sun Photo)

## NEWS in BRIEF

WASHINGTON (UPI) — The Food and Drug Administration T N B AY warned distributors of health products made by the Nutri-Bio Corp. that use of the company's sales material may subject them to prosecution and seizure of the merchandise.

WASHINGTON (UPI) — Secretary of State Dean Rusk said today the Congo faces civil war and anarchy unless secessionist Katanga province is integrated into the country.

Rusk, at a news conference, staunchly defended United Nations military operations against Katangese forces and civilian snipers. He said it was vital for the U.N. forces to protect themselves and maintain their communications so they could proceed with their mandate to stabilize the country.

SALISBURY, Southern Rhodesia (UPI) — Heavily armed police today patrolled the African townships of this self-governing British colony to prevent a recurrence of violence that erupted over the new Southern Rhodesian constitution.

Police used bullets, clubs, tear gas and dogs Thursday night to break up barefoot African mobs demonstrating against the new constitution, which the Africans claim does not give them full voting representation.

WASHINGTON (UPI) — A. M. Landon said today the free world must pool its military and economic resources in a massive power bloc to avoid nuclear war or "supine surrender" to communism.

The 1936 Republican presidential candidate said in a speech prepared for delivery at the National Press Club that the United Nations has become ineffective and "repeatedly has failed to maintain order against the Communist bloc."

## Your Newspaper Growth Paces Palm Springs'

Your Desert Sun today is the biggest regular daily edition so far this season. It is bigger than any Friday paper published since Dec. 16, 1959, which was a special edition.

In addition to a generous news feature and picture offering, this newspaper contains more than 2,800 inches of advertising. Local display ads account for 1,594 inches. National advertising accounts for 250 inches and the balance is covered by classified and legal ads.

Your newspaper, which has a complete new building under construction, including a 48-page press which triples production capacity, reflects the burgeoning growth of our desert resort area.



# Refuge Seekers Find Shangri-La

By DE VAN L. SHUMWAY  
United Press International  
CHICO, Calif. (UPI) — A group of New Yorkers who fled west to seek refuge from nuclear war believe they have found a modern Shangri-La in sparsely settled Northern California.

"It's a remarkable experience," said Alvin Baumann, concert pianist-composer who led them from Smithtown, N.Y., to Chico in October. "People are accepting us better every day."

The 13 families, totaling 34 men, women and children, arrived in Chico Oct. 2 and settled down to community life in this city of 16,000.

"Our own business is taking shape," Baumann said. The group, which believes in eating "natural" foods, has started the Chico-San Bakery and will share the profits. They will make breads with no sugar and little yeast.

They also plan to start a specialty restaurant where the menu will contain exact calorie counts per serving. The restaurant will feature live music by group members as well as a weekly dis-

cussion on controversial or popular topics of the day.

The refugees are members of the Ohsawa Foundation and follow the teaching of a Japanese philosopher, George Ohsawa, 68, who teaches an orderly life based on natural foods.

Ohsawa also believes that talk about the horrors of war does nothing to reduce the chance of war and that concrete steps of a peaceful nature should be taken if war is to be avoided.

"We left New York because we did not want to be in a place of dense potential fallout," said Baumann. "It was an imminent disaster area and we chose Chico because it is relatively safe—a place for us to work without keeping one eye on Russia."

Other members of the group are equally happy in their new home. Painter Joan Andrews, for instance, said she was greatly impressed with service stations where they wash the windows of her small foreign car each time she stops for gasoline. She said this kind of service wasn't given in New York.

**Dancer Feels Relaxed**  
Joanne Hirsch, a teacher and dancer, said she had a feeling of "belonging" and feels more comfortable and relaxed than she has in years.

Teal Ames, a former television actress who hopes someday to go back into TV work, plans to join the Chico Little Theater but meanwhile she and several others have started a bakery business in their home kitchens.

The arrival of the group, artists, doctors, lawyers and teachers, was welcomed by Chico residents although City Manager Fred Davis said at one time that he was "not convinced that we live in the safest place in the world."

A Titan missile base will be located seven miles north of the city limits and Chico is only 50 miles north of Beale Air Force Base, a Strategic Air Command base.

## Autograph Party Set Tomorrow In Palm Desert

An autographing party combined with a Christmas party is scheduled for Saturday from 3 to 6 p.m. at the Desert Magazine Art Gallery in Palm Desert.

Randall Henderson, founder of the Desert Magazine, and Charles E. Shelton, publisher of Desert Magazine, will present their recently published books.

Henderson's book is titled "The Desert Today and Yesterday." Shelton's publication is "A Photo Album of Yesterday's Southwest."

John Hilton, noted desert artist, will also be on hand with many of his latest paintings. His one-man show will continue through Dec. 28.

The public is invited to visit the gallery. No admission fee is charged. The Desert Magazine building is located on Highway 111 at Del Paseo in Palm Desert.

## Turkey Dinner Saturday Night

The Altar Society of Our Lady of Guadalupe Catholic Church will conduct a benefit turkey dinner in the parish hall at 5:30 p.m. Saturday, the Rev. Thomas J. Flahive, pastor, announced.

Proceeds from the function will go to the parish funds, for planned improvements.

## ALMANAC

By United Press International  
Today is Friday, Dec. 8, the 342nd day of the year with 23 to follow in 1961.

The moon is approaching its first quarter.

The evening stars are Jupiter and Saturn.

On this day in history:

In 1886, the American Federation of Labor was founded at a convention in Columbus, Ohio, by delegates from 25 labor unions and organizations.

In 1940, almost 400 German planes raided London, causing the first serious damage to the British House of Commons.

In 1949, the Chinese Nationalist government moved its headquarters from the Chinese mainland to the island of Formosa.

A thought for the day: Dutch philosopher Benedict Spinoza said: "He who would distinguish the true from the false must have an adequate idea of what is true and false."

## The Desert Sun

George E. Cameron, Jr., President  
Carl W. Schous, Vice Pres., Publisher  
Leo Levy, Secretary-Treasurer  
Jack Knudson, Managing Editor

Address all communications to Post Office Box 150, Palm Springs, Calif.

Published evenings except Sunday and the holidays: New Year's and Christmas.

AT NEWSSTANDS: Single copies, 10 cents.

Entered at the Post Office at Palm Springs, California, August 5, 1927, under the Act of Congress of March 3, 1879.

The Desert Sun Publishing Co. will not be responsible for unsolicited manuscripts, or photos left with or mailed to The Desert Sun.

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Daily \$1.50 month

MAIL RATES: Payable in Advance

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LACKING LETTERS to spell correctly, apparently, the kids who rearranged this marquee on East Ramon Road made out their fellow

students to be "luses." The marquee belongs to the drive-in theater long under construction there. (Desert Sun Photo)

## Flashing Rocket Lights Up Space for Pictures

POINT ARGUELLO, Calif. (UPI)—A sounding rocket today boosted flashing white lights toward a point in space 1,361 miles away in an effort to map the earth more accurately.

The lights—equalling 62 million candlepower, but still too faint to see with the naked eye—were to

flash every seven minutes at the peak of the rocket's climb. That would be at 920 miles high, 1,361 and 900 miles.

The Air Force said by photographing the lights from several positions and then using a triangulation system similar to those used in navigation, scientists hoped to accurately pinpoint the location of the Hawaiian Islands.

## Attorney for Reds Pleads Not Guilty

WASHINGTON (UPI)—An attorney for the Communist party pleaded not guilty today to a charge that the party failed to register with the government as an agent of the Soviet Union.

The party was arraigned on the charge before Chief Judge Matthew F. McGuire of the Federal District Court in the District of Columbia. McGuire set the trial for Feb. 1.

Communist party leader Gus Hall, who came from New York, took no part in the proceeding.

The not guilty plea was made by Washington attorney Joseph Forer. The government was represented by Justice Department Attorney F. Kirk Maddrix of the Internal Security Division.

After the hearing, Hall told reporters he had nothing to say about the present status of the party but handed them a two-page mimeographed statement.

The statement said the indictment was "the first time in American history that a political party has been summoned into a criminal court."

It said that "for years the slander that the Communist party is an agent of a foreign power has been peddled by political bigots. At no time were they able to prove this charge in open court."

## Man Arrested On Mail Fraud

Palm Springs police aided William Langston, Riverside - based postal inspector, in apprehending Philip Harold Goodwin, 41, of San Francisco as he entered town at 5:30 p.m. Thursday.

Goodwin, who was accompanied by his wife and two children, was stopped by officers at Vista Chico and North Palm Canyon Drive, was en route in a 1962 luxury sedan to a hotel here. Goodwin was sought on charges of using the mails to defraud, a police spokesman said.

## JayCees Set Santa Visit On Dec. 16

Palm Springs Junior Chamber of Commerce board members continued plans for the Dec. 16 Santa Claus visit here, and announced plans for a planting project around downtown palm trees, during a Thursday evening meeting.

Charles Kasper, JayCees president, announced that Santa will arrive in this snowless community by helicopter, and will ride in state on a fire engine to the City National Bank parking lot. The JayCees have secured 1,500 net stockings filled with candy and gifts for Village youngsters. Jack Oberle is chairman of the project.

James Schlecht and Bill Foster were named to spearhead a committee which seeks to plant shrubs around 10 palm trees in the mid-town sector. The JayCees propose to dig around the trees and prepare a soil bed for the plantings. The club would donate the shrubs to the city.

A third committee, headed by James Hicks, will start a survey of community problems, to determine what role the JayCees may play in aiding Palm Springs development.

## U. S. WEATHER

By United Press International  
Temperatures and precipitation for the 24-hour period ending at 4 a.m.:

	High	Low	Precip.
Boston	46	36	
Chicago	34	17	T.
Denver	41	12	
Fairbanks	-30	-31	
Fort Worth	52	41	.03
Kansas City	43	29	
Los Angeles	72	46	
Miami	80	67	
New Orleans	65	49	
New York	47	32	
Phoenix	66	38	
Sacramento	54	36	
San Diego	69	50	
San Francisco	57	47	
Seattle	41	35	.07
Washington	50	32	

## Labor Supports JFK Trade Plan

MIAMI BEACH (UPI) — Union leaders at the AFL-CIO convention today generally supported President Kennedy's plea for a liberalized trade program but asked for more details concerning its job-protection features.

The heads of many unions that face stiff competition from foreign imports said the extent of their backing of the President's program in Congress would hinge on the safeguards included in the plan.

Kennedy received a warm ovation Thursday from 4,000 persons crammed into Convention Hall following his appeal for a union label on his tariff-lowering proposal that may run into stiff opposition in Congress next year.

**Promises Support**  
"Don't worry about us," AFL-CIO president George Meany assured the Chief Executive. "We'll cooperate 1,000 per cent."

But when the cheers died down, many AFL-CIO leaders said privately they wanted to know exactly how the President would help industry, workers and communities injured by rising imports that would result.

David Dubinsky of the Ladies' Garment Workers and Jacob L. Potofsky of the Amalgamated Clothing Workers said their members were hurt by imports of Japanese blouses, sports shirts and slacks.

Therefore, they agreed, they wanted a step-by-step explanation of the "adjustment features" before they would stamp their approval on the plan.

**Proposals Vague**  
Kennedy was vague about how the federal government would aid those who might suffer under a broad reduction of trade restrictions but he promised to help them re-adjust during a transition period.

He warned the labor audience, however, that failure to lower tariff barriers and increase trade with Western Europe's thriving nations would lead to loss of jobs for Americans and financial insecurity for the country.

## Former City Employee in Support Plea

Walter W. Anenhauser, former city golf course starter whose dismissal from the job was upheld in a controversial council action April 24, has circulated a printed six-page letter here asking citizen support for a council review of his case.

Amenhauser, who repeatedly blasted City Manager Dan Wagner for his role in the dismissal, wrote that "I need your moral support to see justice done. If you think my cause just, please attend a council meeting or write the City Council and demand that I be granted an open hearing so the facts of the political corruption which caused my discharge can be made public . . ."

The former golf course worker, who was supported by Councilwoman Mary Carlin in his request for a council hearing, charged in the letter that proper procedures had not been followed and that his dismissal stemmed from conflict with other city employees over free use of the course. The city, which Amenhauser charges lost more than the reported \$76,942 in 1960, failed to pay him vacation pay, and did not provide the required reason, the letter states.

## Quick Move to Million-Dollar Mark in Branch

The economic well-being of Palm Springs and Riverside County received a resounding vote of confidence this week as Bank of America announced that its new Tahquitz-McCallum & Farrell branch in the desert spa achieved the million dollar mark in deposits less than two months after opening.

Harold C. West, manager of the new banking office in the Palm Springs Shopping Center, said deposits reached the seven-figure point on Dec. 6, only 52 days after the branch's Oct. 16 opening.

"This has certainly reaffirmed our faith in the economic strength and growth prospects of Palm Springs in particular and the whole county in general," West said. "And we expect the trend to continue upward."

he Tahquitz - McCallum & Farrell branch, which is statewide Bank of America's second in Palm Springs, is its 11th in Riverside County.

## Bomb Newsroom

PARIS (UPI) — Terrorists set off a plastic bomb near the newsroom of France-Soir, the nation's largest evening newspaper, Wednesday. The blast caused heavy damage and injured one newsmen.

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## Resort Reports

Robert Bennett

... former recreation director, housing authority head and civic worker here, was in town to greet old friends. He recently resigned as La Habra chamber of commerce manager to become promotion director for Imperial County.

Stanley M. Sills

... gunner's mate, third class, USN, has completed participation in large-scale Navy and Marine Corps maneuvers off the Southern California coast. He is the son of Max E. Sills of Desert Hot Springs.

Concluding

... a week of activity aboard the USS Mullaney, Eugene M. Olsen, radarman second class, USN, was back at the Marine Corps base at Ocean-side today. He is the son of Mr. and Mrs. William M. Olsen of 1597 North Palm Canyon Dr.

William Larrabee

... of Palm Springs has received his master of science degree in electrical engineering from the Massachusetts Institute of Technology. He previously received his bachelor of science degree at MIT in 1960.

Serving with

... the Third Marine Aircraft Wing at El Toro Marine Corps Air Station at Santa Ana is Cpl. Roger D. Best, son of Mr. and Mrs. R. E. Bedwell, La Quinta.

Graduated

... from the Fleet Sonar School at Key West, Fla., this week was Clyde R. Young, seaman USN, son of Mr. and Mrs. Jack Young of Palm Desert.

## JFK Legislative Plan Now Appears Settled

PALM BEACH, Fla. (UPI) — President Kennedy appeared today to have settled on the heart of his legislative program for the next Congress.

The New Frontier legislative recommendations next year will center on at least eight basic items, aside from his proposals dealing with national security and the cold war. The Chief Executive supplied the items Thursday in his speech to the AFL-CIO national convention in Miami Beach.

After reviewing legislative accomplishments in the last session — accomplishments for which he gave organized labor a large measure of credit — Kennedy told the labor delegates, "We are coming back in January and we are going to start again."

Then he ticked off what must be done, in his opinion, and his recommendations were expected to be the foundation of the domestic portions of his State of the Union Message in January. His main points:

**Unemployment** — "Unemployment compensation must be placed on a permanent, rational basis of nationwide standards."

**Medical care** — "Those who are older and retired must be permitted under a system of Social Security to get assistance and relief from the staggering cost of their medical bills."

**Education** — The President said he would renew his fight next year for federal aid in school construction and teacher salaries.

**Re-training** — "We need a program," he said, for retraining workers pushed out of jobs when technology changes production methods and industries move to new locations.

**Civil Rights** — He did not promise specific legislative recommendations, but said the fate of "minority citizens" required national attention so that all persons, regardless of race or color, will "have an opportunity to make a life for themselves and their families, to get a decent education, so that they have a fair chance to compete and then be judged on what's in here and not on what's outside."

**Plant re-investment** — He will renew his plea to Congress for a tax credit to be used as an incentive for new plant investment.

Stand-by powers — "It is my intention to ask the Congress at its next session for standby authority . . . to make grants-in-aid to communities for needed public works when our unemployment begins to mount and our economy to slow down."

**Reciprocal trade** — Modernization of the Reciprocal Trade Agreements Act to put this country in a stronger competitive position with products of other nations. To help domestic areas hard-hit by competition after tariff barriers are lowered to some extent, Kennedy will ask Congress to provide "a recognition of the national responsibility in the period of transition for those industries and people who may be adversely affected."



AUCTIONEER for the Cathedral City Rotary Club Bob Cordas is shown in action at the organization's first annual auction. The 1962 sale was postponed from last Saturday to tomorrow when rains came pouring down. Tomorrow's affair will be held in the vacant automobile dealer facility across the street from Security First National Bank in Cathedral City.

## Jimmie Fidler Now on KDES

Jimmie Fidler, reportedly "the busiest man in Hollywood," is now broadcast Monday through Saturday at 1:30 p.m. over station KDES, Palm Springs.

Fidler, reporter, magazine writer, and television producer, is heard on KDES and 200 other station coast to coast.

The veteran Hollywood reporter is active in Hollywood civic and youth affairs, serving as president of the National Foundation for Underprivileged Children. The organization originated the Kiwanis Kids Day, which raises \$1 million annually for youth work.

## Exports Top Imports

WASHINGTON (UPI) — U.S. exports in 1961 have been running \$5.7 billion above imports at yearly rates, the Commerce Department reported Thursday.

## A REALTOR'S NOTES

by isabelle cameron

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## Some Lag in Mailing of Early Christmas Packs

CATHEDRAL CITY — Postmaster Alfred F. Patane announced today that his 1961 "Mail Early For Christmas" Campaign is now in high gear, but he expressed concern because mailing of Christmas gift packages seems to be lagging.

Many people do not realize the need for careful packing and wrapping of their cherished Christmas gifts," he said.

## FASHION

'Choose one of our smart styles from Vogue, Simplicity and McCall's Fashion Catalogues and let us assist you to choose the right fabric to make you feel really dressed up for Christmas. Who is this Jacqueline at 401 So. Indian?'

Patane said, "It's hard to understand why people will be so careless about putting valuable Christmas gifts into the mails in flimsy boxes and loosely wrapped packages. Many of these poorly wrapped gifts simply cannot stand the necessary handling, and thus cause much delay and disappointment all around." He added that "I cannot emphasize too strongly the importance of careful addressing of Christmas mail; for example, it's best to print the recipients full name, street address, city, zone number and state on each mailing label, making sure to include an extra label inside your gift packages."

The Post Office windows here will be open on weekdays from 8 a.m. to 6 p.m. Monday through Dec. 23, inclusive. On Saturdays windows will be open from 8 a.m. to 6 p.m. All mail going long distances should be sent before Dec. 10, Patane said.

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CHRISTMAS SHOPPING in Palm Springs can be very pleasant indeed—especially for the male viewers of pretty Beverly McKenzie, above, shown heading for the lobby of Ray Ryan's El Mirador Hotel. Even the desert spa's landmark tower did a happy jig when this neat package ankled by.

## Disarmament Results Total Zero So Far

Foreign News Commentary  
By PHIL NEWSOM  
UPI Foreign News Analyst

Having discovered the means of mass suicide, man for the last 16 years desperately has been seeking other means to prevent himself from doing so.

The results have been less than minus zero.

As men and nations have sought the twin goals of disarmament and the use of atomic energy solely for peaceful purposes, the common denominators in the years of fruitless negotiations have been fear and suspicion.

When President Kennedy granted his recent interview to the editor of the Soviet government newspaper Izvestia he was attempting to cut through the fog of suspicion to place the U. S. position directly before the Russian people.

**Depressing Atmosphere**  
It was a positive move which found no echo in the depressing here-we-go - again atmosphere of the revived nuclear talks in Geneva nor so far in U.S. - Soviet talks seeking agreement on another attempt to negotiate world disarmament.

Last weekend 100 thoughtful persons representing universities, the government and just plain people gathered at Columbia University for a "research conference on disarmament."

If in the end it left a sense of world futility, it also was thought-provoking.

For instance, from Robert W. Kastenmeier, Wisconsin congressman:

In the past 16 years the United States has been represented at 70 international meetings at which disarmament has been discussed. (No estimate on the number and printed or spoken words involved.)

"For every \$50,000 spent on armament, less than \$1 is spent on the problem of disarmament."

**Cost of Warfare**  
From Christoph Hohenemser, physicist, Washington University: The United States now spends about 20 times as much on its delivery system for atomic warheads as it does on the warheads themselves.

The annual cost of its rocket or delivery system is nine or more billion dollars, about equivalent to the cost of maintaining an army of two and a half million men.

Only the United States and the Soviet Union have the wealth and power to deliver a second blow after the first atomic punch.

**Scare Ads Draw Fire of BBB**  
NEW YORK (UPI)—Scare advertising, the use of horror pictures to stampede the public, the billing of shelters as bomb-proof and other deceptive practices are the target of a bulletin by the Better Business Bureau.

In a move to protect the public and legitimate business from such unfair practices, the Better Business Bureau and the National Home Improvement Council has issued recommended standards to govern advertising and selling practices in this industry.

The standards recommend that no shelter be advertised or sold as such unless it meets the minimum requirements set up by the Office of Civil Defense. Advertising should not claim endorsement or approval by the Office of Civil Defense or any U.S. government agency since so far no government agency is authorized to endorse or approve shelters, the bulletin said.

Among the practices specifically condemned are the use of "bait" advertising, the use of chain referral selling, lottery or "model shelter" schemes, or the panic technique of pressuring the purchaser into signing contracts without sufficient investigation.

## Latin America Expert Speaks Here Tuesday

A distinguished authority on Latin America comes to Palm Springs when Dr. Hubert Herring addresses the Community Forum series on Tuesday Dec. 12 at 8 p.m. at the Jewish Community Center 332 W. Alejo Road.

The colorful and variegated history of Central and South America provides Dr. Herring with a challenge which he meets successfully in books, teaching and lecturing. He has a gift rare among historians, the ability to make his analysis come vividly alive to reader and listener while at the same time maintaining meticulous accuracy of fact.

A pioneer in North America's belated discovery of her Latin friends, Dr. Herring has been making annual trips to the 20 republics to the south for the past 30 years. He has maintained intimate contacts with political and cultural leaders in all of these countries.

Dr. Herring is professor of Latin American civilization at Pomona College and Claremont Graduate School, where he began teaching in 1944. He is the author of several authoritative books notably "A History of Latin America" and "Mexico, the Making of a Nation."



Hubert Herring

tion" and many more. His articles have appeared in scores of magazines and newspapers such as the New York Times, Christian Science Monitor, Harper's and Yale Review.

With Latin American countries making international headlines daily, Palm Springs is privileged to have Dr. Herring present a first hand account of immediate happenings there.

Tickets are available at the office of the Chamber of Commerce, Grossman's, 184 N. Palm Canyon Dr. or at the Jewish Community Center.

## Test Needed to Check Offenders

SAN DIEGO (UPI)—The superintendent of Atascadero State Hospital has said psychiatry has not yet developed tests precise enough to determine which patients hospitalized as sexual psychopaths can safely be turned loose in society.

Dr. G. Lee Sandritter described limitations of treating sexual deviates at a meeting of the Board of Mental Health Association.

He said there are about six cases a year in which discharged patients from Atascadero commit crimes of violence. He added 200 patients a year are released although they are thought to have some potentiality for committing crimes.

But asked Sandritter: "Can you hold 200 persons indefinitely just on the belief they might commit a crime?"

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## Castro Losing Hold on Cubans?

PITTSBURGH (UPI)—A former member of Fidel Castro's government said he believes the dictator is losing his hold over the Cuban people.

Luis Baralt Jr., ambassador to Canada until June 13, 1960, said Castro may have gone "too far" by admitting he "has always been a Marxist-Leninist" Communist.

Baralt, here for talks at Chatham College and Mt. Mercy College, said that an invasion or revolution now would have more chance of success than did the abortive uprising of last April.

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# Sees Only Peaceful Atoms

## Nuclear Scientist Here Explains India's Problems

By FEYTON CANARY

India plans purely peaceful uses of atomic energy despite growing pressures from a militant Red Chira, Dr. H. R. Rai, Jodhpur-born physician now studying under an Atomic Energy Commission grant, reported here.

Dr. Rai listed medical, agricultural, and power generation uses of atomic energy as major Indian needs.

"There is now a reactor in Bombay, and we are planning another one in New Delhi to aid work in these fields," Dr. Rai said. The Bombay reactor is a joint Indian-Canadian venture.

### Humane Goals

"Our nuclear study centers must attack vast problems of nutrition, medicine, and biological research. Among our people there is a major malabsorption problem — in effect, a dietary deficiency," Dr. Rai reported.

The related problems of overpopulation and insufficient agricultural production cannot have a single approach solution, Dr. Rai said.

"Agriculture of course needs better methods, and higher productivity which in turn requires in some areas irrigation, in others drainage, and generally more equipment and skills," Dr. Rai explained. He continued that "population is not a simple problem of instruction. It is, of course, an individual problem, one that requires much general education. In the villages, our people think that

the government is not feeding them, so it cannot tell them how large a family should be."

Sprawling India, extending from the northern mountain passes to lush tropical jungles on the south-east coast, seeks increased manufacturing to upgrade the standard of living of its population, which is second only to Red China in size. Topography and climate range from the frigid high plateaus to the monsoon coastal country. Jodhpur, home of the game of polo, has climate similar to the Coachella Valley, Dr. Rai said.

"In the summer, temperatures will go up to 115 or 118, but at night it will cool off so that a blanket is comfortable," he explained. Jodhpur, 250 miles from New Delhi, is on the west coast, has moderate winters and sparse rainfall.

"Our people need so many things that our strivings are peaceful," Dr. Rai reported. He commented that all he knew about Premier Nehru's recent warnings about Red Chinese aggression was "what we read in the papers."

The teeming nation has "great personal awareness of national and world problems, aided by a free press," Dr. Rai observed. He stated that many college students are well versed on American political affairs and history, as reflected by the Indian press.

Dr. Rai was surprised at Palm Springs' recent rains, but aghast about Los Angeles smog. "It sweeps into a room and is quite overwhelming," he said. The smog made driving worse than snarled New York's winter snows, he claimed.

An advanced pediatrics student at three hospitals in the New York area, Dr. Rai has studied two years at Brookhaven, returns home next November.



NON-NUCLEAR vacation at the Howard Manor here was taken by Dr. H. R. Rai, India, and physicist Shawn Bramson, New York, after scientific seminar in Los Angeles. Both are conducting research studies in Brookhaven laboratories, New York, under Atomic Energy Commission sponsorship. (Desert Sun Photo)

## Masons to Seat New Officers

New officers will be installed next Monday evening by the Palm Springs Masonic Lodge. The open services will be held at 8 p.m. at the Masonic Temple at 1006 East Ramon Road.

Thor C. Fredericksen will be installed in the post of worshipful master, with Robert C. Bertrand as senior warden and W. Jackson Stuart Jr., junior warden.

Other officers include Paul W. Clark, treasurer; Charles J. Burket, secretary; Edward D. Freedman, chaplain; Leslie J. Willey, senior deacon; Julius Edelstein, junior deacon; C. Siegel Raymond, marshal; Charles H. Davis, senior warden; George H. Hilla, junior steward; and Joe C. Stuart, tiler.

Installing officer will be Past Master Frederick A. Morrison, with another past master, Raymond M. Sorum, acting as master of ceremonies. Outgoing Worshipful Master H. O. Gordon will make the address of welcome at the meeting.

### Stays with West

ANKARA, Turkey (UPI)—Premier Ismet Inonu said Monday the new Turkish government's foreign policy would continue to be based on its alliance with the West. Inonu, outlining the program of the coalition government he formed this month, said Turkey "sincerely wishes" to join the European Common Market.

THE DESERT SUN Page 5A  
Friday, December 8, 1961

## Spa Student Wins Honors At Princeton

Joel Paul Friedman, son of Mr. and Mrs. H. E. Friedman, 333 Overlook Road, has recently received two of the highest academic awards given by Princeton University.

Friedman, who is a senior at Princeton and who graduated from Palm Springs High School in 1958, was awarded the Lewis Hastings Sarrett Prize in Chemistry and was elected to membership in Phi Beta Kappa Society.

The Sarrett Prize is given to the junior who carries the highest academic average among chemistry departmental majors. The award carries with it a \$1,000 scholarship and is presented annually. The academic average is based on course grades, together with independent work done in chemistry. Friedman's principal field of interest is enzyme chemistry, and he worked this past summer at Princeton on a particular problem in the field, through the aid of a National Science Foundation grant.

Along with six other members of the class of 1962, Friedman was elected to Phi Beta Kappa, the National honorary academic society, on the basis of his first three years work at Princeton. He currently ranks among the upper one per cent of a class of approximately 700 students. Friedman plans to enter medical school following graduation in June 1962.

### New Job for Ike

NEW YORK (UPI)—Former President Eisenhower will be the new chairman of the editorial board of the Encyclopedia Americana, it was announced Wednesday. Encyclopedia officials also announced formation of the Dwight D. Eisenhower International Peace Scholarship Fund, to provide 10 scholarships of \$3,000 a year each for U.S. and foreign graduate students whose future careers might aid peace.

## PLANNING COMMISSION IN MAP, ZONE CHANGE ACTIONS

The Palm Springs Planning Commission has again continued final map approval of Barbara tract four, pending completion of blow-sand control studies for the sector.

The board gave tentative approval to the N and W Development Corp. for a change of zone from guest ranch to R-3, apartment and hotel usage, subject to architectural approval and final annexation of the site in Section 34. The \$2.5 million project, a development of Newman and Wolf, will be a Federal Housing Authority insured apartment house development.

The commission approved landscaping plans for the Tam-O-Shanter recreational area on East Ramon Road, and approved a conditional use permit for Hogan's Driving Range, 555 E. Palm Canyon Drive, with a stipulation for an eight-foot high fence next to the adjacent trailer park.

Architectural approval was given the Brand Ford City remodeling plans for the 3919 E. Palm Canyon Drive site. The plans include a 36-inch screening wall in front of the outdoor car storage area.

The commission reiterated the ordinance requirement for eight-foot high plantings around trailer parks, and called for study of lot uses facing the Mesquite Road entrance to the Cameron Center.

Taken under study was a lot split request for a lot in the Ven-

able tract, owned by James E. Dyer. The commission is considering a 50-foot wide street between Mesquite and Palo Verde Drive. A 50-foot wide lot now exists on the Dyer property and immediately south.

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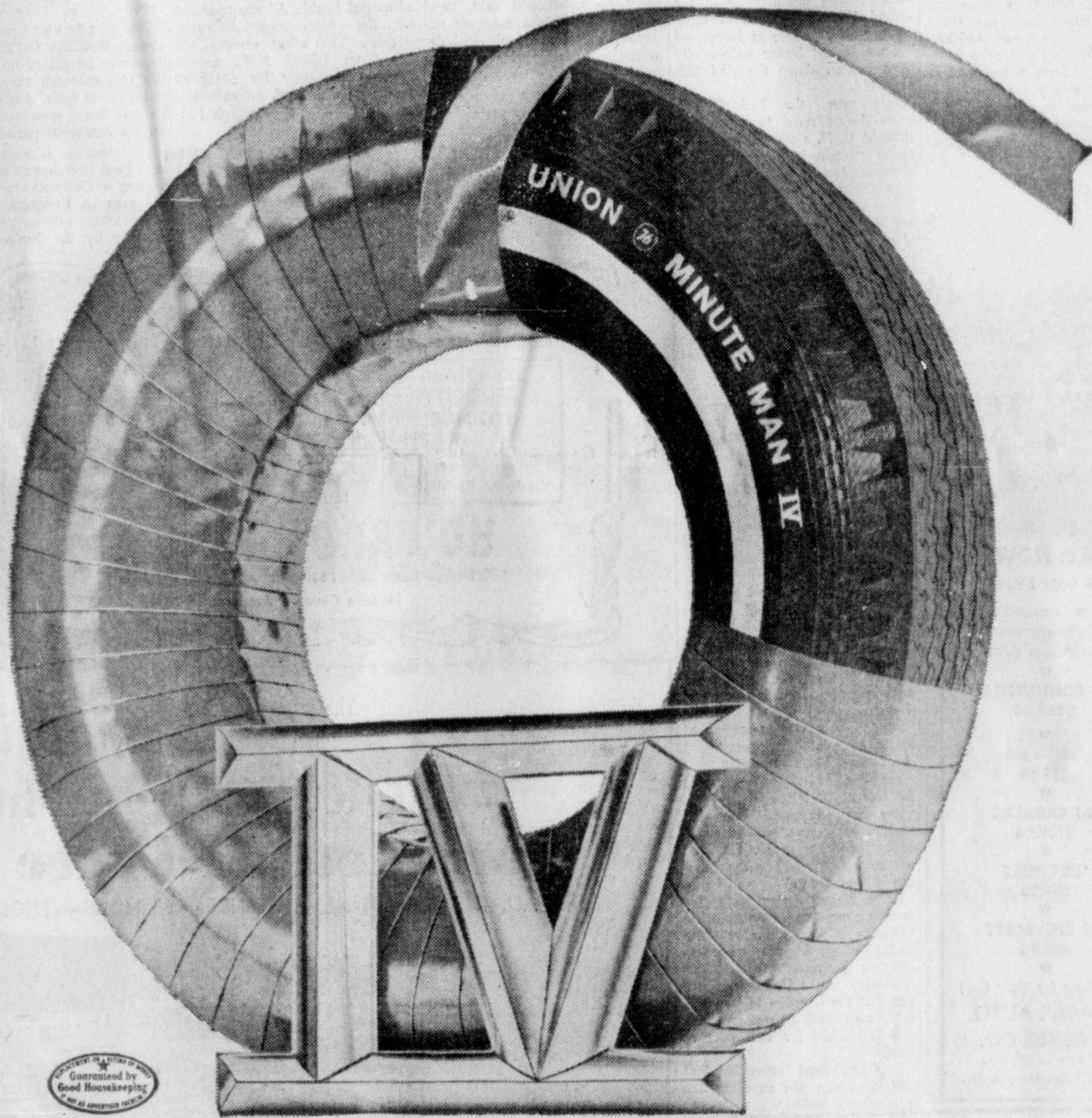
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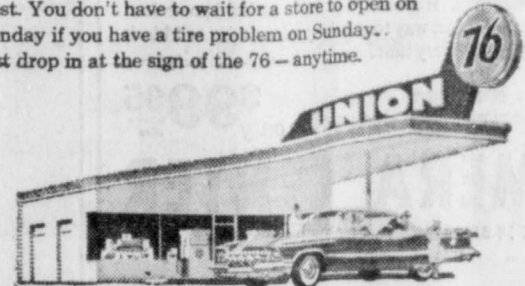
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# Who to Write on Dollar Shrinking

WASHINGTON (UPI) — Mrs. Sara Marjanovich, of Aliquippa, Pa., wants to know to whom in Washington she should complain about the rotting of the purchasing power of the U. S. dollar.

Jack Malone of the Beaver (Pa.) County Times sent to me Mrs. Marjanovich's inquiry that had been addressed to that newspaper. She expressed herself briefly on a post card.

"I have read your article on the 'Two Bit Dollar Getting Closer'."

"I agree. I realize more than others for we are on court order payments and public assistance with three children. I'd like to know who are the key people I should write to, to help correct the decrease in our dollar."

Well, Mrs. Marjanovich, write to these:

President Kennedy; George Meany and Walter Reuther of AFL-CIO; your senators and your representative in the House. And then write again to the President.

**Kennedy Key Man**

President Kennedy is the key man, although he must have the help of right-minded members of Congress to impose some economy on the Washington spending riot. It began with Franklin D. Roosevelt and has continued since.

Meany and Reuther are the big labor powers who could put the brakes on labor costs that bear no proper relation to production. If your letters have any effect, all of us will be ahead. And bear down hard when you write to the President. I have a theory about that very able young man.

My theory is that he has a great personal pride. Further I believe that he will not be proud of the money record of his administration. He is becoming ashamed of the money record of his administration.

JFK will not be happy with a duplicate of the Roosevelt administration—every year a deficit year from first to last. A president cannot effect economy on his own. JFK is the head of a big-spending political party. He was elected on a big-spending presidential platform. He is the political darling of the most effective political

pressure groups, big spenders all. President Kennedy would have trouble bucking that kind of big-spending combination. But you should not lose faith and hope, Mrs. Marjanovich. Be of good cheer. What you and others should do is to keep the pressure on the President's pride. Remind him in your letter that if there is one material thing about which the voters believe he must have learned well at his father's knee, it is about money.

A wisecracker here wisecracked the other day that the elder Kennedy had set up a big trust fund for his brilliant son and that the son had better do something about protecting the dollar's purchasing power or that fat trust fund won't buy shoes for Caroline and Johnny when they are teenagers.

Anyway, Mrs. M. keep the pressure on the Kennedy pride. That looks like our only hope.

## Red Chinese Seem Destined For 12th Snub

United Press International  
For 12 years Red China has been seeking membership in the United Nations. For 11 of those years, the anti-Peiping forces led by the United States successfully have beaten down the Red Chinese bid.

This year, the Red Chinese seem destined for their 12th straight U. N. snub, but by a narrow margin in the voting and barely on a technicality.

In the past, the United States has used off Red Chinese membership by the simple expedient of obtaining majority agreement to postpone the question.

**Margin Decreases**  
But as membership in the world organization has increased, the margin of U. S. victory steadily has dwindled. Last year it was 42 to postpone against 34 opposed and 22 abstentions.

This year, with the membership swelled to 103 and success of the old strategy in doubt, the Kennedy administration devised a new plan.

It was, first of all, to offer no opposition to debate on the question of Red China's admission. But then would be introduced the question of parliamentary procedure.

This was an involved process, hinged on whether Red China's U. N. admission depended merely upon a question of procedure, requiring only a majority vote, or whether it involved an "important" question requiring a two-thirds majority.

The United States contends that the question is "important."

**Two Votes Needed**  
Therefore, two votes impend in the current U. N. debate.

The first, expected late this week or early next, will be decided by majority vote alone and will determine whether the question is "important."

If the United States loses this vote by simple majority, then the admission of Red China into the United Nations this year on a second vote is assured.

However, if the U. N. members vote that the question is "important", then Red China membership is blocked for this year at least.

It is considered impossible that Red China can win anything like a two-thirds majority.



**ENTHUSIASTIC** over plans for next year's Cactus Jumpers Jamboree possibilities in Cathedral City are these jamboree booth participants who met with chamber of commerce officers to plan the next event. They are, seated, the Rev. Myrtle Scharif and John B. McIntyre. Standing, from left, are Dorothy Sippy, chamber president; Mrs. Marge Anderson, PTA; Margaret McIntyre, chamber secretary; Mrs. Eleanor Donahue, Chi Theta; Mrs. Evelyn Ferguson, PTA, and the Rev. I. Harper.

## Ag Department Concern Over Teenagers' Eating

WASHINGTON (UPI)—The Agriculture Department is concerned about the food habits of teenagers, particularly girls.

Dr. Mary M. Hill, nutritionist for the department's Institute of Home Economics, said studies show that the food habits of youngsters are poor in comparison with the food habits of other age groups.

"Most of these young people will be parents in the next decade," the nutritionist said, "and many of the girls are not as nutritionally fit for the physical demands of motherhood as they could be."

This is the same group from which must come a goodly proportion of the armed forces and the nation's leaders in the uncertain years ahead, Dr. Hill said. Their creativity and productivity will depend, in part, on their physical and mental health.

Dr. Hill said the nutrition prob-

lems among teenagers are not confined to the United States. She said Canada is faced with similar problems.

Secretary of Agriculture Orville L. Freeman is scheduled to dedicate the department's new \$16.5 million National Animal Disease Laboratory at Ames, Iowa, Dec. 14.

The new laboratory is one of three major research centers for the protection and improvement of animal health. All are operated by the Agricultural Research Service. The other centers are the Plum Island, N.Y., animal disease laboratory for study of foreign diseases of animals and the Parasitological Research Laboratory at Beltsville, Md.

The laboratory is located on a 318-acre tract of farmland just east of Ames. The new installation will enable scientists to find new ways of conquering livestock and poultry diseases.

## C.C. Chamber Names Director

CATHEDRAL CITY — Chamber of Commerce directors have elected Vern Thomas as a new director to replace Director L. C. Lewis who recently resigned.

Vern Thomas has been a resident of Cathedral City for approximately 10 years and is presently employed as an engineer with Barton Lamb, general contractors.

The directors unanimously agreed that the Cactus Jumpers Jamboree be placed on the chamber of commerce agenda for activities next year. Anthony Cosentino has been appointed president for the Jamboree parade.

The chamber is working jointly with local churches to unite in presenting a Christmas program for the area. A Christmas tree with Santa Claus will be presented to the city by the Junior Woman's

## U.S. Business at Foreign Marts

NEW YORK (UPI)—Washington dispatches today tell of a tariff battle impending in the next congressional session and figures show an increasing tendency of American industry to make investment for plants and installations abroad.

In other words, they seek to tap rich or high potential foreign markets by being "in" at the consumption point, or near to it. They thus avoid some of the machinery of import-export trade.

The Bureau of Business Conditions of the Alexander Hamilton Institute reported recently that sales, plant and equipment spending of foreign branches and subsidiaries of American industry have gone up considerably faster than those of domestic industries for the past few years.

Basing its summary on data from the Department of Commerce, this organization said expansion of production facilities of direct investment enterprises abroad will cost an estimated \$4.5 billion this year. This is not a record figure; it was exceeded in 1957. But if realized, as seems likely, it will be one-fifth larger than last year's figure.

Of this figure, manufacturing Club together with gift stockings for the children.

The chamber will sponsor its usual Christmas decorations contest for business, trailer park and home decorations with a award given in those categories. Judging will be done by a local club, and no registration with the chamber office is necessary.

Plans for renovating Town Hall were discussed with the planning of a stage and new kitchen facilities, together with a new paint job scheduled, stated Dorothy Sippy, president of the chamber of com-

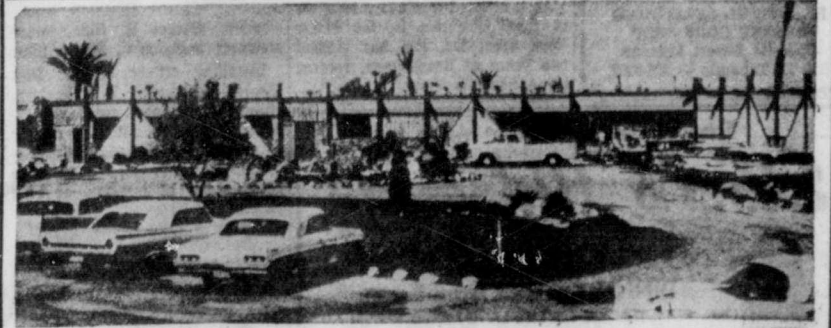
industries account for \$1.8 billion; petroleum industry, \$1.8 billion; mining \$400 million and other industries the remainder. Over half of the new capital spending is in Europe.

**Why all this interest?**  
Most business are in agreement that American industry must be in a position to fight on the best terms it can get for a share of world trade.

**FOR YOUR CHRISTMAS SHOPPING  
CONVENIENCE  
BANKAMERICARD  
MILNER'S YARDAGE  
MILNER'S 5 & 10  
CATHEDRAL CITY OPEN SUNDAYS**

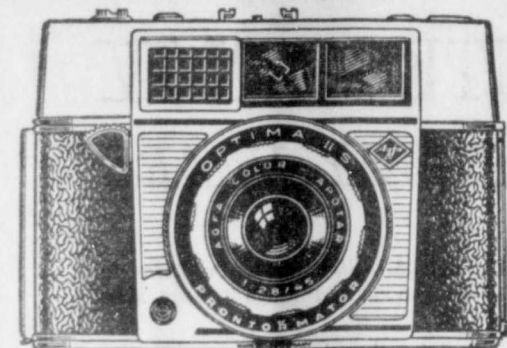
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**Mexican**  
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**Steaks - Chicken**  
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Open 10 a.m. - 11 p.m.  
**LUNCH - DINNER**  
**Rancho Carrillo**  
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**YOUR PALM SPRINGS GOLFING ADDRESS**  
Follow Markers from Sunrise Way and Vista Chino.  
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**\$99.95**  
Stop in and see this electric eye marvel only  
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**The Evaro Trio & Pat Barbara Orchestra**  
In the Famous **CELEBRITY LOUNGE**  
FRANK DAY—KDES personality is back.  
JUNE SCHUSTER at the Piano Bar 4-8 pm  
**COCKTAILS**  
Until 8 p.m.—60c  
FREE HOT & COLD  
HORS D'OEUVRES  
Served from 3:30-6:30  
Celebrity Lounge only.  
Complete **SEA FOOD DINNER . . . \$3.50**  
plus  
**CHOICE N. Y. STEAK DINNER \$2.95**  
**HOWARD MANOR**  
Reservations: 324-1111—Maitre d' Andy Andrews  
Never a Cover or Minimum

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**FOR YOU — Who Want More Comfort!**  
**Complete 11-Piece King Size Bedding Set**  
ALL THE FAMOUS NAME BRANDS — SIMMONS — ENGLANDER — C. B. VAN VORST — SPRINGAIR — REST-A-PEDIC and OTHERS  
  
**YOU GET ALL THIS IN KING SIZES**  
• FIRM INNERSPRING MATTRESS  
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• 1 BLANKET (All Colors)  
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• KING BOLSTER PILLOWS  
• METAL BED FRAME WITH LOCKING CASTERS  
**Buy Now and Get the Complete Group . . . Nothing Else to Buy . . . All for Just**  
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A 219.00 Value  
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**RIVERSIDE:**  
6734 Magnolia (In the Brockton Arcade)  
Magnolia Center. Open Daily 9 to 6.  
Thurs. & Fri. till 9. Closed Sunday.  
**PALM SPRINGS:**  
198 So. Indian. Open Daily 10 to 6, Monday Nite till 9 p.m. Closed Sunday. Phone 324-5758.  
**SAN BERNARDINO:**  
1164 W. 2nd (Next to Fedco.) Open Daily 12 noon till 9 p.m. Sat., 9 to 5, Sunday, 12 to 5. Closed Wednesday.



# REAL ESTATE Projects and Personalities

Friday, December 8, 1961

THE DESERT SUN Page 7



**SINGER GINNY SIMMS** and **Larry J. Cech**, president of Centennial International Corporation, are pictured at North Shore Beach Yacht Club on the Salton Sea after she and her fiancé, Don Eastvold, formed a partnership calling for dealer distribution of

**Ginny Simms Melody Homes** throughout the nation. The homes are aimed at low income groups and include 10 designs bearing titles of songs made famous by the singer during her brilliant career.

## New Industry In Unfinished Houses Told

Singer **Ginny Simms** and **Don Eastvold**, former attorney general of the state of Washington, announced from North Shore Beach Yacht Club on the Salton Sea that they have just acquired a substantial interest in Centennial International Corp., of Portland, Ore.

Miss Simms said she and Eastvold, who just returned to Southern California from a European vacation, will serve as members of the board of directors of the firm.

Centennial International Corp., headed by independent housing economist **Larry J. Cech** as president, is one of America's foremost companies merchandising shell homes. It's a relatively new industry consisting of unfinished houses built on the purchaser's own land.

### Named For Singer

Designed specifically for the low income groups heretofore unable to finance home ownership, the CIC homes are named the **Ginny Simms Melody Homes**.

A vast array of designs has been developed by the Oregon firm to bring the consumer the cost-saving advantages of component construction. Ten of these building plans are being employed initially as a promotional feature of **Ginny Simms Melody Homes**. Each home design has been named after a song hit with which Miss Simms has been associated. These song hits, incidentally, are soon to be released in a new record album.

### Dealerships Open

CIC is currently franchising dealers in Southern California and throughout the country for the **Ginny Simms Homes**. These dealerships will furnish pre-cut paneled construction, the buyer determining which stage of construction he wishes the dealer to complete.

Shell housing is tailored primarily for the persons whose take-home pay is less than \$5,000 per year or 50 per cent of the nation's wage earners. It is the merchandising of home designs rather than the construction of homes that makes CIC enterprise a striking departure from conventional housing industry techniques.

## Variance OK'd In Palm Desert

**RIVERSIDE** — A report from the county planning commission of its approval of a variance to permit a reduction of front yard setbacks for lots in Shadow Mountain Golf Estates at Palm Desert was received and filed by the board of supervisors.

The setback reduction was justified by the planning staff because Portola Avenue widening has reduced depth of the lots between the golf course fairways which the homes will face, and Portola. The 9,900 square foot minimum lot area requirement will be met.

### Sales Appeal

**NEW YORK (UPI)** — If you want to sell your home or rent your apartment in a hurry, install natural wood cabinets in the kitchen, the National Lumber Manufacturers Association advises.

## 21 New Homes Offered at El Rancho Vista Estates

Reservations are being taken this week end on the first unit consisting of 21 new FHA homes in El Rancho Vista Estates, according to the builders, **Roy Fey** and **Joe Koch**.

All homes are connected to Palm Springs sewers, and all have underground utilities, paved streets, city schools and fire protection, Fey said. They are fully insulated, both outside walls and ceilings, with forced air heating and Chrysler Airtemps refrigerated cooling. Other features include, wall to wall carpets, two full baths, garbage disposals, built-in gas range and oven, TV and telephone cables installed. A pool may be included in the mortgage if desired.

Information may be obtained at

either the builders office, 1011 N. Palm Canyon Dr. across from the Doll House restaurant, or at the tract office and model home in El Rancho Vista Estates which is located one mile east of Sunrise Ave., on Vista Chino. The models are open daily and Sunday from 9 a.m. to 9 p.m.

The  
**Sherwin-Williams Co.**  
101 N. INDIAN AVENUE  
324-3347

More homes are painted with Sherwin-Williams Paints than any other brand.



for the select few who can afford  
the summit of gracious living in  
exclusive country club environment

*La Quinta*

COUNTRY CLUB ESTATES

...offers a limited number of choicest desert estate sites, ideally situated on the perimeter of a superlative country club's golf course with one of the most dramatically landscaped fairways in the world...only 20 minutes from Palm Springs.

A golfer's paradise enjoyed by many distinguished personalities, **La Quinta (La Keen' tah)** is in a sheltered cove of mountains on the desert highlands...Spectacular in beauty and perpetually sunny, it has become renowned as an oasis of leisure, relaxation and social life of the highest order.

In key with the prestige environment of the magnificent Country Club and Hotel La Quinta, property-owners are building luxurious ultra-modern homes designed for the ultimate in week-end entertaining, mid-winter vacations or all-year living.

Homesites are arranged according to a master plan to preserve the exquisite views. Architectural restrictions and sound management offer investment security for rising property values...assure desired perpetuation of the incomparable atmosphere of this heavenly locale.

The Club provides estate care in owners' absence, and private police protection...Natural gas. All utilities underground...Smart shopping centers nearby.

For information on LA QUINTA COUNTRY CLUB ESTATES call or write sales agent:

**GEORGE ELKINS COMPANY**  
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BEVERLY HILLS, CALIF.  
BR 2-3455

OFFICES ALSO IN HOTEL LA QUINTA

From Palm Springs take Highway 111...For those who come by owned or chartered plane there's a private airport in the vicinity.

## Construction Hits \$257,652

Permits were issued for \$257,652 in construction for the unincorporated areas of Palm Springs in November, according to a report by the county building department.

Largest single permit was \$40,750 for a commercial building. Nine permits of \$82,732 total value were issued for single family dwellings, 103 miscellaneous permits were issued for \$122,251 and seven permits in the "all other buildings" category were for \$11,519.

While November building for the county was well ahead of the same month last year — 778 permits for \$6,172,257 against 890 permits for \$4,423,125 — the total was over \$5,000,000 behind last year's first 11 months. In the first 11 months of 1960, 9,779 permits were issued for \$49,348,644, compared to 9,023 permits for \$44,967,296 for the same period this year.

CLASSIFIED ADS REALLY  
GET QUICK RESULTS



**SNIPPING** of a ribbon of golf balls featured opening rites for the Bermuda Colonies, multi-million-dollar cluster of cooperative homes bordering the first fairway of Bermuda Dunes Country Club. **Dorothy Mapes**, chairman of the Bermuda Dunes Women's Golf Auxiliary, was aided by actors **Bob**

**Wilke** and **Hoagy Carmichael** and **Bermuda Dunes** salaried **Dave Bixler**, left to right, in slicing open a ribbon had 40 golf balls thumb-tacked to it. The ribbon-cutting money preceded a cocktail party hosted by **Ernie Dunlevy** Bixler.

# Excitingly New!

3 BEDROOMS!  
2 FULL SIZE BATHS!  
REFRIGERATED AIR CONDITIONING!  
FORCED AIR HEAT!  
WALL-TO-WALL CARPETING

BUILT-INS GALORE!  
WOOD-BURNING FIREPLACES!  
FENCED ESTATE-SIZE LOTS!  
UNDERGROUND UTILITY WIRING!  
SEWERS IN AND PAID FOR!



## Never Before So Much for Your Money! RACQUET CLUB ROAD ESTATES

- ALL NEW ADDITION
- EXCLUSIVE LOCATION
- 30 New Homes Under Construction
- 4 Ready for Immediate Occupancy

SEE your future  
home under  
actual construction

Get the real "inside" story! Inspect the quality materials and skilled craftsmanship. See hidden construction details, never seen in a completed home, that reveal the built-in extra value in these luxury desert homes!

ONLY

**\$1,250 DOWN**  
**\$21,500 FULL PRICE**

No impounds — No balloon payments — Full financing. SPARKLING HEATED AND FILTERED POOL, OPTIONAL, MAY BE INCLUDED IN 25 YEAR FINANCING PLAN.

SEE 2 completely  
new beautifully  
furnished models

Breathtakingly beautiful! Both models completely decorated by **Arthur Elrod**, one of America's leading interior decorators. So many wonderful new ideas in home furnishing, it's worth a drive to Racquet Club Road Estates—just to see them! Completely landscaped yards feature gardening innovations! You're sure to agree that this is the kind of home you've been dreaming of!

## Choose Your Own Color Schemes!

Early buyers may have their homes custom finished... with their choice of coordinated interior an exterior colors, tile and many other custom features. Your home can be finished EXACTLY as you've always dreamed!

BE AMONG THE FIRST TO SEE THESE GORGEOUS HOMES!

MODELS OPEN DAILY 9 A.M. TO 6 P.M.

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AT 2792 AVENIDA CABALLEROS, PALM SPRINGS

**ALEXANDER CONSTRUCTION CO.**

The Finest New  
Homes Built by

63-890 SAN RAFAEL DRIVE, PALM SPRINGS, CALIF.

Palm Springs' Largest Builders of Luxury Homes



## Doings in Desert REAL ESTATE

8A THE DESERT SUN Friday, December 8, 1961

### Realtors to Install Officers Monday

Mrs. Cameron to Take Office in  
Services at Dinner-Dance Meet

New officers for the Palm Springs Board of Realtors will be installed at a dinner dance Dec. 11 at the Tennis Club with an elaborate program in preparation and a sell-out for the occasion assured.



W. H. ADKINS

#### Adkins Named to Utility Position

W. H. Adkins, 42, former area manager of the Pittsburgh Plate Glass Co., has been appointed Medallion Home and residential sales representative for California Electric Power Company's desert area, Francis Crocker, district manager, announced today.

Adkins will represent the company in its sales activities in Palm Springs, Desert Hot Springs, Cathedral City, Palm Desert and other desert communities.

He comes to Cal Electric after 14 years with the glass and paint manufacturing company. He was area manager for the company's Riverside, San Bernardino and Imperial County operations.

Isabelle Cameron will be installed as president, succeeding Theresa Press. Other officers to be installed at the Monday night event are John Seamans, first vice president; Ernie Lindberg, second vice president; and directors, Theresa Press, ex-officio, Philip Short, Sally Franks, Tom Gemmill, Roy Randolph and Robert Flavin.

#### Mayor to Install

Mayor Frank Bogert will be the installing officer at the gala event. Appropriate plaques will be presented to the officers who served during 1961.

Immediate past president, Mrs. Theresa Press, has been voted vice president of the 28th district of the California Real Estate Association and will be installed at ceremonies at the Biltmore in Los Angeles on Jan. 13.

#### Honor State Officers

Others to be honored at the installation ceremony at the Tennis Club next Monday include state directors from the local board, Mrs. Frances Wilson, Don Cameron, former president of the local board and Tom Gemmill; state delegates, Gretchen Wright, Roy Randolph and Robert Press; alternates, John Bernet, Sally Franks and Miriam Schaffell; and Honorary Life Delegates to the CREA, past presidents of the state association, Herb Lakey, D. D. Watson and John Munholland.

#### Event is a Sell-Out

Tom McGrath of the First American Title Company, in charge of ticket sales for the installation dinner, reported that the event will be a sell-out.

Members of the local board were reminded that Real Estate Commissioner Wynn Savage will address the January meeting at the Biltmore Hotel here on Jan. 9.

Next Monday at the Tennis Club, cocktails are scheduled at 6:30 p.m. with the dinner at 7:30.



CATHEDRAL CITY'S newest store, and also held to be the community's biggest merchandising center, is David's Furniture, operated by David Cohen on Highway 111. Cohen owned a furniture store in Vancouver,

B. C., for many years and later was associated with Barker Bros. in Los Angeles. Extensive remodeling was required to convert the store building from quarters once occupied by an auto agency.



STABILITY AND SAFETY are special features of this Christmas tree holder. The holder is made by placing a tree and a conventional Christmas tree stand in a galvanized steel laundry tub. Then fill the tub with sand. Add lights and ornaments to the tree and decorate the tub. Sprinkle water on the sand, being careful to keep hands off electric lights and wires. It's practically impossible to tip over a tree in a tub, and the wet sand keeps the tree fresh and fire-resistant.

### Building Permits Week's Value Total \$119,845

Twenty building permits, including five for dwellings and four for swimming pools were issued by Jack Sanders, city building inspector, during the past week for a total of \$119,845.

Largest of the week's permits went to J & F Enterprises for two dwellings at \$25,000 each on North Camino Real and Phillips Road. Additions, remodeling and carports made up the balance of the week's building activity.

Five permits, two of them for swimming pools, added \$7,850 to the building total in Palm Desert. In Cathedral City, one swimming pool and three additions, totalled \$6,984 in the week. Additions to dwellings in Palm City amounted to \$555.

### HOMES \$5,995

A brand new 2 bedroom, 1027 sq. ft. complete home. No lot to buy, 15 minutes from Palm Springs. Wind-free area. Unusual development. 19 lots left. Economy with status. Investigate. Drive out Ramon Road direct to Hidden Springs Ranch, Thousand Palms.

### Trees Aid Road Maintenance

Studies of a section of road in Imperial County showed that roadside trees reduced maintenance. The studies showed that not only had the trees shaded the surface and lessened temperature extremes which often buckled the pavement in nearby, unshaded areas, but also that the roots had sought the moisture beneath the roadbed and reduced sub-pave-ment water — the maintenance man's enemy, according to California Highways.

## SALE

DON'T BUY NURSERY STOCK  
'TIL YOU SEE OUR  
PRICES!  
DRIVE A SHORT WAY—SAVE MONEY

## DESERT NURSERY

Between Cathedral City and Wonder  
Palms Road on Highway 111

## Embrace IRRESPONSIBILITY

Squander your time, play when you please—leave the worry to us\*

### Enjoy Carefree Living at

*Bermuda Colonies*

Luxury own-your-own apartments, located right on the first fairway, easy walking distance to Clubhouse.

\*We offer maintenance of house and grounds and can also provide lease-rental service for income to you during your absence. Air-conditioned, with two swimming pools—from \$35,500 with convenient financing.

INDIVIDUAL HOMES available from \$2,000 down—immediate occupancy.

GOLF and FAIRWAY LOTS—from \$875 down. Full price from \$3,500

COUNTRY CLUB championship 18-hole golf course—an ideal setting for business entertainment or year 'round living.

## Bermuda Dunes

Country Club Community

In PALM SPRINGS-INDIO Desert Resort Area

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### Have you those High House Payment Blues

Let us refinance your existing mortgages whether you have one, two, three or more, and consolidate them into one FHA HOME INSURED LOAN. This loan will

1. Lower your monthly payments
2. Give you up to 30 years to pay.  
(Age no Barrier)
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658-7267

### 'Stack-on' Units Build Storage

The perennial popularity of wall storage units proves that they fit modern needs. These units, often made of walnut, include bookshelves, magazine racks, desk and bar and cupboard sections—all easily moveable. Units attach to brass strips along a wall and the arrangements can be changed at will.

A leading manufacturer is now offering "stack on" units of walnut that serve a similar purpose. Integrated pieces of fine furniture can be placed one on another, or side by side, to gradually build a complete storage wall.

The idea is excellent for newlyweds who will live in apartments before owning their own homes. As family needs change or residence changes, the units can be assembled in new ways or divided among various rooms.

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WASH  
YOUR HAIR  
THE NEW  
EASY WAY



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THE POMPEIAN...classic simplicity in white on gold finish framing. 18" x 22" overall. A \$15 value.  
Christmas Special \$9.95



THE PROVENCAL...warm-tinted maple framing with gold-stripe accent. 22½" x 30½" overall. A \$20 value.  
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THE MILANO...burnished gold and ivory finished scroll-work. 21" x 39" overall. A \$30 value.  
Christmas Special \$19.95



THE VERONA...exquisite carving, finely finished in gold on white. 22" x 40" overall. A \$40 value.  
Christmas Special \$29.95

## Give the gift of Elegance...

**FULLER**  
HIGH FIDELITY  
FRAMED MIRRORS

Exciting values...never  
before at these low prices

Make this an elegant Christmas for someone you know. Nothing does so much for a home as a beautiful hand-finished Fuller High Fidelity Framed Mirror. Makes small rooms larger, dark rooms brighter, adds a decorator touch to any room. They're made from distortion-free Pittsburgh Twin-Ground Plate Glass...copper-sealed for lifetime beauty. Choose from 15 sizes and styles at your nearest Fuller store.

FEATURED...The Florentine Antique gold-finished framed mirror. 36" x 46" overall. A \$60 value.  
Christmas Special \$39.95

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ARTS AND CRAFTS CENTER rendered here in an artist's sketch, will undergo construction at Palm City in a week or ten days. To be located adjacent to the recreation center, the new cen-

ter will be a modern, one-story structure with special rooms and equipment for wood and leather work, photography and sewing, and lapidary, jewelry, and enamel work.

## Board Assures Alpine Village Zoning

RIVERSIDE — Appearing before the board of supervisors in behalf of Palm Desert Alpine Village, Enos Reid, Riverside attorney, was assured that if he files a zoning change request for the 20-acre subdivision in the Pinon Pines area it will be considered for permanent zoning by the planning commission.

Reid complained last week that because of interim zoning for a large acreage in the area, permanent zoning for the Village development for which a tentative map has been approved would not be properly considered so has not been applied for. The tentative map shows 72 lots of which 18 are proposed as commercial and the balance for R-2, multiple residential.

The interim zoning is single residential one acre minimum. "The commission has refused to grant smaller lots or multiple use be-

cause of the water problem and sewage disposal problem in the area," declared Assistant Planning Director Clifford Lober. Permanent zoning for the area is under study.

Friday, December 8, 1961 THE DESERT SUN Page 9A

## Our Escrow Service

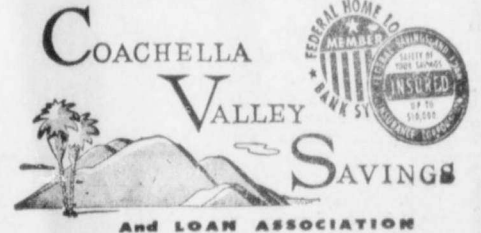
Is Fast

Accurate

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Big 4½% per Annum Current Rate of Interest on Savings

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## State, Federal Funds Reported

RIVERSIDE — Availability of road funds apportioned to the county for the fiscal year ending June 30, 1963 was reported to the board of supervisors and referred to the road department.

J. C. Womack, state highway engineer, said the apportionment to Riverside County is \$406,030 in Federal Aid Secondary funds, and \$100,000 in state highway matching funds.

## GARDENING IN THE DESERT

### Desert Offers Plenty of Plants for Yule Decor

If you have lived in the desert for five years you should have sufficient growing plants to provide the house with Christmas-like decorations.

You should have red pyracantha berries by the thousands and—in time for yule tide—gorgeous, full bloom poinsettias to form an excellent background. Local atmosphere may be attained by springs of light gray desert holly you will find the tiny berries delightfully intriguing. Cuttings from the almost ethereal smoke tree together with cuttings from the reddish-brown, lacy branches of the manzanita form a delightful contrast. Give your poinsettias extra care this month if the blooms are to be cut for decoration.

Soon casual visitors will be surprised when they gaze on a breathtaking panorama of snapdragons, philox, delphinium, petunias, pan-

sies, violas and other flowering plants. A little of the superior-tough attitude is permissible when you explain that any time is planting in our desert.

As an extra eye opener the Johnny jump-up pansy may be obtained from your nurseryman in flats. Plant these miniatures as you would the regular pansy, about eight inches apart. Keep in mind that the more pansies cut the better chance the new blooms have to mature.

Turning for a moment to a different plant; we have been asked the reason why African Violets grow beautifully in some homes and never show a flower in others. Actually the home has very little to do with the growth or the lack of African Violets.

One condition this plant will not tolerate is root-bound so make sure the pot is large enough for the plant; in our desert we have dry atmosphere almost the year round, hence there is not sufficient moisture to keep the plant in shape; drafty locations are another bugbear; use warm water when washing the leaves; with continuous over-wetness there will be rotting of the base.

Sometimes it might be injured by salts on the edge of the pot. Although the roots like to be moist, either bone-dry or soggy-wet are deterrents. In our desert it would be wise to feel the soil each morning and evening and be guided accordingly. An ideal temperature would be 60 as low and 70 to 75 as high. Judging from the former we must be watchful or don't raise African Violets.

Probably the most prevalent fault of the amateur gardener is that of planting tender seedlings too close together. This is especially true of petunias. Give each of these its own private plot in which to develop its charm, the result will surprise. Instead of a ragged, straggly mass of interwoven flowers you will have strong, radiant blooms.

Camelias and gardenias may be successfully raised in this vicinity. Granted they require a little more care than those raised in more humid regions but, if you follow your nurseryman's instruc-



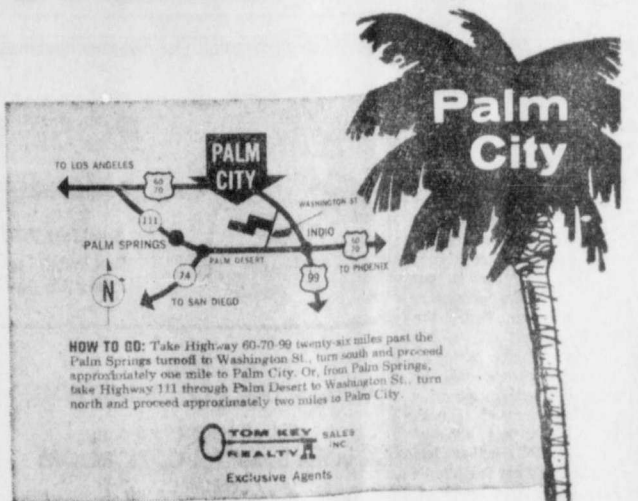
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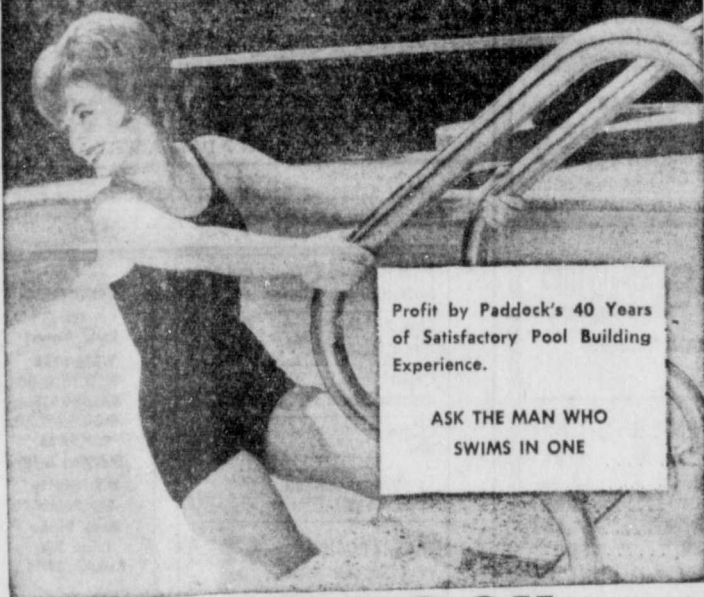
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PALM SPRINGS



## Overhaul of U.S. Welfare To Be Drastic

EDITOR'S NOTE—The U.S. economy is climbing toward record levels. Yet some seven million Americans are receiving public assistance at a cost of nearly \$4 billion a year to taxpayers. This has produced a public clamor for overhaul which will reduce this cost and turn relief recipients into productive members of the community wherever possible. The following dispatch outlines the Kennedy administration's plans in this controversial area.

By LOUIS CASSELS  
United Press International  
WASHINGTON (UPI)—The Kennedy administration is ready to launch a drastic overhaul of America's public welfare programs.

The first steps will be taken next week. Abraham Ribicoff, secretary of health, education and welfare, will issue a series of administrative orders modifying relief regulations which have been the target of mounting public criticism.

More sweeping reforms, requiring legislative action, will be proposed in a special message which President Kennedy plans to send to Congress in January.

The overall blueprint will place heavy emphasis on helping relief families to become self-supporting rather than remaining in a state of chronic dependency.

It also is aimed at eliminating welfare abuses, particularly in the controversial Aid to Dependent Children (ADC) program. Officials contend such abuses have been grossly exaggerated by welfare critics. But they know that public ire has been aroused by stories about able-bodied men who refuse to work, and unwed mothers who squander their aid checks.

Present federal welfare programs had their roots in the Depression. They have undergone no basic changes in 26 years. About seven million Americans currently are receiving public assistance, at a cost to taxpayers of nearly \$4 billion a year.

The new rehabilitation services may boost welfare costs by about \$200 million a year initially. But officials are convinced that in the long run they will save billions of dollars.

Here are some major reforms the administration hopes to carry out, either by executive order or new legislation:

Under present regulations, federal funds (which constitute from 50 to 75 per cent of the typical relief check) may not be dispensed in the form of wages for work performed on community projects. There is no bar against requiring an able-bodied person to work out the portion of his relief check which comes from state and local funds. But the federal portion must simply be handed out, with no strings attached, to any eligible recipient.

The new rules are designed to give local welfare agencies discretionary power to use federal funds as payment for work done on community projects which do not compete with private employment. For example, welfare recipients might be assigned to clean books in a local library—a job which the community probably would not include in its regular municipal budget.

Working out a relief check would not be required of the blind, aged, and disabled, or of others, such as mothers of young children, for whom it would be a genuine hardship.

Congress will be asked to make permanent two reforms in the ADC program which were authorized last session on a one-year trial basis.

One permits aid to children of unemployed fathers. In the past, ADC checks could go only to families in which the father had left home. This has served as an inducement to divorce and to real or faked desertions. Critics said it also encouraged illegitimacy because ADC aid was readily available to unwed mothers, but was denied to a legally married couple who simply happened to be poor.

The other reform permits ADC payments to foster parents selected by welfare agencies, as well as to the natural mother or other close relative. This provision makes it possible for a court to remove children from the custody of an irresponsible mother who is accepting ADC aid but is not using it to provide the youngsters with a decent home. Under the old rule aid was cut off to children placed in a foster home.

Another major change will be authorization for welfare agencies to give vouchers instead of cash to people who cannot manage money. If an ADC mother has been squandering her children's aid check on liquor or a boyfriend, the welfare agency could issue future aid in the form of vouchers good for rent, food, clothing, and other necessities.

## Carl E. Ernst Funeral Rites

Funeral services for Carl E. Ernst, president of California Electric Power Co., who died Tuesday, will be conducted at 2 p.m. today at the First Congregational Church of San Bernardino, 3041 N. Sierra Way. It was announced today.

Dr. George W. Haskell of the Congregational Church will officiate over the public services.

Members of Cal Electric's board of directors will act as honorary pallbearers. Six of the company's officials will act as pallbearers.

Private interment will follow at Rosehills Memorial Park in Whittier.



CALIFORNIA HIGHWAY PATROL'S annual Christmas Party was held this week at the Palm Springs Chi Chi. The party was made up of members of the Indio Patrol Office and some of their guests. Pictured above, clockwise around the table, first table, at left, Charles Valentino, Mrs. Valentino, Tony

Cosentino, Sergeant Bill Cox, Mrs. Cox, Commanding Captain Lloyd Watson, Mrs. Watson and Charlie Fiducia. Table at right, Marilyn Arnett, Bruce Arnett, Judy Bradshaw, Ann Bryn, Bill Bryn, Bill Bradshaw, Woody Woods, and Eleanor Woods. (P.S. NewsPhoto)

## Wall Street Chatter

NEW YORK (UPI)—Petroleum Intelligence Weekly thinks the one-week holdup for revisions to the government's crude oil import control program constituted a victory for the U.S. State Department and its free trade allies and a blow to the Interior Department and backers of the domestic oil producer.

In fact, the weekly says, the delay also represented a reversal for the interior secretary himself "as the interior head only weeks ago was prepared to release a new crude oil import program which reportedly called for a 50,000 barrel a day cutback in crude imports."

Next spring's congressional re-

view of reciprocal trade agreements seemed to be the chief factor in softening the interior's view toward crude oil imports, the publication said.

Investgraphs takes exception to the belief that railroad transport is a regressive industry and that its stocks have no place in a progressive investment portfolio. The industry "includes a great range of different equities, some offering stable earning power, others offering great speculative potential," it thinks.

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Includes: Salad, Potato, Hot Biscuits and Honey, Choice of Beverage and Table Wine.

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# Entertainment

The story of the Nativity, the "Town of Bethlehem," will again be presented Dec. 18-24 in Joshua Tree.

This community-supported project is presented nightly, beginning at 7:30 p.m., on the hillside north of the Sportsman's Club. There is ample parking available and a lighted sign on Twentynine Palms Highway will direct spectators to the Pageant site.

The All Year Club voted this

Christmas Pageant among the top ten of the "100 Most Colorful and Interesting Events in Southern California."

Camera Fans Note: A dress rehearsal will be held on Sunday, Dec. 17 for the benefit of photographers and Camera Club enthusiasts. This will be at 2 p.m. at the Pageant site.

## Indio Teacher's Book Published

Publication of "The Miracle and the Boar," prize-winning one-act play by William Weber, former Coachella Valley Union High School teacher, in "The Best Short Plays of 1960-61," was announced this week.

Weber's play was one of ten selected to appear in the famed play anthology edited by Margaret Mayorga. The anthology, now in its twenty-fourth annual edition, in past years has included the works of Tennessee Williams, William Saroyan, Arthur Miller, Ben Hecht, William Inge, and other noted playwrights.

Last year "The Miracle and the Boar" was first-prize winner in a national playwrighting competition sponsored by a St. Louis theater group.

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THE BONAIREs  
\$3.00 PER PERSON  
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THE BONAIREs, who have just completed a week-long recording session, and who appeared at the Lafayette Hotel in Long Beach this week, will make their first Palm Springs appearance of the season, when they sing at the Ranch Club's opening Sunday Brunch, which also presents Renee Taylor of the Jack Paar Show, Duke Mitchell, Clessa Williams, Bobby Ramos and his orchestra, and Wally Harpst as emcee.

## VILLAGE VARIETY

with Hildy Crawford

Entertainment-wise, this week-end is almost as busy as it is socially. Tonight Eddy Howard's opening in El Mirador's Silver Palms Room will make the pink-towered hotel a mecca for the dinner-and-dance crowd.

Sunday Palm Springs Ranch Club starts its Brunches with The Bonaire's making their first local appearance of the season, following their engagement at the Lafayette Hotel in Long Beach this week. These brunches start at noon and run into the mid-afternoon, and are so popular that it's always standing room only, without a reservation. Wally Harpst will emcee the show which also presents Clessa Williams, Duke Mitchell and comedienne-singer Renee Taylor.

Earle Strebe is getting ready to re-model the Plaza Theatre, for which plans are being readied

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right now by Harry Oliver (he was one of Hollywood's greatest set designers and the Van de Kamp windmill design was his) and a young Palm Springs designer Hugh Kaptur. Earl plans to incorporate a Hall of Fame in the forecourt, exhibiting props and mementoes of some of Hollywood's great movies, particularly those that were shot in this vicinity or starred actors who have Palm Springs homes.



VERSATILITY OF CHRISTY AND DAVIS, above, husband (Eddie Davis) and wife (Claire Christy) duo, makes them an outstanding attraction in the Safari Room of El Mirador Hotel. They present a veritable musical smorgasbord by vocalizing, playing a variety of instruments, doing comedy routines and impressions and offering a variety of dance rhythms. (Conrad Hug Photo)

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## What's Doing?

BILTMORE—Larry Foy at the piano bar in the Garden Room.

CANDLEWOOD ROOM — at Ocotillo Lodge, presents Carroll Coates at the piano.

CASA CAMARGO — Guitarists Robert and Ben Camargo, nightly.

CHI CHI—Tonight through Dec. 5, comedian Gary Morton with songstress Elaine McKenna and sight-of-hand artist Dr. Giovanni in the Starlite Room.

DESERT AIR — Bill Irwin at the piano, nightly except Monday.

DOLL HOUSE—The Renato Trio, with Chico Vasquez at the piano.

EL MIRADOR—Roger Balph and his Dixieland Band in the Silver Palm Room. Christy and Davis in the Safari Room.

ETHEL'S HIDEAWAY — Dancing nightly to Lambert's Trio.

THE DUNES — Harry Gillingham at the piano and organ, from 9 p.m.

HILLTOP ROOM — Jack Pfeiffer at the grand piano, and "Scatman" Crothers.

HOLIDAY INN — Billy Allen and his orchestra are the dancing attraction at Milt Hicks new hotel on the Strip.

HOWARD MANOR—The Evaro Trio continue in the Celebrity Lounge, with Pat Barbara and his orchestra playing for dancing in the Manor Room.

INDIAN WELLS HOTEL — Murray Arnold in the cocktail lounge.

LAURIE'S STEAK RANCH — D.D.'s organ melodies nightly.

OCOTILLO LODGE — Bill Cooper, piano stylist, nightly.

LAJARA BOYS and The Continentals.

RANCH CLUB — Bobby Ramos in the Round Up Room, with Hal Rogers at the piano.

RIMROCKS—Ken Draper at the piano and Dorise Van, songstress, in the Royal Room.

RIVIERA — Vocalist Clessa Williams with the Wally Harpst Trio. Still there, are the Guadalupe Boys.

SENATE LOUNGE — At the President Hotel, flamenco guitarist, pianist and vocalist, Virginia de Silva.

SHERMAN'S STEAK HOUSE — Vocalist Candy Stacy at the piano.

SIGNATURE ROOM — Vocalist Buddy Rand at the piano, nightly except Sunday.

THAT JOHN'S — "The Two Hot Cakes," Eddie and Betty Cole.

THE DUNES—William Friml at the piano.

THE SPORTSMAN — Jack Woods Trio.

TAMPICO — Vocals and guitar of Pepe Callahan and Gloria Becker.

TRINIDAD — Dick Rose at the piano bar in the Purple Room.

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House steak Special \$1.95  
Mitch's Steak Special \$2.65  
Top Sirloin Steak 12 oz. \$2.95  
Prime Filet Mignon \$3.75  
New York Steak 1 lb. \$3.85

All Entrees Include salad . . . Baked or Cottage fried Potato, Coffee and cheese or garlic bread.

Friday, December 8, 1961 THE DESERT SUN Page 1

Sun Classified Good Results

**Riviera**  
WORLD FAMOUS RESORT HOTEL  
Presents  
GUADALAJARA BOYS  
CLESSA WILLIAMS  
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## Tortoise Tim's TIMES



### T. T. Excited

Hi there!

T. T. is very pleased with the quality and variety of material he received this week. In fact he is very excited about it. Sure makes him think he has some very intelligent readers.

T. T. would like some more: Tomorrow's Citizens with your picture, Drama Critic of T. V. programs or movies, with a drawing or picture, Book Reviews, Poems, Jr. Scientist, Guess Who?, and anything else you think our readers will be interested in. Pictures or drawings should be included wherever possible.

Oh... Deadline for Christmas Card Contest is Thursday, Dec. 14. Remember, 3 Big winners along with six other winners. Each one whose article, etc., appears in The Times is a \$2.00 winner, too. Thanks! T. T. P. S. And your drawings, cartoons, etc. should be no larger than 3 inches and no smaller than about 2 inches.



### Junior Scientist

By Bruce Poist (8)  
30-387 San Antonio Dr., P. S.

Boys and girls, my name is Bruce Poist. A few weeks after school started, my father helped me put this experiment together. We used a bead for the moon and a small globe for the earth. Oh, we also used a light. The board was not on when my father and I started. We put it on later. This experiment was to show the boys and girls in my class the eclipse of the moon.

## Poet's Corner

RIDING IN A MODEL T  
By Sally Watt (9)  
1134 N. Calle Rolph, P. S.

Oh, I've been riding on a dirt road in my Model T.  
I frightened all the horses when they met me.

Can't you hear the motor roaring when I climbed the hill?  
Can't you hear the horn a-honking, ooga, ooga, oo?

When the motor stops you crank it up again.  
Car won't you go again?

Jump on the running board,  
jump on the running board,  
Jump on the running board, now.

Tee Ti tiddle I oh, Tii, ti tiddle I oh,  
Tee, ti, tiddle I oh,  
Riding in my old Model T.  
(Sing to tune of I've Been Working on the Railroad).

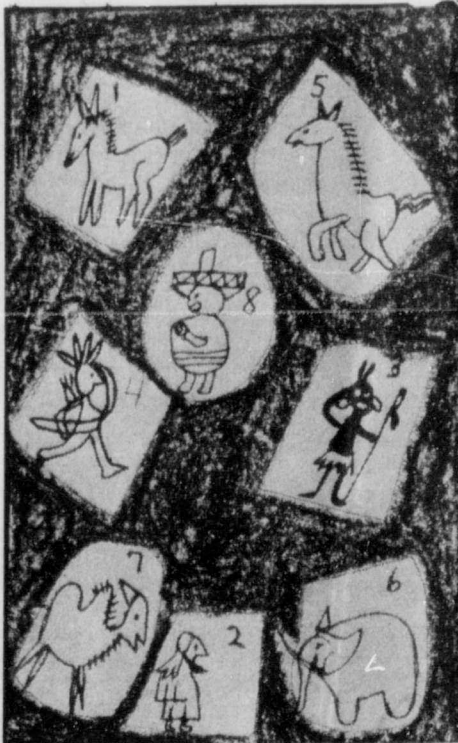
FORWARD  
By Michelle Gaul (13)  
St. Theresa School

I feel like composing a little poem —  
But not about Spain or France or Rome,  
Not about Columbus or Vasco De Gama  
Not of my Daddy and not of my Mama  
Not of the latest fashions...  
such as red blue jeans.  
No... I'd like to write about real string beans.

String Beans  
On boats they are served daily in the cabin  
And those hungry seamen always grab 'em.  
On trains they are served promptly in the diner.  
(Food just doesn't come any finer.)

The Hostess served them in airplanes all the time  
She liked them better than Kidney or Lima.

I like them, too, but they would really be cuter...  
If I could use them in my bean shooter!



## PUZZLE BOX

Guess the rider to each animal.  
By Ruth Niedrist (6), 3762 Sunny Dunes Rd., P. S.  
(1 & 8, 2 & 7, 3 & 6, 4 & 5)

### Weekend in Country

WASHINGTON (UPI) — President Kennedy's family will spend the weekend at their country estate in Middleburg, Va. Mrs. Kennedy flew by helicopter to the Glen Ora estate Thursday. Her two children, Caroline, 4, and John Jr., 1, follow by car today.



## How We Made It

By Johnny Molina (9)  
30-170 San Diego Dr., P. S.

We made Henry out of cloth. We made him out of paper and felt paper. We sewed the clothes too. We are going to give them to the crippled children in Desert Hot Springs' Angel View Hospital. We picked three children. Mr. Micelli will take them. We will take Henry, Charlie and Gretchen. You might see them in the hospital.



By George Kakouris (11)  
237 Plaimor Ave., P. S.

Potted or living Christmas trees brought into the home are favored by some who enjoy having the same tree as many years as it remains small enough to move in and out of doors.

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SUNDAY 'TIL 5 P.M.

## Good Neighbors

By Judy Waddill (8)  
31-690 Theima, 1090 Palms

Would you like to meet some good neighbors? There are lots of helpers in the library. They give up their time at home. Do you think you would give up your time? They straighten books, and they check out books. They clean up the library. Their names are Mrs. Moe, Mrs. Kliebe and Mrs. Taylor. They are very good neighbors. I would like to be one of the helpers in the library. Would you like to be one of the ladies that work in the library?

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# Johnston Speaks Out



ERIC JOHNSTON, president of the Motion Picture Association of America, sits at ease in Palm Springs and says "no, shooting war with Russia is not the danger to the United States." (Desert Sun Photo)

## Ike Ran Third on Last TV Appearance, Behind Mitch

WASHINGTON (UPI)—Former President Dwight D. Eisenhower ran third to "the Untouchables" and "Sing Along with Mitch" in his last TV appearance.

Howard Bell, a vice president of the National Association of Broadcasters, said that an hour-long filmed interview with Eisenhower shown Thanksgiving evening drew a rating of 6.8, meaning that 4.1 million TV sets were tuned to him. Bell said "The Untouchables" posted a rating of 19.4 and band leader Mitch Miller's program led all three networks with a 24.6 rating.

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## Movie Association President Relaxes In Palm Springs

By GENE JOHNSON

The United States doesn't have to worry about a shooting war as much as it does an economic war with the Russians in the opinion of Eric Johnston. The noted executive is currently vacationing at the Ingleside Inn in Palm Springs.

"It's very unlikely that there'll be a war," Johnston said. "The Russians don't want one any more than we do." He said that the greatest risk is that a war might start by mistake.

### Back from Europe

Johnston returned two weeks ago from a trip to Europe where he reported the "economic war" is the real fear of the Russians. It poses a problem with the United States as well, he said, in that competition is rising for many of the world products.

Specifically, he said "the oil industry is being disrupted with more petroleum being placed on the world markets. World sales are increasing rapidly." Russia is developing in that field as well as in metals like aluminum, lead and zinc. "They are becoming a bigger force in manufactured goods too," he said.

The new expanding European Common Market is making itself felt in the "economic war" and is another competitor for the Russians and Americans.

### American Problem

One reason for the challenge to America, Johnston said, is the higher labor and other costs which the industries here face.

This country's industry is meeting the challenge in various ways including the so-called "runaway productions" of American movie companies to film pictures overseas. Johnston, who has been president of the Motion Picture Association in America for 16 years, testified last week at a Congressional hearing on the subject.

In citing the economic struggle as the major problem, Johnston speaks as one knows Russian Premier Nikita Khrushchev better than perhaps any other American. He was hosted by the top Russian

two years ago at Khrushchev's summer home over a weekend and Johnston returned the favor in Los Angeles during the Premier's visit here in 1959.

### Russian Dilemma

"Khrushchev is tough, boastful, highly nationalized, dedicated Communist," Johnston said, "but he's shrewd enough to know that a war would destroy Russia too."

Main American danger — and Russian, too — is in pushing too far in Berlin or some other hot spot, he said. "It's a big poker game — and the stakes are very high."

"The Russian dilemma," according to Johnston, is that "if they are to fight the economic war they must continue to increase production and that will increase the education of the Russian people." With a more intelligent open society, the closely supervised and controlled state is bound to undergo some change.

In describing the Russian's strange behavior, Johnston called it "part inferiority complex, part inherent Communist secrecy, and part a desire to get a jump on the other fellow."

### Here on Vacation

Johnston is here on a short vacation between appearances before Congressional committees in Washington. While he now calls Washington, D. C., home, "my real home is Washington State," he said. He is a native of Spokane.

A longtime booster for the desert, the current vacation here is the Johnston's "sixth or seventh." They first came here just before World War II, in 1939.

He travels some 150,000 miles per year meeting his various commitments in the business and political world. Among his many activities besides the motion picture industry are as director of United Air Lines, Bank of America, and others, as well as his current political appointment for President Kennedy, adviser to the Agriculture Department. He served in the Eisenhower administration as ambassador to the Middle East, and he was a four-year president of the United States Chamber of Commerce.

Johnston's many jobs keep him busy, he said, but it's just a matter of budgeting one's time. "The diversification is a vacation," he says.

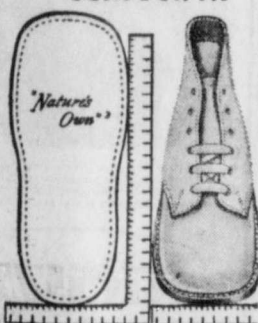
Of course, trips to Palm Springs help too.

### Award for Goldberg

NEW YORK (UPI)—The annual John Dewey award of the United Federation of Teachers will be presented here March 3 to Secretary of Labor Arthur Goldberg. It was announced Tuesday. The federation executive council said Goldberg has been "an eloquent spokesman in behalf of collective bargaining for teachers."

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## Bureaucracy!

LONDON (UPI)—The British Transport Commission said it banned from London subways and buses movie advertising posters showing an American actress in a bikini and a British comedian in his underwear.

The posters feature Terry Thomas, British comedy film star and American actress Tuesday Weld and advertise a new 20th Century-Fox film, "Bachelor Flat."

The commission said their "defacement could offend the traveling public."

A spokesman for the film producers commented: "This is bureaucracy gone mad."

## Television Viewers Probably to Get 'Just What They Deserve'

By RONALD H. NESSEN

WASHINGTON (UPI)—Television viewers probably will get "just what they deserve" unless they organize to complain loudly about poor programs, according to Federal Communications Commission Chairman Newton Minow.

Minow said television stations do not deliberately put on bad programs, but he said broadcasters tend to understate the taste, knowledge and understanding of the public.

He made the remarks to an audience of about 200 while talking at a panel discussion on television programming. Minow, who stung the industry earlier this year when he called television a "vast wasteland," was particularly critical of children's programs.

Television's opportunity to broaden children's knowledge is "so often frittered away," Minow said.

"Too often television is used as a baby sitter and that's all," he said.

The government's role in im-

THE DESERT SUN Page

Friday, December 8, 1961

proving television is delicate, one, he said, because it borrows on censorship. He said he would rather have bad television than no television at all. However, Minow said the FCC would make television stations live up to the promises of public service they made when they applied for licenses.

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# Emotions Found Accident Cause

By DELOS SMITH  
UPI Science Editor

NEW YORK (UPI)—When a psychological scientist pinned down the thoughts of 35 accident victims just before the accident happened he found that 12 or 44 per cent were burdened by emotional problems "of recent origin."

This caused Dr. Stanford G. Rogg to remark that whereas some people take their work home with them, other people "take their homes to work with them." He suggested this was an underlying cause of a great many accidents.

Most previous investigations of accident victims have been statistical. This, Rogg said, tended to focus upon isolated aspects of their personalities rather than upon their "total" personalities. It has helped create the idea that only some people are "accident prone."

All Are Prone

It was his idea that all people have moments when they are "in a state of increased susceptibility to accident." It is due to the fact that being human beings they are "subject to conflicts and frustrations." It doesn't necessarily follow it's due to "a lifelong pattern of behavior."

Rogg is part of the medical staff of E. I. du Pont de Nemours & Company, Wilmington, Del. The 35 men all had had industrial accidents. They were questioned about their just - before - the - accident thoughts within three days so there would be less chance of forgetting. Twelve responded well enough for appraising.

These thoughts were revealed to be the surface foam of deeper emotions. Some had to seem trivial to the outsider. Nevertheless they had involved the men in situations or frames of mind in

which the accident in retrospect seemed inevitable.

Two of the 35 men were not cooperative and six were in accidents for which individual responsibility could not be fixed. Rogg could not say the remaining 13 had no emotional disturbance at the time of the accident. But he found no evidence of it.

## Two Conclusions

He drew two conclusions from his investigation. "First, some individuals do become emotionally charged under some circumstances in a manner that may predispose them to accidents. Second, safety engineers should have some basic idea of how human behavior and emotions may influence susceptibility to accidents."

He said scientists should find out just what the "problems and distractions" are which divert individuals from a proper regard for their own safety. People could then be educated in what they are and perhaps persuaded to avoid them.

But it's wrong "to be tolerant toward the continued irresponsible actions of people involved in accidents," he continued. "Stronger demands for an adult standard of behavior are necessary."

"Our society as a whole must insist on adherence to effective lines of behavior regarding safety. Certainly it does not make sense to gloss lightly over the irresponsible, the immature, the careless and negligent individuals who cause accidents."

## Hope Is Emcee

HOLLYWOOD (UPI) — Comedian Bob Hope will emcee the Academy Awards "Oscar" telecast April 9, the Academy of Motion Picture Arts and Sciences announced Wednesday.



"IT WAS MY TWIN" could be true at Nellie N. Coffman school this semester, where 11 sets of twins—both fraternal and identical—are turning a lot of heads and class rolls in the junior high set. All 11 sets got together for school picture of their own. Shown are, first row, from left, Naomi and Nadine Beamesderfer; Janey and Jennifer Wamsley; Bradley and Douglas Hammer; second row, Susan and Sally Elliott; David and Diane Cieslikowski; Linda and Gayle Morris; third row, Cathy and Rebecca Padua; Dick and Larry Brubaker; Marlyn and Carolyn Markham; fourth row, Deanna and Dean Frey; and Glenda and Glen Jackson. First row twins are seventh graders; others are eighth grades, except Morris girls in second row, who are fourth set of eighth-grade twins. (Desert Sun Photo)

## THE LIGHTER SIDE

# Reason to Climb Mt. Everest: See If Mao Tse-Tung Bust There

By DICK WEST

WASHINGTON (UPI) — Mountain climbers, as someone may have observed before, are a breed apart from ordinary mortals.

Once a person has scaled a peak, he tends to think in lofty terms, which equate what is essentially a sport with mankind's noblest aspirations.

When he writes of his adventures, he uses lofty language, filled with wind-swept adverbs and snow-capped metaphors.

A group of part-time mountaineers gathered here this week seeking to drum up support for an All-American expedition to Mt. Everest in the spring of 1963.

Call on Udall

They naturally called on Interior Secretary Stewart Udall, knowing he could be sympathetic toward the project. Udall, as you know, recently climbed the 12,000-foot Mt. Fuji in Japan, a height heretofore unclimbed by any U.S. cabinet member without benefit

of a pogo stick. The discussion being open to the press, I decided to attend, although I am not cut out for that sort of thing. Just the elevator ride to Udall's sixth floor office made me feel a bit giddy.

And when I saw the length of corridor that I had to traverse to reach the meeting place, I began looking around for a sharp guide.

I must say, however, that they made the venture sound exciting, and even patriotic. Norman G. Dyhrenfurth, leader of the proposed expedition, said American climbers can compete with those of other nations, provided they get the backing.

He noted that the Chinese Communists claimed to have scaled the north face of Mt. Everest last year and that one of them was barefooted when he reached the summit.

Bust Decorates Peak

Furthermore, they are supposed

to have decorated the peak with a plaster bust of Mao Tse-tung.

Dyhrenfurth, who produces documentary movies when not climbing mountains, indicated he did not believe these claims. But he said it was time our country had a go at the mountain.

The U.S. group plans not only to conquer Mt. Everest, the world's highest elevation, but two sister peaks as well. This sort of triple-header has never been done before.

A brochure that outlined the plans said a successful expedition, which would cost about \$188,000, would refute "our detractors' taunt that we are a nation gone soft and gutless."

Udall commented that climbing mountains was a little like reading poetry. Each time you get something different out of it, he said. He expressed hope that the government would participate.

I, too, hope that the expedition organizers can obtain the necessary resources. I would like very much to know whether there is really a likeness of Mao Tse-tung up there, or whether it is merely the abominable snowman.

## Fidel's Son Ill

BUDAPEST (UPI) — Cuban Prime Minister Fidel Castro's 13-year-old son was reported by a local newspaper to be undergoing treatment here for influenza. The newspaper Heftoe Hinek said the boy, Fidel Jr., was on his way back to Cuba after a tour of Communist China, North Korea, North Viet Nam, the Soviet Union and East European Communist countries.

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# Christmas Cards to Nikita Idea: 'What Can Be Lost'

NEW YORK (UPI)—Are you sending a Christmas card to Nikita this year?

The Soviet premier has made the yuletide mailing list of at least one American family. And they asked today that their fellow citizens join them in flooding the Kremlin with some unprecedented Christmas cheer.

"There's room in the world for a gesture of love, and this is the season for it," said Newton Odell, 50, suburban Garden City, N.Y., sponsor of the idea. "It might accomplish nothing—but what can be lost?"

Odell said the card he, his wife, Lois, and two daughters had picked out for Khrushchev concentrated on the theme "peace on earth, good will toward men."

"Such a gesture, if made by even 10 per cent of us, would provide massive evidence of our genuine desire for peace," he said.

Odell, an advertising executive, presented his proposal in a letter to the editor appearing in today's Herald Tribune and elaborated on

it in an interview with UPI. The cost of postage for the cards can be as little as 5 cents if they are unsealed. Sealed first class would run 11 cents and a one-half ounce airmail would cost 25 cents.

Odell suggested sending the cards to: Nikita Khrushchev, the Kremlin, Moscow, U.S.S.R.

"I think that if people really did make a point to make Mr. Khrushchev an added name on their mailing lists—and thought about why they were doing it—they would be acting more sincerely than they do about a lot of their routine 'reciprocity' cards," he said.

A connected idea on using Christmas cards to help make a dint in the cold war was announced at the University of Illinois in Champaign. A group of 80 men students invited President Kennedy and Khrushchev to be contributors to a "Christmas cards for orphans" drive. They asked that the cards be mailed to their dormitory, Snyder Pent-house, for relay to orphanages.

**UNCLE JOHN'S** By Bill Cooey

If shopping is your problem And you're hungry, tired and beat Just take a trip to Uncle John's You can shop as well as eat

WAIT'LL YOU SEE OUR GIFT PACKAGE OF JAMS, JELLIES AND SYRUPS—WE SHIP ANYWHERE.

P.S. UNCLE JOHN'S PANCAKES CAN'T BE BEAT! (I PUT THAT LAST LINE IN MYSELF) Santa Claus

**UNCLE JOHN'S PANCAKE HOUSE**  
1983 NORTH PALM CANYON DRIVE

**THE GIFT OF HEALTH**

Give it to Dad; give it to Mother; give it to the whole family—every member of the family will use a Jacuzzi Whirlpool Bath every day, for healthier, happier, more zestful living.

**Jacuzzi WHIRLPOOL BATH**

Here's a gift that will keep on giving—a gift of health—a gift that cannot be measured by money.

Imagine! From this Christmas on, you will have a trained masseur at your beck and call 24 hours a day. Erase tension, muscular aches and pains, sprains and bruises, aching back... or ease the pain of many chronic ailments.

- The vigorous hydromassage with torrents of bursting air bubbles peps up local blood circulation—refreshes and revitalizes.
- The surging warm water provides heat and massage at the same time—brings complete relaxation... promotes sound, restful sleep.

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PALM SPRINGS

# More Effective Fight Against Reds on Way

WASHINGTON (UPI) — American officials said today the way appeared to have been cleared for a more effective fight against Communist guerrillas in South Viet Nam.

They said they hoped for early introduction of the military reorganization and political reforms which President Ngo Dinh Diem has assured the United States will be put into effect to increase pressure on the Red rebels.

In return, the United States has

told the Vietnamese president of the increased military equipment and training it is willing to provide to aid him against the Reds.

High officials said that "general agreement" on what each country would do was reached during a meeting last weekend between Diem and U.S. Ambassador Frederick E. Nolting Jr. They were said to have agreed on the "approach and general direction" of the joint effort but some of the details remained to be worked out.

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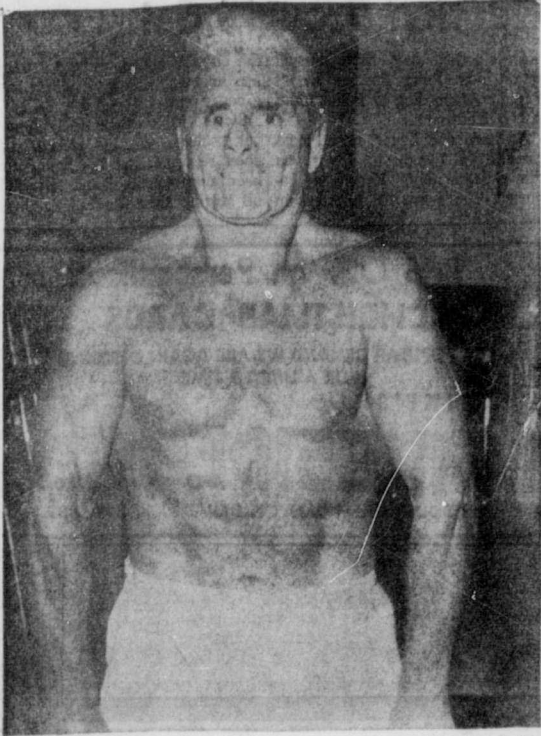
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Register for Electric Blanket door prize.

GRIDDLE WAFFLE MAKER





FORMER WORLD'S wrestling champion Lee Savoldi flexes his muscles in a work out at the Palm Springs Country Health Club at Cathedral City. The ex-champ is now in semi-retirement. (Desert Sun Photo)

GRUNT-AND-GROAN EXPERT

Ex-World's Champion Wrestler in PS Area

By GENE JOHNSON

Judo, anyone? Or karate? Or even just plain wrestling?

Ex - National AAU wrestling champion, and ex - professional world's champion Lee Savoldi, who has a gymnasium at the Palm Springs Country Health Club in Cathedral City, hopes to offer the whole line-up in the manly art of self-defense soon.

Already both men and women are keeping in trim on the multi-various exercise contraptions in the two gyms at the club. And Savoldi would be glad to go through a practice fall or two with anyone with the courage.

The ex-champion has been at the gym since last April after an

eastern tour on the wrestling circuit. His last effort in the grunt-and-groan sport was against the famed Argentine Rocca in Madison Square Garden earlier this year.

It ended in a draw before 18,500 people but Savoldi admits he very nearly lost and would of if it had lasted any longer.

Since Savoldi turned professional in 1952 when he was national AAU champion, he has fought most of the noted wrestlers from Fred Blassie, current champion, to Gorgeous George to Lord Blears to Lou Theiz, who relieved him of his professional title after he held it three and a half years.

While he may return to the circuit eventually, Savoldi right now is more interested in his Gym and Health Club. "I'm in semi-retirement," he said, and his only forays into the squared circle will be to do some refereeing in the Los Angeles area.

"I love it here," Savoldi says, "and I'd like to stay around a while." Actually, he has been in the area off and on for five years but always on a temporary basis. Now, it's more permanent. And, as he says, if you're interested in judo, or karate, or even just plain old wrestling . . .

Three-Way Tie In Coral Gables \$20,000 Open

CORAL GABLES, Fla. (UPI)—Three golfers playing for their first major tournament victory led a closely packed field of bigger name pros today into the second round of the \$20,000 Coral Gables Open.

Bill Farrell of Springfield, N.J., son of golfing immortal Johnny Farrell; unspectacular but consistent George Knudson of Toronto, and easy-going Chico Miaruz, an Argentine playing out of Miami Beach, came home with six-under-par 65s in Thursday's opening round.

The 6,563-yard Biltmore golf course, a layout laced with canals, doglegs and tricky short holes, played easy for a big hunk of the field of about 150 pros entered in the 72-hole tournament. Sixty-five pros matched or broke par of 71.

SPORTS in The Sun

THE DESERT SUN Page 15A Friday, December 8, 1961

TOP DESERT GOLF SCORES

The best rounds of golf fired on courses at the "Winter Golf Capital of the World" yesterday are as follows:

Table with 2 columns: Name and Score. William C. McBride, O'Donnell 68; Dr. P. Feals, Shadow Mountain 75; Lee Walls, Indian Wells 68; Carl DeVries, Thunderbird 76; Tom Carter, Eldorado 75; Or Perry, Thunderbird 76.

BINGLE-BANGLE-BUNGLE

Gambling on Golf Matches Won't Stop

NEW YORK (UPI) — The U.S. Golf Association long has frowned on wagering, but anybody who ever wagged a club will tell you that it has as much chance of stamping out betting as the U.N. has of getting the Chinese to quit eating rice.

Seidom do you see a fellow chasing the little white ball over a well-curried cow pasture all by his lonesome. If he is, you can make a little wager yourself that he's sharpening his repertoire to put the hustle on a close friend the next time they tee off.

It's that kind of a game and nobody would be vastly surprised if even high USGA officials did a little business-like dickering while waiting to play away.

Cognizance of this is taken in a nifty little Spalding giveaway for Christmas which details the various means of clipping your golfing pals. It explains all the usual methods of picking up a little extra change and even some of the crinkly and, if you aren't losing enough with the usual methods such as nassau, greensies or syndicates, give a listen.

Some To Try As example, have you tried "bingle-bangle-bungle"? And how about "dog fight"? For those who haven't learned

the joys of fleecing their friends on the fairway, a nassau is merely a three-way match play bet on each nine holes and the total 18. "Greensies" simply mean that the closest man to the pin on a par-three hole collects a stipulated amount from all hands, but he must be on the green. In syndicate thievery, the low man on the hole collects from all the others. This is played one-tee, all-tee and can include carryovers where you pay off, too, for all the immediately preceding tied holes.

But when you get hooked up in a foursome where there are difficult differences in relative skills, "bingle - bangle - bungle" gives the hacker a chance to carve up the better players.

In scoring this type of pick-pocketry, the first man on the green gets a point with another point to the nearest to the pin and a third point to the man who sinks the first putt. This means that the good player usually is on the green first. But the hacker can chip from the edge to say within five feet and get a point for closest. Then, if he knocks in his putt, he has won two points to one for the better player—unless the latter happens to can a long "snake" on him.

High Man Collects In the payoff — which can be from five cents a point to how much have you got — the high point man collects from the three others, the second place man from Nos. 3 and 4 and the third man from the fourth. The total victim sobs quite loudly — to the three others who are mercilessly wheeling off with his cash.

The "dog fight" is a team bet in which a team wins 10 points for an eagle (two under par), five points for birdies (one under par), three points for pars and one point for bogeys. The team with the highest total wins the difference in points — at so much per point.

Some of golf's newer terms also are noted in this dandy little book which will at least make you sound like an expert as you pay off.

There is the "bisque" which is a handicap stroke applied on any hole, but which must be declared before the hole is begun. A "bulger" is any wood club, because of its convex face. "Gassing" means you choked up on a shot. A "gobbler" is a long putt which drops, and "terrophobia" is when a player is afraid to take a divot on an iron shot.

So hand me my "bulger," son. I've got to give that "bingle-bangle-bungle" a try — with appropriate prayers that my opponent does a little terraphobia gassing and doesn't drop any gobblers. At long last, I may have found a way to collect.

Bob Jackson Inks Contract With Chargers

SAN DIEGO — Bob Jackson, former Palm Springs High School and Riverside City College gridder, signed a contract yesterday with the San Diego Chargers of the American Football League.

Jackson starred for the High School Indian squad in 1956 and 1957, played two years at Riverside and finished up his college career at New Mexico State University.

He was chosen on the seventh round of the AFL draft by the Chargers. Jackson was also picked in the National Football League draft, by the St. Louis Cardinals, as their second choice. Terms of his contract were not revealed.

Playing fullback most of his football career, Jackson has been named to all-league and all-conference teams during his entire career. Last season, in New Mexico, he was one of the top ground-gainers in the country and was mentioned on several All-American teams.

Jackson also starred in basketball while at Palm Springs High School.

Sports on Radio-TV

Saturday Pro Basketball: Packers vs. Warriors, 12 noon, Television KRCA (4) Los Angeles and KOGO (10) San Diego.

All-Star Golf: 2 p.m., Television KOGO (10) San Diego, Television KRCA (4) Los Angeles at 5 p.m. Boxing: Kid Paret vs. Gene Fullmer in a middleweight championship bout, 7 p.m. Television XETV (6) San Diego and KABC (7) Los Angeles.

Sunday Pro Football: 11 a.m. Oilers vs. Titans, Television XETV (6) San Diego and KABC (7) Los Angeles.

Pro Football: Pittsburgh Steelers vs. Washington Redskins from Washington, D. C. 11 a.m., Television KRCA (4) Los Angeles and KOGO (10) San Diego.

Pro Football Kickoff: 1:15 p.m. Television KNXT (2) Los Angeles. Pro Football: 2 p.m. Packers vs. 49'ers, Television KNXT (2) Los Angeles and KFMB (8) San Diego.

Pro Basketball: 2 p.m. Washington Tapers vs. Los Angeles Jets, Television KTTV (11) Hollywood.

Junior Rose Bowl: 4 p.m. Cameron Aggies vs. Bakersfield Renegades, Television KTTV (11) Hollywood.

Championship Bowling: 6:30 p.m. Television KHJ-TV (9) Hollywood.



TOP INDIANS of the grid gantlet garnered certificates of appreciation in the school's annual football assembly. Poised for the presentation are, from left, Lee Lamb, Robert Duran, Wayne Bussberg, Gilbert Flores, Bill Bradley, and Luke Imboden. Bradley and Imboden got separate awards as the key

gridders of the season. Award presentations were made by Dick Hertzke, Indian head coach. Mike Pecarovich, University of San Diego football coach, spoke to the assembly on the role of athletics in student development. (Desert Sun Photo)



TESTING the lakeside rough at the new Canyon Country Club, currently abuilding in South Palm Springs is Jack Koennecker, professional at the course. The mammoth lake, containing three million gallons of water, is adjacent to the 18th hole near the clubhouse. The course is scheduled to be open for play Jan. 1.

ANGELS TO PLAY 81 GAMES IN NEW PARK

LOS ANGELES (UPI) — The Los Angeles Angels have announced their 1962 home schedule of 75 dates to be played in the new Chavez Ravine stadium.

Trigger Happy Golf Players

WAKEFIELD, Mass. (UPI) — There is nothing like a little relaxation on the golf course, according to the American Mutual Liability Insurance Co. except, possibly, relaxing on a battlefield.

The firm said Thursday a survey it conducted showed there were 15,000 injuries on the nation's golf courses this year, about half of them caused by balls driven by "trigger happy" players.

Half of the victims were players, 25 per cent were caddies, and the remainder were course workmen or passing motorists.

Even the elements make 18 holes dangerous sometimes. About 500 golfers were killed by lightning, the company said. Many others die of heat prostration.

The company noted a golf ball leaving the tee sometimes travels at speeds up to 250 miles an hour and a golf club can arc at a speed of 200 miles an hour.

Kegler's Korner

Chused's Fashion lost four to Team 1, the Dizzy Twisters, at the Palm Springs Lanes last night. Team 10 won three from Team 9 as Jane Dill had high game of 175 and high series of 480. Dixie Janis had a 446 series, but team lost 3-1 to the City National Bank. Dead Dye Dolls, Team 4, lost three to the Village Flower Shop Team.

Wonder Palms Hotel took three from Industrial Cafe and the Sportsman Club Team took all four from Team 5, in the Palm Springs Lanes 500 Scratch Trio.

Imperial Motors took four from Lou Griffin's Men's Wear and d Palm Springs Lanes took three out of four from Team 2. Outpost Chevron Station split 2 - 2 with Team 3.

In Palm Springs Bowl play, Adams Carpet Service took three from Krings Chevron as Garcia Insurance Agency took three from P.S. Mirror and Glass.

Paret Could Become Dual Champion

LAS VEGAS, Nev. (UPI)—Cuban Benny (Kid) Paret will be recognized as both welterweight and middleweight champion if he beats Gene Fullmer in Saturday night's nationally televised title fight, the ultra-independent Nevada State Athletic Commission ruled today.

Nevada's five-man commission, leader of western discontent against long-time eastern domination of the National Boxing Association, voted that if Paret, undisputed world welterweight ruler, defeated NBA middleweight champion Fullmer, he will become the first two-crown champ since triple champ Henry Armstrong in 1938.

Paret's title is not at stake in this scheduled 15-rounder at Las Vegas' swanky Convention Hall since both he and Fullmer, of West Jordan, Utah, will be weighing well over the welterweight (147-pound) limit.

Paret, 24, expects to scale about 156½ pounds. Fullmer, 30, who is recognized as world champ by the NBA, will register at about 139. He shares the title with Terry Downe of England, recognized as champion in Europe, much of the British Empire, New York and Massachusetts.

P.S. Tennis Club Meets L.A. Group

A group of 36 tennis players from the California Racquet Club of Los Angeles will be here Saturday and Sunday to play members of the Palm Springs Tennis Club and local players in a team match affair.

Featuring the two-day event will be the match between Frank Feltrop, L. A. Club professional and his partner Mike Franks, one of the top amateurs in the world, who will oppose Mike Field, P. S. Tennis Club pro, and a local amateur.

The matches Saturday will commence at 11 a.m. and on Sunday the affair will start at 10 a.m. At the conclusion of the Sunday play a cocktail hour and dinner will be held in the evening.



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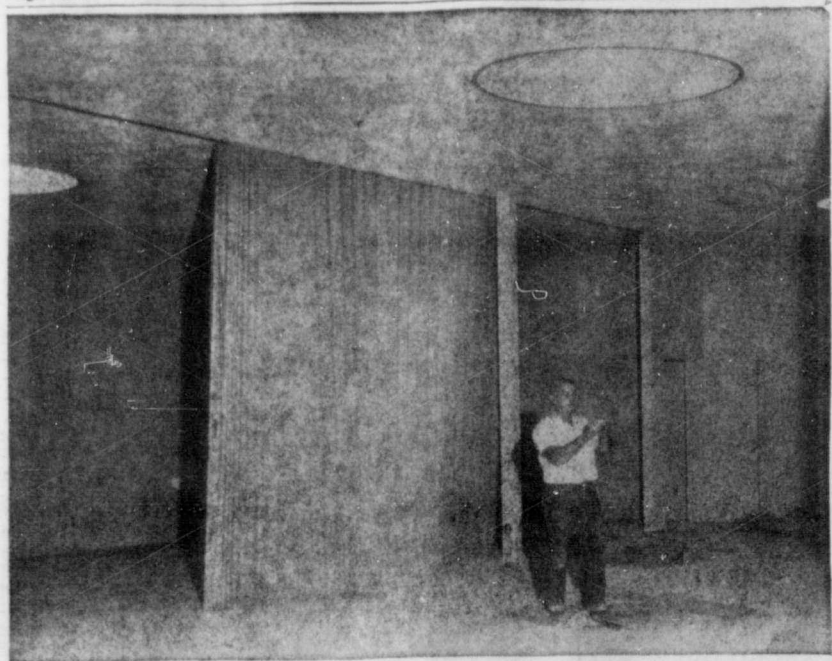
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"SCAT MAN" TO THE Hilltop Room NOW! UP SOUTH PALM CANYON DRIVE





CHECKING the light through the translucent plastic domes in the new Palm Desert Museum conference room is Dr. Clarence Smith, museum director. Skylights have glass above, with artificial light above the plastic for night functions. New \$275,000 expansion program is expected to be completed within month, with opening of facilities planned for January. Work includes upstairs lab, library, conference room, plus more display area and adjacent 360-seat auditorium. (Desert Sun Photo)

## Museum Bird Study Walks To Be Resumed on Dec. 19

Mrs. W. Scott Lewis will resume her seasonal bird study walks under the auspices of The Desert Museum on Tuesday, Dec. 19, it was announced today. She will conduct these morning walks which have proved highly popular, every first and third Tuesday of the month there after.

Groups will leave the Desert Museum, 135 East Tahquitz Drive at 9 a.m. The trips usually last two hours.

Mrs. Lewis plans to concentrate on one bird species each month.

All birds seen will be identified, she said, but the walks will be directed to spots where particular species may be observed and these will be discussed in detail.

Further information on these walks may be obtained by calling the Museum.

## Workshop for Reading Slated

Dr. Warren Linville, director of personnel for the Palm Springs Unified School District, and instructor in effective reading at the University of Southern California, will chair a general reading workshop on the Southern California campus on Dec. 15 and 16.

The general workshop will be open to reading instructors from public and private schools, as well as training directors from business and industry. Noted authorities in the field of reading will address the workshop, with Dr. George D. Speche of the University of Florida, nationally known in the field of reading instruction, delivering three major addresses during the two day session.

## Retarded Child School Seeking Fund Donations

Donations are being requested for funds to continue operation of the School for Mentally Retarded Children. The school is presently located in the Sunday School rooms of the Cathedral City Community Church.

According to C. H. Steele, president of the auxiliary of the Foundation for Mentally Retarded Children here, a total of \$4,000 is needed to carry the school through June of 1962. He added that present funds available will only carry the program "a little more than a month."

Steele emphasized that if the school is continued through June, it is expected it will then become eligible for public aid and be placed on a more permanent base.

Presently, he reported, there are eight children undergoing instruction with a thoroughly competent teacher and assistant.

Mrs. Marjorie Baron is chairman of the financial committee for the drive.

## Liquor License Fees Bring City \$6,024.60

The popular indoor sport of bending the elbow can be profitable—for the city.

Chief of Police A. G. Kettmann received notice from the Alcoholic Beverage Control board today that the October, 1961, distribution of license fees to the City of Palm Springs totalled \$6,024.60.

### FUNERAL HOME WEDDING

BURLINGTON, Iowa (UPI) — Mae Dell, Dallas City, Ill., married Harry Tate, Lomax, Ill., Tuesday in the chapel of a local funeral home.

The owners said they donated use of the chapel because "we like to have people think of the chapel as a place of beauty and happiness."

Ninety per cent of money collected from alcoholic beverage license fees except those from original retail licenses, transfers of on-sale and off-sale licenses, is paid to the counties and cities where they originate. The city's share was from \$3,981.22 collected by the state from March 1 to Aug. 31, 1961.

Chief Kettmann pointed out that this distribution is made to aid local law enforcement agencies to enforce the ABC act.

The sum allocated Palm Springs was second only to that of Riverside in the county.

## Eli J. Atwood Funeral Rites Set on Monday

DESERT HOT SPRINGS — Funeral services are scheduled for next Monday for Eli Joseph Atwood, 63, who died at a local hospital early Thursday morning, following a short illness.

A native of Pennsylvania, Atwood had arrived here only a month ago from Vancouver, Wash. He is survived by his wife, Susan, at the home.

Dr. James H. Blackstone Jr., pastor of Palm Springs Community Church will officiate at services at the Wiefels and Sons Chapel Monday morning at 10. Interment will be at Ft. Rosecrans National Cemetery, Point Loma.

Atwood was a member of Elks Lodge, American Legion post and Optimist club of Vancouver.

## Election Drought Set

An election day drought will settle over Palm Springs next Tuesday, according to Police Chief A. G. Kettmann.

Stores which maintain liquor sales need not be closed, the chief reported. But the liquor and beer departments must be shut off during those hours.

## 10% OFF on Personalized CHRISTMAS CARDS

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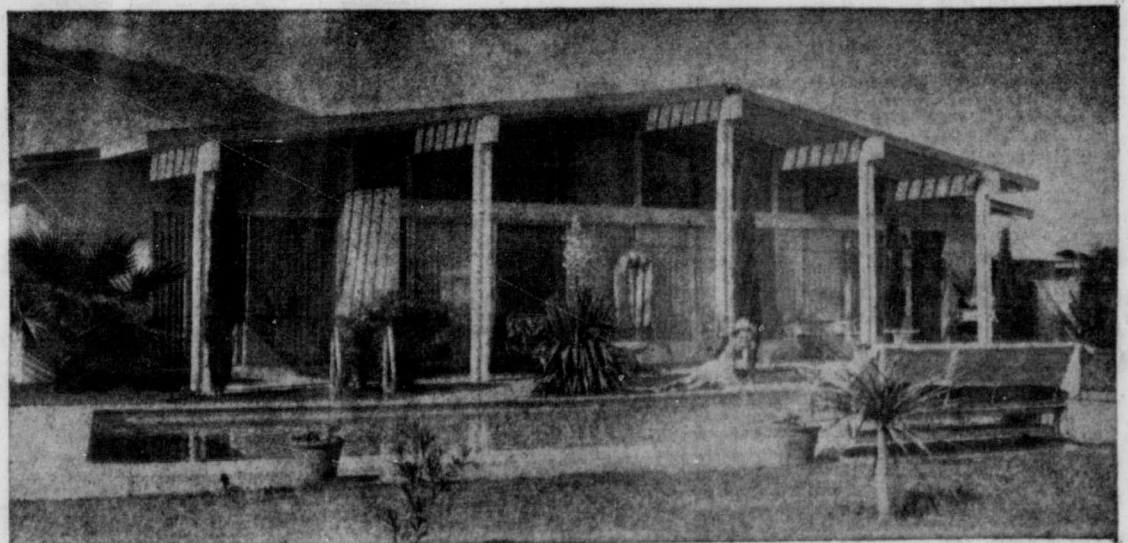
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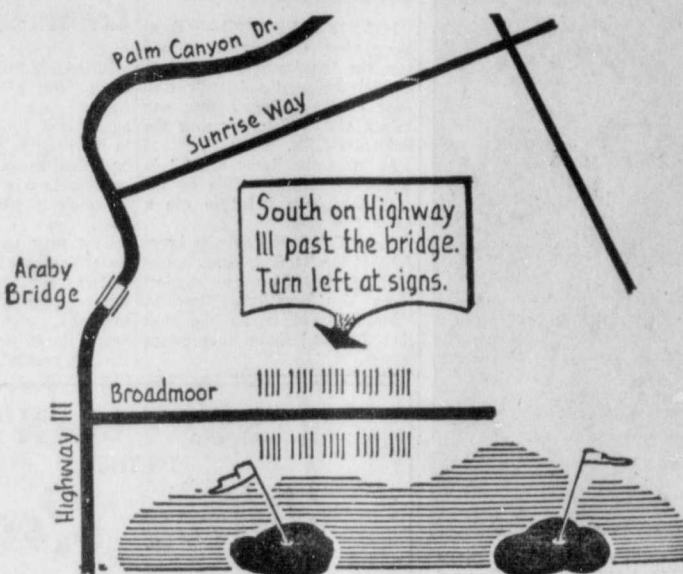


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Includes Potatoes, Vegetables, Rolls and Butter, Coffee, Tea or Milk  
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## Lost Wallet Had \$519

Police today are helping Mrs. Anna Martin, 1420 San Jacinto Way, look for her lost wallet. It contains checks totaling \$511, plus \$8 cash.

Mrs. Martin told officers she apparently lost the wallet near her home. Identification includes her driver's license and social security cards.

California law should help the search, officers said. Finders are obligated by law to turn in found lost property.



# The Desert Sun

Palm Springs, California, Friday, December 8, 1961



THE CALICO ROAD HOME of Mr. and Mrs. Paul Reynolds, on left, was the scene of a gay gathering, when they entertained at a cocktail-buffet. With them are two other couples, who were among the guests, Mr. and Mrs. Kent Hayes, in center, and Mr. and Mrs. Chauncey Needham, on right. (Desert Sun Photo)



MR. AND MRS. JACKSON SMART have plans for a White Christmas and will return to their other home in Winnetka, Ill., for the holidays. (Desert Sun Photo)



THE RECENTLY-WED Mr. and Mrs. Milt Hicks were honored at a party hosted by Mr. and Mrs. Harold Hicks at the Committee of Twenty-Five Club. Milt Hicks is standing and his wife is seated, in center, between the recently returned Mr. and Mrs. James French of San Francisco and Palm Springs, who were also honored guests. (Desert Sun Photo)

## Jesse Brownings Honeymoon Here

Honeymooning here in Palm Springs are Mr. and Mrs. Jesse T. Brownings of Long Beach, who were married during a double ring ceremony at Our Savior's Lutheran Church, with Rev. Walter H. Reuning officiating. The bride, the former Eleanor Wesemann, and her groom were attended by Dr. and Mrs. Lacy Swaine of Palm Springs. Following the ceremony, a wedding supper was held in the Silver Palm Room of El Mirador hotel.

## VFW Auxiliary To Hold Party

Gifts will be exchanged, when the Ladies Auxiliary of Frontier Post No. 5987, Veterans of Foreign Wars, Department of California, hold a Christmas Party on Dec. 19 at the Post Home, 4396 Camino Road.

Marvel Barrett, president of the 22nd District auxiliary, made an official visit to the Ladies Auxiliaries at Blythe and the Salton Sea Auxiliary at Brawley. Isabelle Hilelson, publicity chairman, accompanied the president on her trip to Brawley.

## Vacancy Filled

Mrs. Mary Jane Grubaugh has been appointed to the board of directors of the Desert Hot Springs Woman's Club to fill a vacancy caused by the resignation of Mrs. Adele Calderhead of Palm Springs.

**Golf Escort Service & Instructions by Qualified Professionals for MEN & WOMEN**  
For Details Call Michael Kozlin FI 6-1390  
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## Around Town

with Hildy Crawford



It seemed like an interesting coincidence that two guests at the cocktail-buffet given by Trudy and Paul Reynolds at their Calico Road home had both seen the Thor missile in its second stage, one of them down the hill at his Thunderbird home and one in Las Vegas as he was about to fly to Palm Springs.

It was Lou Manseau who told of seeing the blueish cloud over the mountains (it seemed to be back of the Tennis Club) and saw an object drop and the cloud dissipate as the missile went into its second stage.

It was Earl Buckingham, who saw the missile go into its second stage, while he was still in Las Vegas, before he and Dottie boarded the plane for Palm Springs.

We were discussing Polo Club activities (Lou is president this year) which are purely social in recent years, and speculating what reaction there would be if Palm Springs Polo Club entertained one of the visiting polo teams. This brought out the story of the time Auntie Pearl McManus took a guest to the Club (each member may take one guest a year) and introduced him as a man "who really plays polo."

Also under discussion and receiving many compliments were the changes in decor that have kept Trudy and Paul busy most of the past year. The already spacious living room is even more spacious now that they have disposed of the grand piano (El Mirador bought it) and replaced it with a handsome Chinese chest and made an attractive conversation corner.

Among the other guests at the party were the Barney Hinkles, Margaret and Solle Manasse, the

Joe Hales, Chauncey Needhams, Jackson Smarts, Joe Dyers, Louise Nicoletti, Peggy and Randy Christie, B. J. Sanchez, the George Holsteins, Ed Schills, Kay Obergfel, Margaret and Kent Hayes and the Walter Cruttenhams.

A week earlier, the Reynolds had entertained a group of neighbors who live on the hill above Thunderbird (they call themselves "hillbillies"), honoring Lou Manseau "for all the nice things he has done for us."

That group included the Mel Eatons, Pat and Wade Ambrose, the Victor Hugo-Vidals, Jim Bradens, Glenn Doughitys, Lucille King, Tommy Clack, Doris and Joe Hutchins, E. A. Kelloways, Ken Norrises, Charles Cooks, Norbert Chaplickis, Joe Dennises, Mr. and Mrs. Frank Godchaux and Bud Mhoon.

If you've been wondering why Marguerite and Dean Peck haven't been around this season, it's because they are living at the Balboa Bay Club and operating a travel agency.

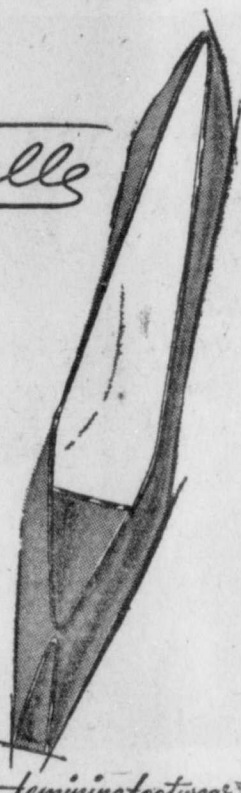
Mary Hicks was wearing a long white satin formal the other evening, when she and Harold entertained at the Committee of Twenty-Five Club honoring his brother Jimmy Rogers.

Arrangements of white, gladioli and spider chrysanthemums with gold balls and green bows, decorated the lounge. Melba (Mrs. Frank) Bennett had helped Mary make the dining room decorations using mistletoe and gold balls and green bows, arranged in Italian wrought iron stands, and table centerpieces were of gold with golden leaves and emerald green bows.

Johnny Boyle played his guitar and his wife Tani sang the "Wedding Song", and presented Jimmy with a lei, in traditional aloha style.

Invited guests were Messrs. and Mmes. Fred Albertson, J. H. Ballinger, George F. Barrett, Warren H. Bean, Charles E. Becker, Clarence S. Beesemeyer, Frank J. Bender, Frank Bennett, James Hicks, Edward K. Bishop, W. J. Braunschweiger, Walter J. Brummark, Ernest M. Clark, O. Earl Coffman, H. W. Dougherty, Melvin C. Eaton, C. L. Egtvedt, Ruben H. Fleet, J. E. French, Joseph Froggatt Jr., Spencer Grant, Bob Hope, Frank H. Hoy, Robert A. Hudson, Fred G. Ingram, H. F. Johnson, G. E. Carlin, Hathway G. Kemper, Hon. James S. Kemper, Kenneth B. Kirk, Charles D. Lindeman, John Q. McClure, Thornton McGee, Judge Hilton McCabe, Donald F. McDermott, William B. Malouf, Murray B. Marsh, Albert C. Mattei, W. A. Moncreif, Leo E. Owens, W. F. Reichel, George B. Roberson, Benjamin F. Shearer, Emil G. Sick, Earl C. Strebe, E. Kenneth Todd, Dean Vincent, Norman A. Waters, Trav Rogers, Dr. and Mrs. F. A. Purcell and Mrs. Virginia Milnor.

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## Altar Society Plans Dinner

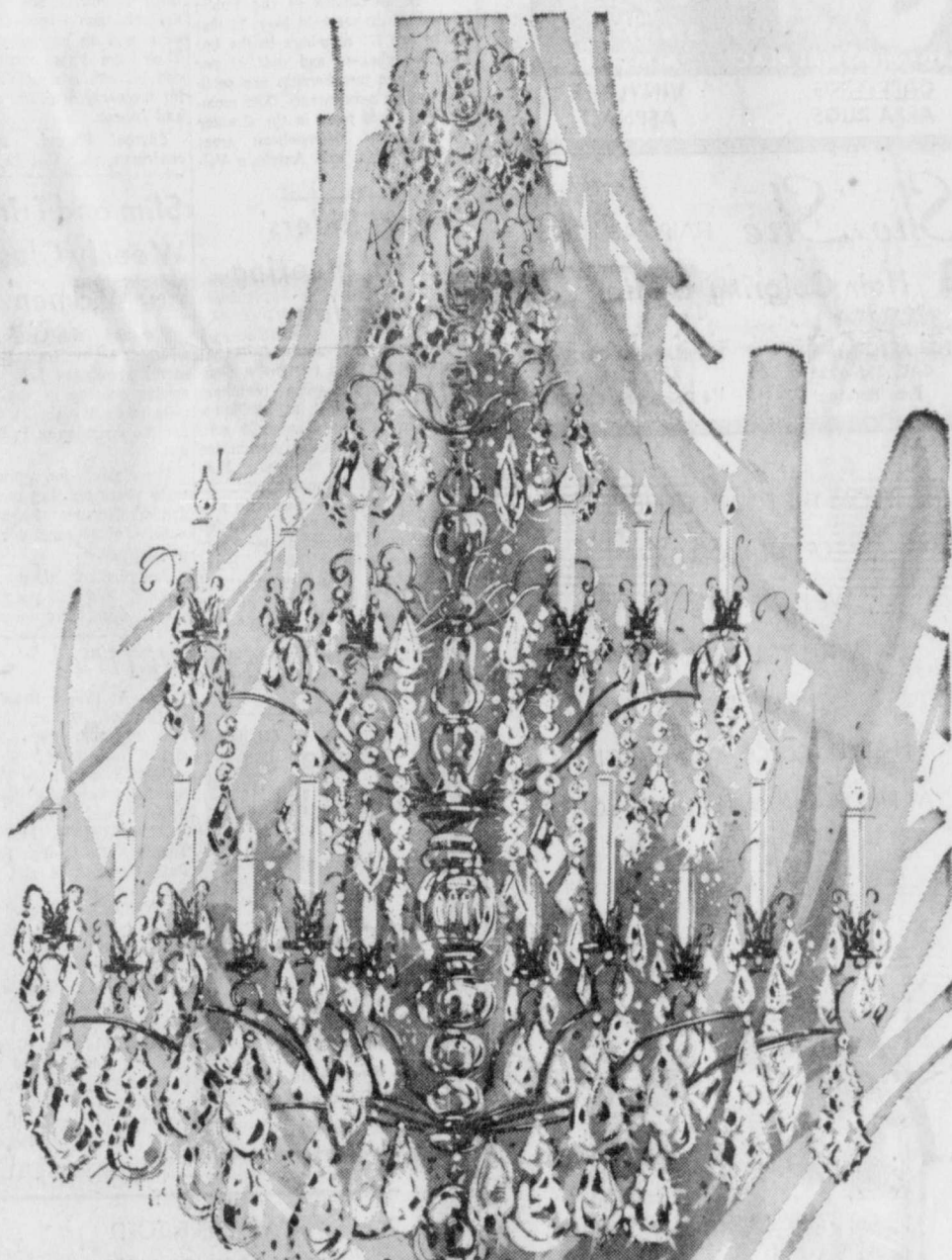
Parishioners and friends will have their choice of turkey and trimmings or Mexican food, when they attend Our Lady of Guadalupe Church's Turkey Dinner in the parish hall on Sunday, Dec. 10.

Entertainment for the entire family will be featured at the affair, which is sponsored by the Altar Society.

Dinner will be served throughout the evening, beginning at 5 p.m.

## Ride with Linda Tellington

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## Sloane's Open House

Friday-evening, December 8, 7 to 10 p.m.

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## Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates)

December 8  
Southwest Naval Commandery  
Dinner, Racquet Club, 7:30 p.m.  
Formal Opening Silver Palms  
Room at El Mirador.

December 9  
Palm Springs Pathfinders Cognac  
Festival Luncheon, Thunderbird,  
noon.

December 10  
First Sunday Brunch, Ranch Club.

December 11  
WAF meeting, 394 W. Vereda Sur,  
1:30 p.m.  
Palm Springs Business Women's  
Club, C. of C. board room, 7:30  
p.m., business meeting, 8 p.m.

December 12  
Kiwanis Club, Chi Chi, noon.  
Sociologist Club, Holiday Inn, 12:15  
p.m.

December 14  
Rotary Club, Chi Chi, noon.  
Optimist Club, Lido Hotel, noon.

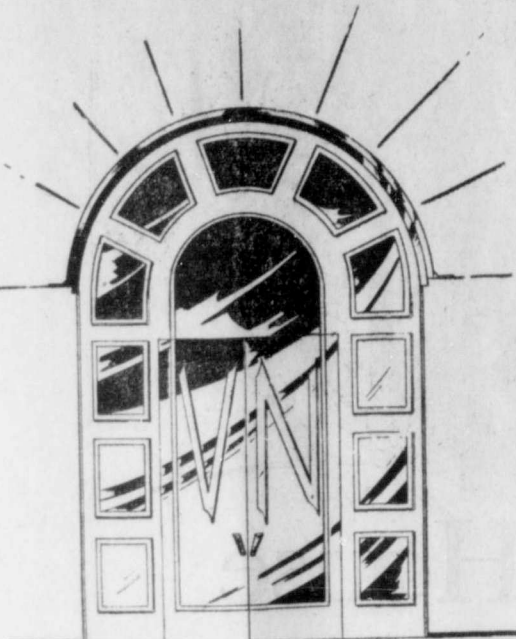
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## BBW Inducts New Members

During a candlelighting ritual Mrs. Nat Bertram inducted new members in B'nai B'rith Women's Chapter, at a "Get Acquainted" meeting held at Santa Fe Federal. Members inducted were: Mmes. Sol Briton, Edward Cohen, John Chernes, Isador Fogel, David Gilnor, Jack Golden, Max Grone, Harry Hirsch, Hyman Harwitz, Jack Kosbie, Jules Michaels, Rose Powell, Lieb Rosen, Charlotte Rosenberg, Morris Rubin, Ida Steiber, Sam Wyse and Miss Edith Nodel.

A homemade buffet dinner was prepared by Mmes. Morris Adass, Morris Altman, Jack Auerback, Henrietta Bernon, Sam Black, Charles Farrar, Allan Harris, Ben Jaffee, David Lager, Ben

## AVCCF Founders To Hold Annual Christmas Party

Wednesday, Dec. 13, at 1 p.m., the Founder's Auxiliary of Angel View Crippled Children's Foundation will hold their annual Christmas party for the members. The party promises to be one of excitement for all when 50 cent gifts will be exchanged. The party will be held at the newly renovated Town Hall on Eighth at Cactus, at Desert Hot Springs. Merle Larsen and Gussie Young, co-chairmen of the recently held Bazaar wish to thank all those who helped to make the annual event such a success.

Litoff, Maury Pavy, Jack Rosen, Julius Sherman, Harold Sobel, Harry Stone and Herman Wittenberg.

A brief business meeting was followed by a musical program, presented by Mrs. Harold Sierling. Mrs. Sterling offered a trip around the world via accordion music, when she played tunes representative of many foreign nations. She completed her program with a medley of favorite American songs.

## Journalist To Speak at Dinner Meet

Mrs. John P. McGregor, prominent journalist and lecturer will speak to the American Society of Women Accountants on "Confidence Through Effective Communications" at their regular dinner meeting on Tuesday, Dec. 19 at 6:30 p.m. at the Nikabob Restaurant, 875 South Western Avenue, Los Angeles.

Mrs. McGregor has served on the speech department staffs at Tulane University and UCLA and as an administrator at Stanford University. She has been a reporter and feature writer for newspapers including the Los Angeles Times and Mirror.

Her educational degrees include a Bachelor's degree from UCLA, a Master's degree from Syracuse University, and a Doctor's degree from UCLA. In 1948 she received a special literary award from Poetry Magazine for her prize-winning poem, Westwood Hills.

A social hour precedes the dinner meeting according to Miss Julianna Royal, CPA, president. Miss Pearl Isham, CPA of Alhambra announced at the Public Relations dinner held Nov. 28 that there are 175 members in the Los Angeles chapter and that 37 percent of the membership are certified public accountants. The members live and work in the Greater Los Angeles Metropolitan area, Palm Springs, and Antelope Valley.

## Desert Riders' Annual Meeting On Tuesday

Desert Riders will hold its annual meeting and present a slate of new officers, when members meet for breakfast at McManus Mountain on Dec. 12 at 8:30 a.m. On the nominating committee are: Lloyd Laffin, chairman; Jane Hoff and Cliff Campbell.

The following slate will be presented: D. V. Garstin, Roundup Boss; Frank Bogert, Straw Boss; Clare Woodmansee, Buck Boss; Robin Arnold, Top Wrangler; and Boo Hoff, Trails Boss. Further nominations will be accepted at the meeting.

Messrs. and Mmes. Orrin Home and A. B. Crist were initiated into Desert Riders.

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A CANDLE-LIGHTING CEREMONY marked the Palm Springs Chapter City of Hope's celebration of its fourth birthday. Pictured, from left, are Joseph Fahn, Chairman Win Wyss, Harry Stone and Membership Chairman Edythe Bogard. (Desert Sun Photo)

## City of Hope Fetes Birthday

A beautiful birthday cake with a special candle lighting ceremony highlighted the fourth birthday celebration of the Palm Springs Chapter, City of Hope. About one hundred fifty members and guests were assembled.

Rose Walders, regional director, was the principal speaker and gave a report on an exciting new research project where City of Hope scientists are investigating the relationship between a certain virus and an enzyme called LDH. Their hope is that eventually, LDH can become a most valuable tool for the early detection of leukemia and cancer.

Edythe Bogard, membership chairman, said that 40 new mem-

bers and 14 Golden Life Members have joined the chapter so far this season.

Mrs. Irwin Matloff, chairman of the board, reported that plans were in the making for an elaborate "Premiere Theatre Party" which will culminate the Special Hawaiian Project sponsored by Waltha Clarke, on February 25.

Bea Wittenberg, program chairman, then introduced Joan Woodbury Wilcoxon, who presented a delightful performance of Oscar Wilde's fairy tale "The Happy Prince."

Min Wyss, chairman of the event and her committee presided over

an elaborate buffet table, and Fae Brezin, president, cut the birthday cake.



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## Hold Series of Haiku Parties

Green tea was served in Nipponese cuns, that were collected in out-of-the-way shops from San Diego to Vancouver, B. C., when Joan Forvily hosted the 17th in a series of Haiku Composition Parties, at Santa Fe Federal.

Local devotees of this Japanese verse form were joined by Long Beach writer Ethel Evans.

Every man takes the limits of his own field of vision for the limits of the world. —Schopenhauer

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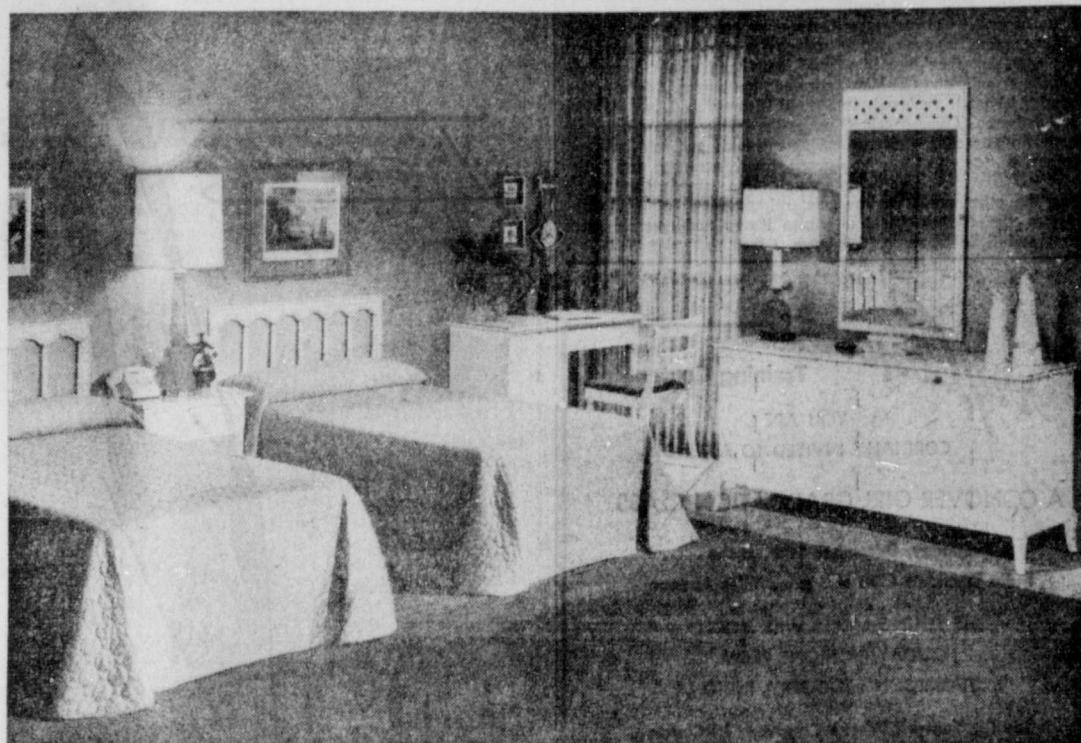


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## WOMEN of The Desert

HILLY CRAWFORD—Editor  
SUE RAYMOND—Associate Editor

Page 28 THE DESERT SUN Friday, December 8, 1961

## Doran's Playgirl

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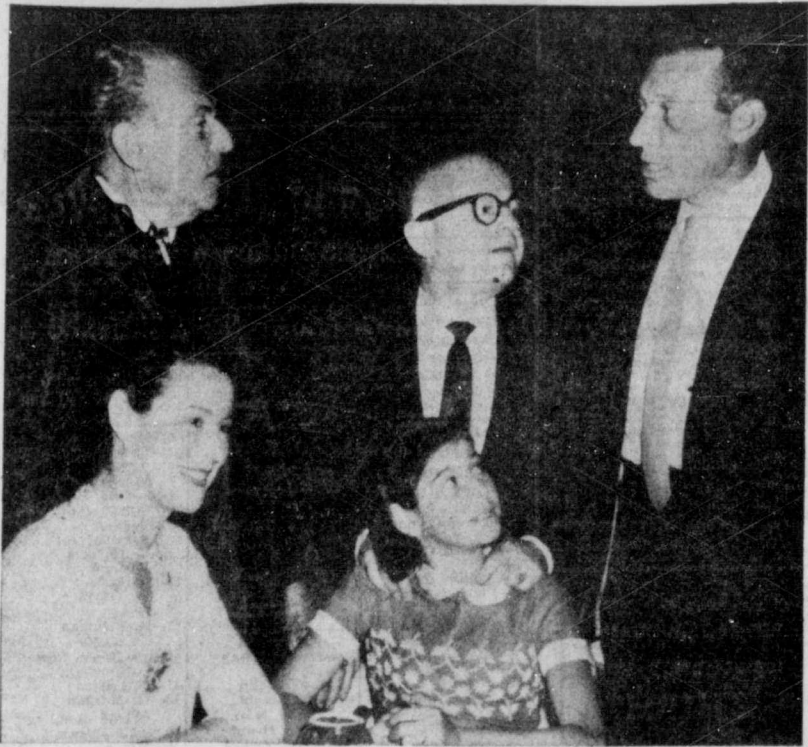
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**THE MOSS HARTS ATTEND CHI CHI**—(from left, standing) famed playwright Moss Hart, Hollywood literary agent, Irving Lazaar, and Starlite Room comedian Gary Morton, discuss latter's forthcoming appearance on this Sunday's Ed Sullivan's TV Show. Seated are Kitty Carlisle (Mrs. Moss Hart), and 12 year old daughter Kathy. The Harts recently purchased a home here, to become permanent spa residents.

## WOMEN of The Desert

HILLY CRAWFORD—Editor

SUE RAYMOND—Associate Editor

Friday, December 8, 1961 THE DESERT SUN Page 3B

### Wine Industry Continues Awarding of Scholarships

A four-year-old program of awarding scholarships to students interested in wine-making will be continued by the California wine industry at the University of California at Davis, and nine new scholarships, for a total of \$8,500, were approved by the Board of Directors of Wine Institute, at their meeting at Palm Springs.

Of these, four will be lower division (freshman and sophomore) scholarships valued at \$500 each. Five will be \$1,000 scholarships for upper division (junior and senior) students.

In approving the scholastic program for a fifth year the Institute's directors re-defined the awards by giving more emphasis to students in viticulture and enology in the upper divisions of the university at Davis.

Thus far in the first four years of the program, a total of 33 scholarships has been awarded at Davis and four students have graduated from the Department of Viticulture and Enology. All are in some branch of grape growing or wine making.

### W&FAToy Stack Needs Donations

Toy Stack, Palm Springs Welfare and Friendly Aid Association's Christmas toy project for local needy children, would welcome any cash or toy donations from interested groups or individuals, Toy Stack Chairman Phyllis Coyne announced this week.

Welfare members working on the project include Mrs. Paul Pospel, doll dressing; Mrs. James Hicks and Mrs. Charles Geason, who will help box the toys for individual families; Mrs. Charles Sakin, who is making signs for publicity, and Mrs. Coyne, Earl Strebe has donated the use of the building across from Mayfair North, and Arthur Draves is repairing toys.

Donations may be mailed or taken to the Health Center on Civic Drive.

### What Teenage Girls Are Made Of

What are little girls made of? It's not all sugar and spice. The more glamorous teen-agers are also made of protein; calcium, phosphorus, vitamins galore; all absolutely essential in the daily diet; all to be found in a quart of milk a day and generous servings of fruits and vegetables.

Home economists and nutritionists of the Dairy Council of California, talking with glamour-seeking girls emphasize constantly

the "glamour four": protein, calcium, vitamin A and vitamin C. Girls increasingly realize the can "eat for beauty"; that adequate calcium and phosphorus build strong bones and teeth; that protein is essential to growth, maintenance and life itself. They know, too, that certain vitamins encourage health of skin, hair, nails, tooth enamel, gums, eyes and even the respiratory and digestive tracts.



### Adrian's Hand Bags

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### Headmaster Entertains Parents at Tea

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Palm Valley School headmaster J. Blake Field and Mrs. Field hosted a faculty and parent afternoon tea in the large drawing room on the school's campus.

Tea, punch and finger sandwiches were served from a beautiful buffet table.

Parents from the Palm Springs area attending the event were Messrs. and Mrs. Gale Livingston, Frank Meier, John Call, Richard Rahn, Wilson Haas, A. O. Wahlberg, Hunt Dreier, Ed Buck-

heim and Gen. and Mrs. Clarence Irvine, Mrs. Kenneth Kirk, Mrs. George Knapp, Mrs. Cecile Stuart, Dr. T. Robert White and Mrs. Jergens.

From Palm Desert were Mrs. E. E. Mance, Mr. and Mrs. Eddy Howard, Mr. and Mrs. Earle Macartney, Mr. and Mrs. Don Hamilton and Mrs. Eloise Spicer and Mr. and Mrs. Guy Warren.

Coming from Tokyo for the holiday season and visiting her daughter who is a boarding student at Palm Valley School is Mrs. Jerald L. Wheaton.

Attending the tea from the Tamarisk area were Mr. and Mrs. George Berkey and Mr. and Mrs. Millo von Raskaja. From Coachella were Mr. and Mrs. R. V. Lloyd and from Thermal were Mr. and Mrs. Douglass Nance.

Members of the faculty meeting with the parents were Frederick Fayen, Andrew W. Lewis, Curry Love, Frederick Hill, Glenn Gordon - Langier, Mrs. Gerhard Hammer, Mrs. Nancy Rajacher, William Christian, Homer Hilton, Richard Mechling, Miss Ruby Loughran, and Mrs. Roberto Arminio.

### St. Theresa's Setting for Christening

The infant daughter of Mr. and Mrs. Matthew E. Hennes, Virginia Lee, who is two months old today, was christened Sunday afternoon at St. Theresa Church, with Father Michael Nolan officiating at the ceremony.

Godparents were James Hicks of the city and Marjorie Kimby of Altadena.

Following the two o'clock christening, a champagne reception was held at the home of the baby's grandmother Mrs. Louise Hennes at 185 Mesquite, where the younger Hennes' are also living.

The house was beautifully decorated with white roses, chrysanthemums and carnations, and around 30 friends and relatives were in attendance.

The baby's maternal grandmother Mrs. Frances Serna of LaJolla was unable to be present because she was in the hospital.

Among out-of-town guests were Dr. and Mrs. William Woodman of Toluca Lake, Shirley Burgess of Hollywood, Mr. and Mrs. John Bowers and daughters Susan Anne and Nancy (Mrs. Bowers was the former Mary Jane Hennes), Mr. and Mrs. Rollin Thorsdale of Seattle and Palm Springs and Mr. and Mrs. Donald Buerger of Westwood.

Local guests included Mr. and Mrs. James Hicks, Capt. and Mrs. Elwood Madsen, and Mrs. Julie Bachman, Vera Stanley-Jones and E. P. Blackwell.

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A typical touch of "Tyrol" in these gay desk items. Covered with Lanz Original cotton prints, or cotton check gingham. (Above) Complete Desk Secretary, \$7.95 (also in cotton corduroy) or (Left), Photo Album with 10 double pages, \$1.95.

From our Italian-import Boutique, Leaf Earrings, \$2.95 plus Fed. Tax; Golden Band Bracelet, \$1.25 plus Fed. Tax; and an exquisite little Be-jeweled Pillow, \$2.95.

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Los Angeles, 6150 Wilshire Blvd., (Open Monday & Thursday, 9:30-9:30) Beverly Hills, 9641 Wilshire Blvd. Westwood, 947 Westwood Blvd., (Open Monday and Friday, 9:30-9:30) also Palm Springs Christmas Shopping Convenience Hours: Our Stores will be open every evening excepting Saturday, effective December 8th in Palm Springs, December 11th in Los Angeles and Westwood, and December 13th in Beverly Hills!

Look-alike robes in quilted check cotton with patch pockets, contrasting lining. Blue with green lining. Pink with pink lining. Mother sizes 7 to 15, \$11.95; Daughter sizes 3 to 6, \$6.95; 7 to 12, \$8.95.

Unique Gift items from Austria, (above) Richly enameled Stamp Ash Tray, \$4.50. (Right) Tooled leather with Brass wall-hanging clothes brush, \$9.95.

Pure silk chiffon "smoke-ring" scarf in beige, white, orange, black, red, green, gold, or blue, \$1.95. Abstract gold cluster pin, \$4.95 plus Fed. Tax.

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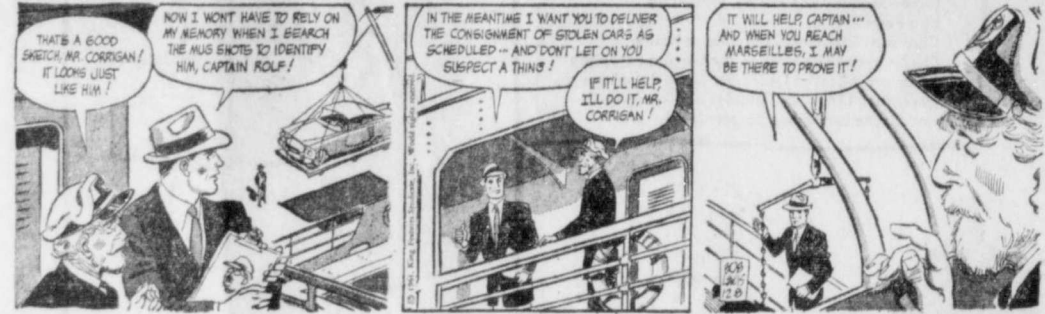
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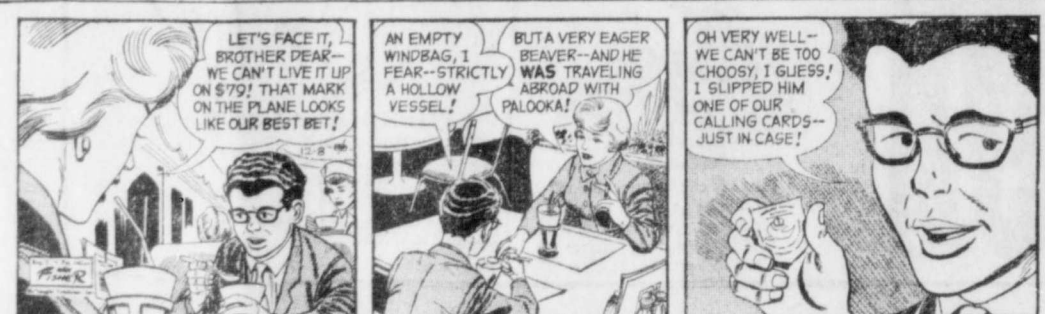
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Channel Swim...

The Channel Swim: A special one-hour photographic essay, "Accent on 1961-A Public Memoir," will be presented on CBS-TV Sunday, Dec. 31. The photo-montage format will deal with the feelings evoked by such news events as the astronaut missile shots, Roger Maris' home runs and "the twist."

Cornelia Otis Skinner will be the hostess-narrator for NBC-TV's "Debutante '62," on Friday, Feb. 9. The program, originally titled, "The Story of a Debutante," will trace the history and significance of the coming-out party.

Lorne Greene and Dan Blocker, stars of the "Bonanza" series, and Sammy Davis Jr. will be the guest stars on "Perry Como's Music Hall" for Wednesday, Jan. 3, on NBC-TV.

Marilyn Maxwell, having finished with her "Bus Stop" contract, returns to CBS-TV's "Red Skelton Show" in the role of Clara Appleby on Tuesday, Dec. 26.

"The Steve Allen Show" of Wednesday, Dec. 20 on ABC-TV will emanate from Allen's home in Royal Oaks, Calif., as the four

Allen boys perform in some comedy numbers.

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Documentary

HOLLYWOOD (UPI) — Production has started on a documentary film telling the story of the Hollywood Motion Picture and Television Museum.

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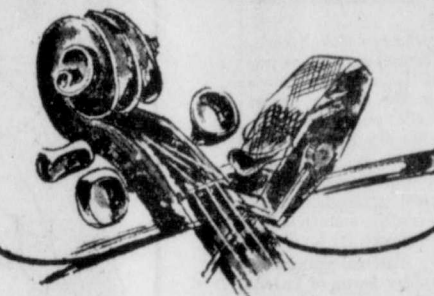
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TELEVISION TONIGHT

TOP SHOW TONIGHT — Piper Laurie, Ann Harding, Ina Balin, Arthur Hill Joan Hackett and Maurice Evans all star in "Come Again To Carthage" On "Westinghouse Theater" at 10:00 p.m. over CBS-TV. Story of Sister Marie Joseph who returns to her home for a visit to her father who is ill. She discovers that she has chosen her way of life for all the wrong reasons and to the detriment of the people who tried to love her.

(c) Colorcast	18-Waterfront	9-Movie (c)
FRIDAY	7:00 p.m.	18-Theater
December 8	3-Bugs Bunny	9:30
5:00 p.m.	4-Wyatt Earp	10-Tele. Hr. (c)
2-9-Movie	5-East Odds	10:00 p.m.
3-Comedy Time	7-Manhunt	2-Theater
5-Popeye	10-Movie	3-Brinkley (c)
7-Abbott Costello	11-Mr. Magoo	5-C. Roberts
8-Riley	12-U. Aved For It	6-Target
11-Superman	7:15	11-13-News
13-Flash Gordon	3-News	10:15
5:30	2-7:30	5-News
3-Rin Tin Tin	2-Rawhide	13-H. Fishman
7-Soupy Sales	3-Showtime	1-30
8-Burns Allen	4-High Road	3-4-10-Here. Now
11-Wild Bill	7-Straightaway	5-Californians
13-Fishing	9-Movie	11-P. Coates
6:00 p.m.	6-11-Groucho	13-H. Morgan
3-4-7-13-News	12-Art Kassel	11:00 p.m.
5-Boto	8-8:00 p.m.	2-3-4-7-9-News
8-San Diego	5-Main Event	5-Movie
11-Hiway Patrol	6-7-Hathaways	11-Hiway Patrol
6:15	11-Step Beyond	11:15
3-4-7-13-News	8:30	2-9-Movie
13-H. Fishman	3-King Diamonds	3-4-J. Parr (c)
6:30	4-Detectives	7-Honeymooners
2-3-5-10-News	5-Movie	8-Movie
4-Curt Massey (c)	6-7-Plintstones	11-P. M. East
7-Grand Jury	11-Age of Kings	11:45
8-Rawhide	13-Mantovani	7-Theater
9-Cartoons	9:00 p.m.	
11-Dick Tracy	3-4-7-77 Sunset	

(c) Colorcast	2-Mity Mouse	2-Accent
Saturday	2-10-Make Room	6-7-12-Movie
December 9	3-Movie	2:00 p.m.
8:00 a.m.	13-Code 3	2-Look Listen
4-Colleges	11:00 a.m.	3-4-5-9-Movie
8-Classroom	2-Magic Land	2:15
2-10-Update	3-4-10-Update	11-Movie
8:15	5-Movie	2:30
2-Less to Draw	7-On Mark	3-L.A. Rpt.
2-3-Sky King	11-Glamour	3:00 p.m.
4-Pip Piping (c)	13-His Panorama	2-LA Politics
5-Learning	2-Roy Rogers	13-Movie
8-Ground Up	3-4-10-Mr. Wizard	3:15
13-Churches	7-Magic Ranch	3:30
8:45	11-Movie	2-Science
13-Sacred Heart	12-Spanish	3-Teacher
9:00 a.m.	2-Sky King	8-Movie
2-8-Kangaroo	3-4-10-Basketball	9-Thy Neighbor
3-4-10-S. Lewis (c)	7-9-Movie	4:00 p.m.
6-6-11-Movie	2-Flicka	3-Sports
7-Magic Ranch	3-Movie	4-Ivanhoe
13-Pano, Latino	9-Robinhood	4-Elmiera
9:30	2-News	11-Feature Race
3-4-10-Leonardo (c)	1:00 p.m.	4:30
7-On Mark	2-News	2-11-12-Movie
10:00 a.m.	11-Movie	3-F. Webb
2-Video Village	13-Bowling	4-Touchdown
3-4-10-Fury	1:30	5-Auction City

RADIO LOGS KDES-dial 920-1000 Watts

A.M.	P.M.
6:00-On	12:00-News
6:01-Thought for the Day	12:05-You and Palm Springs (M-F)
6:06-Frank Day Show	12:10-Frank Day Show
6:25-News	12:30-Historical Facts
6:30-Lifeline	12:35-Frank Day Show
6:45-Frank Day Show	1:00-News
7:00-News	1:05-Bob Mattox Show
7:05-Frank Day Show	1:25-Jimmie Fidler Show (Wed. Only)
7:30-Sports News	1:30-Jimmie Fidler Show Family Circuit-Wednesday 1:30-1:45
7:35-Frank Day Show	1:35-Bob Mattox Show
8:00-News	2:00-This is Wall St. (M-F) (Modern Golf-Sat. & Sun.)
8:05-Feature Report	2:30-alch Kiner Sports Show (MS)
8:10-Frank Day Show w	2:35-Bob Mattox Show
8:15-Ramon Quiz Time (MS) (Sundays 8:15-8:30, Episcopal Quarter Hour)	2:40-Bob Mattox Show
8:30-Stocks & Market Report (Sundays 8:30-9:00 Old Fashioned Revival Hour)	3:00-News
8:35-Frank Day Show	3:05-Bob Mattox Show
9:00-News	3:30-Howard Manor Show (Mon-Fri)
9:05-Frank Day Show	4:00-News
9:30-Community Report (M-F)	4:10-Howard Manor Show (Mon-Fri)
9:35-Bob Mattox Show	4:30-Ralph Kiner Sports Show (M-S)
10:00-News	4:35-High School News Report
10:05-Bob Mattox Show	4:40-Bob Mattox Show
11:00-News	4:45-Thought for the Day
11:05-Frank Day Show	4:50-Sign Off

KCMJ-dial 1010-1000 Watts

Monday thru Friday	2:15-Bandstand
A.M.	2:20-Woman's Washington
6:00-World News Roundup	2:25-Bandstand
6:15-Bandstand	3:00-CBS News
6:30-Bible Reading	3:10-Desert News
6:45-Ranchers Weather	3:15-Bandstand
7:00-Bandstand	3:20-Personal Story
7:30-Frank Goss News-CBS	3:30-Bandstand
7:45-Bandstand	4:00-CBS News
8:00-CBS News	4:10-Bandstand
8:10-Bandstand	4:30-Sideights
8:30-Desert News	4:35-Bandstand
8:45-Desert Today	5:00-Lowell Thomas-CBS
9:00-Cuttee Break	5:10-Sports Time
9:10-Events and Music	5:15-Bandstand
9:30-Ralph Story-Lib.	5:25-Sports Special
9:45-Events and Music	5:30-Desert News
10:00-CBS News	5:35-Bandstand
10:10-Arthur Godfrey	6:00-CBS News
11:00-CBS News	6:10-Dinner Music
11:15-Art Linkletter	6:20-Concert Hall
11:30-Garry Moore	7:00-CBS News
11:40-Crosby and Clooney	7:10-Carol Burnett-CBS
P.M.	7:30-News Analysis
12:00-CBS News	8:00-CBS World Tonight
12:10-Desert News	8:15-Bandstand
12:30-Bandstand	9:00-CBS News
12:35-Bandstand	9:10-Bandstand
1:00-CBS News	9:30-Desert News
1:10-Bandstand	10:00-News Roundup
1:30-Your Man Is Paris	10:05-Bandstand
1:35-Bandstand	11:00-News Roundup
2:00-CBS News	11:05-Bandstand
3:10-Today in Wall Street	11:30-News Roundup

KPAL-dial 1450-250 Watts

Monday thru Friday	4:00-Frank Hemingway-ABC
A.M.	4:05-John Wages show
5:55-Sign on	4:30-Alex Drier-ABC
6:00-Al Simpson show	4:40-John Wages show
6:30-News Around the World-ABC	5:00-Paul Harvey News-ABC
6:45-Al Simpson show	5:05-John Wages show
7:00-Frank Hemingway-ABC	5:30-Chevron Headlines-ABC
7:15-Al Simpson show	5:45-John Wages show
7:30-Clar Engle News	6:00-Ed Morgan-ABC
8:10-Al Simpson show	6:15-John Wages show
8:35-News-ABC	6:35-News-ABC
9:00-Breakfast Club	7:00-John Wages show
9:35-News-ABC	7:35-News-ABC
10:00-Jim Amecche show	8:00-Ben Smith show
11:00-Hank Weaver-ABC	8:55-News-ABC
11:15-Tello Test-ABC	9:00-Bill Owen Sports-ABC
11:30-Yale Faler Show	9:35-News-ABC
12:00-Paul Harvey News-ABC	10:00-Jim Amecche show
12:15-Yale Faler show	10:05-News-ABC
12:35-News-ABC	11:00-Ben Smith show
1:00-News-ABC	11:35-News-ABC
2:00-Al Simpson show	12:00-Ben Smith show
3:00-Al Simpson show	1:00-Sign off
3:55-News-ABC	(All Notre Dame Football Games) (Tournament of Champions)

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# Editorials-Opinions

THE DESERT SUN PUBLISHING CO. ESTABLISHED 1927  
George E. Cameron Jr., President Carl W. Schooss, Publisher  
Lew Levy, Secretary-Treasurer  
THE DESERT SUN Page 5B Friday, December 8, 1961

WE'D NEVER HAVE GUESSED IT...

BOB CONSIDINE:

## Commodity Credit Corp. Has Finally Grown Up

NEW YORK—It's just not true that the President let Chester Bowles go because he kept calling up the secretary of the treasury and saying, "Hello, Mr. Dillon, this is Chester."

Some people fly kites. Eugene P. Kane of Summit, N.J., flies kites, at least he does every time he comes up with new tabulations on the Commodity Credit Corporation. Mr. Kane has a way of bringing our farm surpluses and underwriting into almost terrifying clear focus.

"Last month CCC celebrated its 28th anniversary as the World's Largest Hock Shop." Mr. Kane writes with total recall and almost total indignation. "The corporation was nearly 8 years old before it accumulated losses amounting to \$60 million in its futile efforts to help the American farmer during the Depression. Of this amount, \$27 million was lost attempting to aid the American cotton farmer. This was hard work for a child."

CCC Comes of Age  
"But as an adult, in the year ended June 30, 1961, commodity credit:

"1. Through the cotton export and the cotton products export programs subsidized foreign non-agricultural interests in the amount of \$191 million;

"2. Paid to domestic non-farmers more than \$1 billion for the following services: storage, handling and transportation, \$633 million, interest on money borrowed, \$421 million; general overhead, \$89 million; total paid to other than farmers, \$1,143,000,000.

"For the year ended June 30, 1961, the taxpayer, speculating in cotton and cotton products (through CCC) during the year lost \$354 million. This brought his speculative losses in cotton and cotton products since July 1, 1953, to \$1,890,000,000. On June 30, 1961, the taxpayer (operating through the CCC) owned 2,000,000 bales of cotton which cost him \$340 million. The corporation expects to lose, for the taxpayer's account, when this cotton is sold, \$66 million.

"Since October 17, 1953, the taxpayer, while speculating in all commodities (through the CCC) has lost \$17,200,000,000."

Put it on my tab.

Texas Tough on Toppers

Texas are not permitted to sell whisky by the drink or in quantities under half a pint. Even precincts can vote themselves wet or dry. The Houston Colts of the National League will not be able to sell beer at their \$25,000,000 stadium. The area between Houston and Dallas is exactly half dry, half wet.

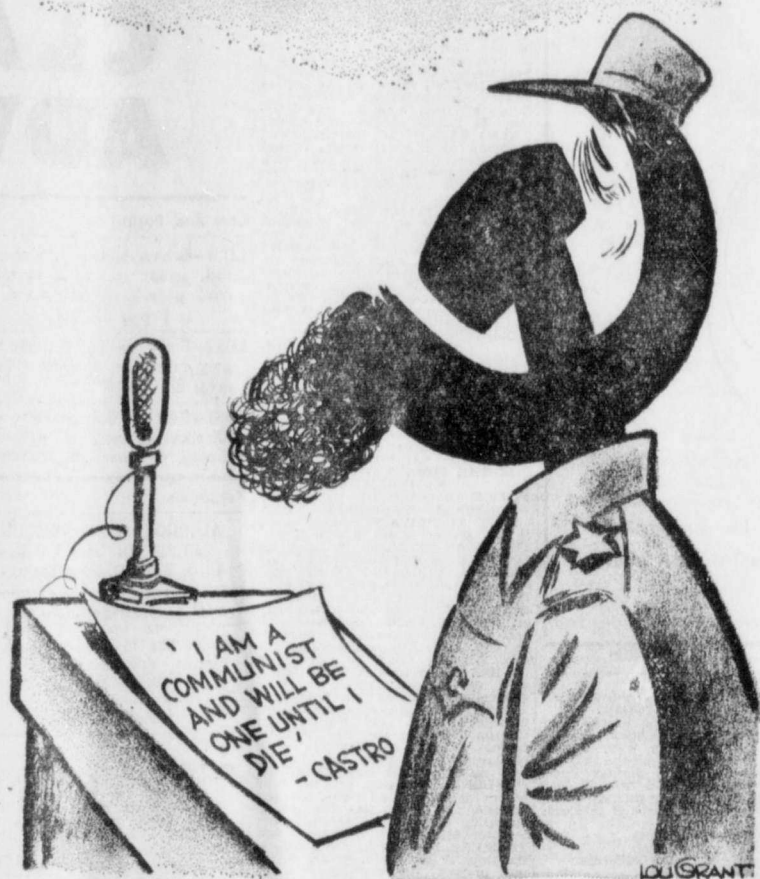
Private clubs may charge anything from \$1 to \$1,000 initiation. A \$1,000 initiation pleasure dome extracts \$18 a month dues. The state, though professionally dry, hacks off \$2 a head for members, which is something like the cross-purpose involving Irish sweepstakes tickets. One section of the U.S. Treasury, customs, spends considerable money keeping the tickets out of the country. Another section, Internal Revenue, happily slaps the winners with hefty taxes.

New Grass is Tops

Two of the nicest guys in golf, Jimmy Demaret and Jackie Burke, have opened a superb golf club outside Houston—the Champion Club, Texas A. & M. developed a hybrid grass not long ago, "Tiffgreen 328" and gave the two champs a 10-foot square divot to it. It now covers all 200 acres of the course. Fairways are like fine putting greens elsewhere. Divots grow back so fast you can almost hear the roots wriggling.

They plan to keep it strictly for golf; no debutante parties, dances and other drains on golfing members. A jet airport is being built 10 miles from the course, and Demaret and Burke dream of a day when golfing parties will be whistling in from all points of the compass.

The feature of the huge golf shop is a bucket of used balls, labeled, "50 cents each. Used by nice old lady who never drove them more than 30 yards."



## THIS SIDE Of The Sun

R. F. "Phat" GRAETTINGER

Despite corrections  
I'd still like to hex  
The guy who spells it  
With merely an X

This is a seasonal subject. Like that poem the kids always want me to print about this time of year so that they will find something besides clothing under the tree on Christmas morning. I'm looking that one up now and you'll have it again boys. Or, at least, a reasonable facsimile.

BUT ON THIS SUBJECT of using Xmas for Christmas thus saving space, time and the labor of writing it out in full or of thumbing the dictionary in case you've forgotten how to spell it—I always voice objections to the use of the shorter symbol. And every time I get letters trying to prove to me that Xmas is a good word with authority behind it.

I KNOW THAT X is an important letter in the alphabet. It stands for so many things, you'd be surprised. For instance, it means "cross" like in Ped Xing. I used to think that they used Xing because that's what it sounded like when a ped was smacked and flew through the air.

It also stands for "distance" and if you don't believe that, look at DX. In the old radio days when fishing for faraway stations was among the favorite indoor sports of a night, DX was a household word.

THERE ARE SO MANY uses for X I don't think they need to fasten it on Christmas, too.

There's the X that marks the spot in newspaper pictures, the X that is an unknown quantity and the X that is the small boy in algebra class who'd rather be outdoors pestering people.

And X comes in very handy in writing one of these jests when I make a mistake and just back up and bang the X key over the mess.

THEN THERE IS X-RAY like you get in a hospital and a stiff bill follows. You pay a big price to have them photograph your interior and then you don't even get a nice glossy print for the mantle.

My erudite friends, however, call me whenever I voice this protest and say that Xmas is fully legal. In Greek, the X means Christ so Xmas is o.k.

BEING CURIOUS, I consulted Noah Webster. It listed Xmas and said see X. I did and it was there.

So, o.k., it's all right but I still don't like it. Speaking of the dictionary, the new one which lists ain't as a respectable word, also lists another one with which to confound my critics, those people who winced when I wrote "Like I say" instead of "As I said" and tell me about it.

LIKE I SAY, this new dictionary besides plumping forthright for "ain't" also lists "like" as a conjunction.

Which is good, and now I can say: Webster's reads good. Like a dictionary should.

ABIGAIL VAN BUREN

## Dear Abby...

DEAR ABBY: I am not a silly kid. I am 22 and work in an insurance office. I've been dating an Air Force officer for three months and I fell for him right off the bat. He says he loves me and wants to marry me "some day" but I shouldn't talk marriage to him because tomorrow he may die. In the meantime he sees nothing wrong with two adults living for today. My father told me not to take the guy seriously because "he" used the same line when "he" was in the service and it worked every time. Should I believe my father or this fellow?—UP A CREEK

DEAR UP: Believe your father. Old Air Force Romeos never die—they just lose their heads in the clouds.

DEAR ABBY: My 24-year-old fiancé and I (21) have been engaged for five months. We planned a Christmas wedding in 1961.

My sister, who is 23, became engaged shortly afterward and "she" wanted a Christmas wedding in 1961. Because my father can't afford two weddings the same month, and she is older, I agreed to postpone, "my" wedding until May of 1962.

Now my sister has become "disengaged" to the first man and plans to marry someone else in April of 1962. That means that I can't be married in May. Do you think this is fair?—WITS' END

DEAR WITS: Be careful—your fiancé may remind you that he's more interested in a marriage certificate than a calendar.

endar! Marry him now and let sister work out her own timetable.

DEAR ABBY: My wife has an overindulgent mother who insists on writing to us almost every day. In every letter she encloses newspaper clippings, magazine articles, church programs, recipes, other unsolicited reading matter of little or no interest to us. The problem is, she never puts more than one 7-cent airmail stamp on the envelope. It is both expensive and irritating to pay the postage due when her letters come. If we refuse to pay for it on this end, it will be returned to her and she'll know we refused it. How can we either discourage such frequent letters or get her to use more stamps?—HARRY

DEAR HARRY: Buy the lady a home postage scale for Christmas. (That's one weigh!)

DEAR ABBY: I wish you would have told that reader who thought the muu muu was out of place at breakfast that she is mistaken. The muu muu is a "dress" and may be worn with confidence anywhere. Only the mainland designers have made nightgowns and housecoats out of them. I would rather see women dressed in muu muus than in some of those shorts and halters, or skin tight pants I have seen lately.—AN ISLANDER

DEAR ABBY: I have been seeing a man for the past few months who claims he is not married, but I have a few reasons to believe he is. He sees me only one night a week. He has never given me his home phone or address. He says he loves me, but avoids the subject of marriage. He never takes me anywhere, just comes to see me at my apartment. I can't afford a private investigation, but I would like to know how I can find out for sure if he is married or not.—MUST KNOW

DEAR MUST: The next time he comes to see you, in the spirit of kittenish play, douse his neck and hair with perfume. If he washes it off before going home—he's married.

DEAR ABBY: We live in a small town and my problem is becoming so serious I think I will not have any peace of mind unless we move. We have four children (I will not mention their ages, but they are now all in school). There are four other children in the same school who look so much like my children that the teachers and students are forever getting them mixed up. Two of these children (not mine) were "adopted" and the other two are children of two families with whom my husband and I have had friendships of long standing. People laugh and joke and gossip about this "coincidence." My husband laughs, too. But to tell you the truth, Miss Van Buren, I can't hold up my head any more.—IN DOUBT

DEAR IN DOUBT: I don't know what your husband does for a living, but whatever he does, he can do it in another town. Ask him to quit laughing and start thinking about relocating.

Everybody's got a problem. What's yours? For a personal reply, send a self-addressed, stamped envelope to Abby, in care of this paper.

## All the Earmarks of a Dry Run

Shall the Palm Springs councilmanic districts be redrawn or remain, for now, as is? Or, to put it another way, shall the present wholly inequitable system be replaced by one only slightly less inequitable?

That is the issue to be placed before the city's 6,767 registered voters next Tuesday. They will be asked to approve or reject a proposal to change the boundaries of the seven districts in a move to provide for more equal representation on the City Council.

But the new districts as drawn and if approved, will still leave a large spread between the smallest, District Four which would have 5.8 per cent of the registered voters, and District One, which would have 24 per cent.

If successful, the change in lines would be the first since the city was incorporated in 1938. There are no figures on population and voting concentration in that year to determine what influenced the original district lines, but it is assumed they were based on population and an attempt at equal representation on the city governing board.

Development in that day was mostly in the central and northern sections of the city the entire area of which then was 20 square miles and the population around 3,000. Today the city encompasses almost 41 square miles and the 1960 census was 13,468.

District One, at the southern end of the city and but sparsely settled, was the largest in area and the districts in the center of town and to the north, where the bulk of the homes then were built, the smallest in land size. Since those original lines were drawn, the greatest growth has been in the southern section. In District One which is not only still the largest in acreage but now also the largest in population and number of voters, the 1960 census showed 48.2 per cent of the city's population and 48.4 per cent of the registration.

Therein lies the problem which makes Tuesday's election seem rather futile. The proposed new boundaries reduce the size of District One drastically but leave it with the

largest per centage of the city's population and registration. District Two, second in size, population and registered voters today, will still be second in population and voters but will be the largest in area even though its western boundary has been shoved eastward a mile from Indian Avenue to Sunrise Way.

Districts Four, Five, Six and Seven have been enlarged in acreage at the expense of One and Two but will still have far less population and registration than those two. Only District Three will not change in size, population or registration under the new plan.

So, if redistricting wins, representation will still be far from even. Council members from Four, 5.8 per cent of the total registration, and Five, with 8.1 per cent, will have equal voice with One, 24 per cent, and Two, 18 per cent.

The uneven districts were drawn with an eye to anticipated growth trends. But, as has been shown in the past, these are unpredictable. Within two years representation on the council may be as lopsided as today. Then the money spent on Tuesday for the special election will have been spent in vain for a temporary stopgap.

On the surface interest has been but light in the election but there is a strong undercurrent of opposition aroused by council's refusal to permit the electorate to decide on elections-at-large. Opponents feel that a "no" vote would be taken to mean opposition to the district plan in general and in favor of elections-at-large which WOULD provide equal representation for all no matter how or in what direction the city grew.

Another undercurrent developing in some quarters involved a concerted write-in campaign for elections-at-large but this procedure would void the ballots.

So, apparently Tuesday's special election will not be decisive. With but a simple majority needed, redistricting will undoubtedly win. The result will reduce the spread between the smallest and largest district but it will still be 18.2 per cent. A gain, to be sure, but still unequal and probably in 1963, we'll have to do it all over again.

## What's Wrong With Americanism?

The "Let's - not - be - beastly - to - the - communists" school of thought has been having quite a day recently, in government, in the military, and in private life. One of its oddest moments, however, came the other day in Berkeley in a protest against a series of lectures on "Facts About Communism," scheduled by the local school board.

The protest, as voiced by a PTA official, was not against having the lectures. It was against the type of speakers enlisted. Witness these criticisms:

Of speaker Joust Sluis, M.D., of the UC medical school — "Found regularly on platforms as a professional anti-Communist."

Of speaker Stuart R. Ward, executive

secretary of the distinguished Commonwealth Club of California — "A permanent bug on this (anti-communist) subject."

To which school board member H. Quayle Petersmeyer gave the withering retort: "What's the matter with promoting good old-fashioned Americanism?"

What indeed? Does one turn to an atheist for knowledge of religion? To a carpenter for a lesson in surgery? To a newspaper editor for the significance of the quantum theory?

About the only thing that's the matter with promoting good old-fashioned Americanism is that it seems to offend those who don't want to offend good old-fashioned communists.

HOLMES ALEXANDER:

## How the No Win Policy Is Sold

WASHINGTON, D. C.—The Senate's probe (S. Res. 191) to find what is called the No Win policy toward Communism has been postponed till January, after being cancelled in November but that is no reason for a reporter to suspend his own probe—quite the reverse.

Just to be sure that the Senate Preparedness Subcommittee — and the American public—know where to look, and what to recognize, I produce here another example of how Administration-oriented intellectuals promote the No Win policy and try to condition public opinion to become less anti Communist.

Today's case in point is a study entitled, "U. S. Foreign Policy and the Soviet Union." It was published as recently as October, 1961, by a subsidiary of the tax-free Fund for the Republic, called the Center for the Study of Democratic Institutions, Santa Barbara, California. This State, which is being whipped by the White House and privately chided by Richard Nixon for nurturing so many Radical Rightists—but wait a minute.

The study is written by Fred Warner Neal, a State Department consultant (1946-48) on Russian affairs. He is identified on Page One of the pamphlet as having "presided over this country's first 'cultural relations' with the USSR . . . and (having) organized the Voice of America broadcasts to the Soviet Union."

Just Relax: "... Soviet policy has not demonstrated a propensi-

ty for 'military' aggression . . . the contention that the Soviet Union is militarily aggressive is without foundation (pp. 21-22) . . . it is a misreading of the Soviet Union to equate it with Nazi Germany . . . the essentially 'defensive' nature of its policy stands out . . . its interests were limited by security considerations . . . primarily centered in Eastern Europe. (pp. 12-13)."

Speaking of Extremism: "... American policy has become 'wholly' enmeshed in a nuclear arms race . . . (p. 5)."

Hang Your Head, America: "... the responsibility for today's dangerous international situation must also be shared in no little degree by American policy . . . our duty as Americans is to seek to correct it . . . (pp. 5-6) this involves a fresh look at the Soviet Union. There has evolved an American image of the Soviet Union that is not only distorted but hardened beyond reason . . . American attitudes toward the Communist Colossus have become befogged in . . . fear and emotion . . . we have also misread Soviet intentions as far as military aggression is concerned (pp. 6-7)."

It's Largely Our Fault: "Lenin expressed these (warlike) views during the Bolshevik revolution, a time when the capitalist powers (in 1917) were actually invading Russia (p. 9) . . . the Comintern . . . was formed during the capitalist invasion (p. 10) . . . our wholehearted collaboration (with

Lend Lease) made inroads on their . . . hostility (pp. 13-14) . . . But once the European war ended, American lend-lease stopped (pp. 15-16) . . . the Soviet Union . . . was virtually excluded from the arena of international politics . . . (p. 16)."

Don't Blame the Russians: Blame Those Terrible American Militarists and Rightists: "If all this (about the U-2) did not mean that 'military' and 'other forces' that oppose settlements with the Soviet Union were in control . . . it at least indicated the tragic inability of President Eisenhower . . . any doubts about this (inability to control the war-mongers) should have been dispelled by the reckless ordering of a world-wide alert of U. S. military forces on the very eve of the Summit conference. (p. 37)."

Big Brainwash Needed: "Such leadership (as Mr. Neal advocates) could undertake cautiously to convince the American people that the Soviet Union is not 'necessarily' militarily aggressive . . . could explain to the American people that . . . communism . . . cannot be combated by military force . . . could begin to show the American people the futility and disadvantage of constant challenge to the Soviet Union on Eastern Europe (pp. 59-60) . . . Furthermore, our position in Berlin is highly untenable, militarily, diplomatically and legally (p. 45)."

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**YOUNG** married man desires full or part time retail position. Write Box 232 The Desert Sun for interview.

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**EXP. RET. CPLE.** wish to manage Hi-class Apt. Court or Motel in P.S. - Ind. area. Ref. Exch. Permanent. Box 228, The Desert Sun.

**HUSBAND & wife, 3 yrs. exper.**  
in hotel management, would like same in Palm Springs. Best local references. Ph. 325-3951.

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DI 7-4111

**WOMAN** to take complete charge of drapery work room, prefer one who can make slip covers & bed spreads. Ph. FI 6-8128.

**WAITRESS** for new drive in restaurant counter serve, 13 - 30. Ko-Ko Drive In  
67-871 Hiway 111 —Tramview

**IDEAL** position for exper. jewelry saleswoman. Contact Jolie Gabor, 219 So. Palm Canyon.

**Manicurist, Pedicurist**  
Year 'Round — Full Time  
ILIA MAE — Ph. 324-1185

**Manicurist**  
Heleen's of Rancho Mirage  
Phone FI 6-8388

**HOUSEKEEPER** — Small house, private room — bath & board. \$100 mo. 2 in family. Ph. 325-6549

**BEAUTICIAN**  
DORCAS BEAUTY SALON  
Ph. 328-2886 — Eve. 328-1308

**BUS BOYS**  
EXPERIENCE NOT NECESSARY  
LA QUINTA HOTEL  
CALL JOHN REID  
DI 7-4111

**MERCANTILE** Agency requires Credit Correspondent for part-time work, on a fee basis. Territorial Palm Springs, Indio area. Earnings in line with territory covered. Write Box 2232, Los Angeles 54, Calif.

**SERVICE** station attendant for grave yard shift. Permanent, local resident, middle age, some knowledge of service sta. work.  
301 N. Palm Canyon

**REAL** Estate Salesman, full time. Permanent. Palm Desert builder, developer operation.  
Phone FI 6-6161

**MAN**, not under 50, non-drinker, exper. not necessary, for nite patrol work, for appointment  
Phone FI 6-6702

**Help W'ted, Men, Women 61**

**REAL ESTATE PERSONNEL**  
If you are ambitious, energetic and want to make money. We have openings for intelligent salespeople. Pleasant floor time —open houses and 2 magnificent residential subdivisions about to open. We are the largest conventional, ethical Real Estate firm on the Desert. Business is great. We need help. We'll train you if you qualify. Come in and talk it over.  
Mike Jekyll Associates  
457 N. Palm Canyon

**PALM SPRINGS**  
EMPLOYMENT AGENCY  
135 E. Andreas Ph. 324-3178  
Alteration Woman ..... \$300  
Draper Woman Exp. .... \$300  
Desk Clerk ..... \$225  
Sales Lady ..... \$60 Wk.  
Cashier ..... \$275  
Secretary ..... \$300  
Bus Boy ..... \$1.25 Hr.

**DESERT**  
EMPLOYMENT AGENCY  
Assistant Bkpr. .... \$275 Mo.  
Cook Housekeeper .... \$200 R&B  
Bookkeeper ..... \$225 mo.  
Saleslady ..... \$65 wk.  
Salesman ..... \$75 wk.

**LUCILLE GARLAND**  
173 E. Andreas Phone 325-2364

**PART**-time evts. only, fountain girl, also theatre ushers (2). Apply in person Sunair Drive-In Theatre.

**REAL ESTATE SALES PERSON**  
To sell new Palm Springs FHA tract. See Mr. King, 1011 N. Palm Canyon Drive 10 to 4.

**Child Care & Nurseries 63**

**PALM SPRINGS**  
PLAY SCHOOL  
CHILDREN 2-6 yrs. Days. 24 Hr. Care. Constant trained supervision. Kindergarten and trans. Ph. 325-5627. 1547 N. Palm Canyon Dr. Ph. 324-4556.

**KIDDIE-KOLLEGE**  
BABY SITTING 50c Hr.  
PHONE 325-6863

**Don't be a "litter-sitter."**  
Trade your "Don't Needs" for cash with a Q-U-I-C-K Result Want Ad.

**Schools & Instruction 65**

**ANTHONY SCHOOLS**  
OF REAL ESTATE  
Contracting - Insurance - Renewal Courses. Day or night classes. Visit your first classes free Terms Available  
457 N. Palm Canyon. Ph. 325-2727

**SALESMAN**, Broker, Renewal. Visit Barbara Moss, Palm Springs branch school. 29 yrs. in REAL ESTATE. Experience counts. Call 324-3121 or 325-2201 for Brochure. 1508 S. Palm Canyon. 95% Graduates.

**REAL ESTATE COLLEGE**  
HELEN T. REED  
Day-Eve-Classes FI 6-8225 FI 6-8208

**Money to Loan, Real Estate 71**

**First Trust Deed Loans**  
COMPLETE ESCROW SERVICE  
CALIFORNIA LAND & INV. CO.  
LOAN REPRESENTATIVE  
California Federal  
Savings & Loan  
NEW LOCATION  
HICKS CENTER BLDG.  
827 N. PALM CANYON DRIVE  
AMPLE PARKING IN REAR  
PHONE 324-1217

**WANTED: HOME LOANS**  
WE lend money to build, buy, or refinance homes for individuals or builders. No red tape — 24 hour commitments. Open 9-4 Monday thru Friday. Escrow service if desired.

**SANTA FE FEDERAL**  
SAVINGS & LOAN  
300 S. Palm Canyon Dr. 325-2921

**NEED MONEY**  
2nd trust deeds on improved property. 1st trust deeds on lots and acreage. Act now.

**Low Brokerage Fees**  
JESSE STERN, Broker, 325-6713  
1087 N. PALM CANYON DRIVE

**Money Wanted 73**

**\$2,500 SECOND T.D.** 10% interest. Generous discount. Ample security. Write Box 234 The Desert Sun.

**Luxurious Apartment Hotel**  
IN BEAUTIFUL PALM SPRINGS  
25 Tastefully Furnished Rooms—T.V.  
An Acre of Lush Plantings Encircling  
a Magnificent Oversized Swimming Pool  
ALL OF THIS PLUS A RETURN OF \$50,000 PER YR.  
CONTACT EXCLUSIVE AGENT, BUDD STOCK, REGARDING  
TERMS OR TRADES  
**GANNON REALTY CO.**  
1201 NORTH PALM CANYON DRIVE

**Business Opportunities 75**

**LAUNDRY-COIN**  
THRIFTY—WASH  
NOW under construction in the new Alpha Beta Shopping Center at Ramon Road & Sunrise in Palm Springs, featuring the new 12 pound GENERAL ELECTRIC WASHER.

**SMALL** down payment — low financing — good return on your investment.  
Call or write: H. D. Rousseau, ARDMOR VENDING CO., 1501 S. La Cienega Blvd., Los Angeles 35, Calif.  
OL 5-6160

**Auto Parts** ..... \$6,000 Dn  
Dietrichsen ..... \$1,500 Handies  
Cocktails & Cafe .... Price Open  
Laundrette ..... \$7500 Down  
Hotel, Top Location .. \$10,000Hds.  
Beauty Salon ..... Low Dn.  
Dress Shop ..... \$7000 Handies

**Fred C. Morrison**  
BUSINESS BROKER  
1150 S. Palm Canyon Ph. 324-3241

**LOCAL** year 'round resident interested in business venture in Desert area. Box 229, The Desert Sun.

**PROFITABLE** hardware, toy, sporting goods store, Indio. By appointment. Box 227, The Desert Sun.

**ESTABLISHED** loan broker, needs Real Estate Salesman with investors as associate. Excellent opportunity. Call 325-6713.

**ASSOCIATE** wanted, production man or sales. Small mfg. business. Write Box 230, The Desert Sun.

**SERVICE STATION** FOR SALE  
68-701 BROADWAY  
CATHEDRAL CITY

**BAR-B-Q** restaurant, fully equip. Good location, good buy. Owner, 501 N. Palm Canyon. Ph. 325-5495

**REAL** Estate office. Comp. equip. Excellent location. A buy! \$950. Box 223, The Desert Sun.

**Income Property 79**

**5 Units and Pool**  
Open 12-4 Sat. & Sun.  
2580 JUNIPERO ROAD  
(NR. TRAMWAY & RACQUET CLUB ROAD)  
Attractive and well kept units on permanent rentals, each unit with kitchen, 1/2 block west of Palm Canyon, a terrific buy at \$37,500. Out of town owner wants a deal — make offer. Consider trade or submit.  
SALESMAN ON PREMISES  
**Chas. Lyngaard**  
REALTY  
140 E. Tahquitz Dr. — Ph. 324-3237

**Our Best Hotel Buy**  
20 POOLSIDE UNITS  
All in tip top condition. Newly carpeted and redecorated throughout. The grounds and swimming pool area enhanced by an artistic rock water fountain display. Property situated on 4 lots, enclosed for privacy by a sturdy block wall. Asking \$135,000. Terms to suit. Cash makes a difference

**Mildred Jackson**  
REALTOR  
296 S. Palm Canyon Drive  
Phone 324-3301 or 325-5356

**FIXER-UPPER**  
5 Units incl. 2 bdrm. owners apt., pool, patio, good location. Needs some painting but is the town's best buy at \$35,000.  
SEE IT SOON.  
**Ernie Dunlevie**  
1807 N. Palm Canyon Drive  
Phone 324-1237

**5 UNITS**  
Plus a beautiful pool, excellent construction. Wonderful potential. You'll be proud to own it, flexible terms. Sensibly priced at \$39,950.  
**S. FRANKS, Inc.**  
REALTOR  
279 N. Palm Canyon. Ph. 325-5055

**TOP VALUE**  
4 FURN. UNITS  
LANDSCAPED, patio nr. El Mirador Hotel. 3 1/2% 1st loan. Lge. owners, apt., all rented. Only \$39,500. Call Mrs. Coldwell.  
PALM SPRINGS MORTGAGE CO  
102 N. Palm Canyon Dr.  
Ph. 325-2260 — 324-3795

**3 Units Practically New**  
Beautifully Furnished  
Pool — Refrigeration — Garage  
\$5,000 Down — Price \$26,500  
**MARJORIE BARON**  
1500 S. Palm Canyon Drive  
Ph. 324-1796 — 324-2629

**FIVE 1 BDRM. UNITS**  
100x175 lot. Close to shopping. \$35,000 terms. Nice. Rm. for pool & 10 more units.  
Desert Realty — Ph. 325-3251

**TOO** old to take care. 3 units. 1 bdrm. 2 studio, all rented. 4 yrs old. Modern. 585 Camino Real. Lot 105 x 105 on Chuckwalla. Section 14 corner, 150 x 135.

**FURN.** triplex with garage. Good location, wind free area. Priced to sell. Phone 325-6811.

**Tramway Special**  
By Owner — 6 unit motel, 5 studios, lge. pool, lot 140 x 100. Room to expand. \$20,000 equity. Sell or trade. 1 blk. East of Palm Canyon. 265 Sepulveda Road, Palm Springs.

**SPECIAL** Sale by Owner. Nice duplex, 1 bdrm. ea., furn., patios, hdw'd floors, sun deck, sewers, room to build, 3 bks. to Thrifty, Safeway, Dept. stores. \$22,500. 532 S. Calle Santa Rosa.

**PALM** Canyon Building, 6,000 sq. ft. on lot 130x230. Income \$18,000 yr. or new owner can occupy. \$10,000 down and F. P. \$50,000. Phone 324-3241

**11 UNITS.** Pool. Center of Town. Must Sell. Low Dn. Owner moving. 1333 N. Indian, Ph. 324-3241.

**Down to Earth---For Land's Sake**  
Real Estate Is An Imperishable Asset  
Let Our Acreage Experts Show You:  
285 lovely level acres in immediate PALM SPRINGS AREA with all utilities available, can be purchased with only 10% down or will trade for income property in LOS ANGELES AREA OR LAS VEGAS.  
50 acre producing RANCH including a lovely house with oversized garage on a beautiful acre building site overlooking the golf course at LA QUINTA, INDIAN WELLS AND BERMUDA DUNES. One mile and a half from COCHRAN GOLF COURSE. RIGHT IN THE PATH OF PROGRESS. Present offers, including TRADE FOR INCOME PROPERTY—COMMERCIAL BLDGS.

**BRING** US YOUR LAND FOR SALE OR TRADE  
BUDD STOCK BOB FLAVIN BILL CHINN  
**GANNON REALTY CO.**  
1201 NORTH PALM CANYON DRIVE PHONE 325-2772

**Income Property 79**

**South Side**  
Pride of ownership — 4 furnished apts. 2 - 2 Bdrm. & 2 - 1 Bdrm. Custom pool, beautifully landscaped. Priced at \$59,500

**De Luxe 5 Units**  
Spacious 2 bedroom with built-in oven, range, fireplace. All units have kitchens, refrigerated cooling. Bargain at \$38,500. Only \$6,500 down.

**DUPLEX**  
Close in, 2 bedrooms each, long term tenants. Just reduced to \$21,500. Asking \$5,000 down.

**★ Philip Short**  
& ASSOCIATES — Realtors  
278 S. Palm Canyon. Ph. 325-2179

**★ Philip Short**  
& ASSOCIATES — Realtors  
278 S. Palm Canyon. Ph. 325-2179

**Only Two Left**  
on Fairway Drive  
Two lots available now, the only remaining on a private green. Located adjoining both EL DORADO COUNTRY CLUB and INDIAN WELLS COUNTRY CLUB in America's most beautiful area. Quiet, elegant neighborhood in prestige location. SEE TODAY AT EL DORADO PALMS. Located two miles east of Palm Desert.  
**EL DORADO PALMS**  
FIRESIDE 6-8741

**R-2 INCOME LOTS**  
Right in the middle of directional growth. 100 x 128, just off Palm Canyon Drive in North end. Terms. Price \$9,500.

**CORNER** LOT for 5 units near City Hall, shopping center and Lido Hotel. Good terms, price \$7,000.

**Only Two Lots Left at a Price You Can Afford**  
These two beautiful king sized lots on an INDIAN WELLS COUNTRY CLUB FAIRWAY . . . in an outstanding, sheltered cove . . . PRESTIGE HOMES in area. An outstanding buy. Neighboring lots several thousand higher. MUST BE SEEN TODAY.  
**MANITOU SPRINGS**  
FIRESIDE 6-8493

**JANIS HILLTOP**  
ESTATES  
Panoramic Valley floor view. Residential lots and custom built homes. Easy access roads. See at TOP of Racquet Club Road. Agent or call 325-3238.

**1% PER MONTH**  
Are you and your friends interested in making a sound investment in land? I will sell you part of my valuable acreage, located 5 miles from Palm Springs. Ph. 324-5114 or Box 198, The Desert Sun.

**9 UNIT** lot on McCallum Way. Will subdivide. \$20,000.  
**CULVER NICHOLS**  
861 N. Palm Canyon. Ph. 325-2182  
Next to Post Office

**1 1/2 ACRES.** public utilities. Water & elec. phone avail. Located 4 mi. North Palm Springs city limits. \$1,750. terms. Owner.  
Phone 324-3951

**READ** This! By Owner, I'm going to sacrifice two pieces of property to investors that can lay out 60 grand cash and still eat. Box 224 The Desert Sun.

**PALM SPRINGS** subordinate, lge. R-1 Ranch Club lot. Sacrifice for \$9,950. Only \$500 cash and subordinates balance. Owner.  
Ph. 324-9622 or 324-5638

**2 ADJOINING** corner lots, near Ranch Club Golf Course. \$4,000 each. Ph. 324-2167.

**144 ACRES** double frontage on Highway 66. Electricity. \$50 an acre. Mellin, 291 Athel.

**Desert Sun Policy**  
In conformance with State regulations and the Code of Ethics of the National Association of Realtors, The Desert Sun will not accept nor knowingly run advertisements for realtors, brokers, salesmen or builders which do not clearly disclose they are an agent. Owners agent or builder is permissible but must include telephone number.

**Deep Well Area**  
\$19,500  
3 BEDROOMS, 2 baths, landscaped lot with lawn, sprinkler system, fruit trees, double garage.  
ONLY \$2500 DOWN

**Like New . . .**  
**SOUTH END**  
Immaculate and Charming 3 Bedroom, 2 bath home, south patio. Beautifully landscaped yard with Pool. \$21,000 — \$750 Down includes kitchen range and refrigerator.

**3 Bedrm., 2 Bath**  
Spacious full dining room, carpeting, walled yard, beautifully landscaped with 12 shade trees. All this only \$18,950 with \$2,000 Down.

**★ Philip Short**  
& ASSOCIATES — Realtors  
278 S. Palm Canyon. Ph. 325-2179

**OPEN HOUSE**  
1975 EAST AMADO  
Immaculate 2 Bdrms., 2 Baths  
L.G. LIVING RM — FIREPLACE  
DIN. AREA — RUMPUS RM.  
LANAI — POOL  
**\$28,500 FURN.**  
Drive by  
Saturday-Sunday  
From 10 to 4  
MIKE JEKYL ASSOCIATES  
Largest on the Desert  
457 N. Palm Canyon  
Phone 325-2734  
Evenings 325-6391

**Buy of the Week**  
\$3,000 TO HANDLE  
Refrig. Air-cond., F. A. heat, 3 bedrooms, 2 baths, POOL, Full Price, \$26,000. Payments under \$200 month.

**Gannon Realty**  
1201 N. Palm Canyon. Ph. 325-2772

**LAS PALMAS**  
Lovely 3 bdrm., 2 bath plus lge. den on walled cor. lot. Priced to close estate.  
\$58,600 Furnished  
**John W. Williams**  
REALTOR  
423 N. Palm Canyon. Ph. 324-1641

**By Owner—open 11-4**  
968 Coronet Circle  
Las Palmas Best Buy  
Wanted sharp buyer who knows values. Come over & be convinced. It is the biggest buy, 3 bdrms, 2 ba., carpets & drapes. H & F Paddock pool, vacant.

**WHY RENT?**  
Sparkling new 3 bedroom & family room home. 2 Baths. Luxurious carpeting. Refrigeration air conditioning. Forced air heat. 100 ft. lots. Only \$135 per mo.

**GARNETT REALTY.** Ph. 325-6142

**3 BDRM., 3 BA., DINING RM., LARGE LVRM FIREPLACE, OVERSIZED CLOSET GARAGE, CEMENT WALL FENCING, FULLY DRAPED, ALMOST NEW, COST OWNER \$40,000. SAC. \$27,500. NEAR MARKET BASKET.** 324-2590.

**BEAUTIFUL** 2 bdrm., 2 bath home with pool. Secluded. \$34,000.

**Jas. W. Hammond**  
REALTOR  
875 N. Palm Canyon. Ph. 325-5373

**2 BDRM., 2 bath, carpets, drps., landscp'd., 2 carport, util. rm., 100 x 105 ft. lot. Beaut. view, sewers, sidewalks. By Owner. 1326 No. Riverside Dr. Call Mrs. Henry, 324-1131 or 324-9561 after 6 p.m.**

**FOR** sale by Owner, 3 bdrm., 2 bath Las Palmas Home. F.P., ref. cooling, cpts & drapes, kit. with all built-ins, sheltered patio & pool — wonderful view — \$39,900—Call Owner: 324-1276.

**EVEN** a needle in a haystack would probably be found with a quick action "Lost and Found"

**4 rm** house, carport, garden \$5,850 Restnt liv. qtrs., bus lots \$11,500 5 industrial lots \$13,000  
"ALL MEN ARE BROTHERS"  
Louis Venger Ph. 324-8383, 325-6530

**\$14,950—2 Bdrms** & den, 2 baths, furnished. 547 N. Calle Rolph. Open Sat. & Sun. Ph. 324-3241.

**Friday, December 8, 1961** THE DESERT SUN Page 7

**BE PREPARED**  
To be thoroughly charmed when you enter our completely finished hillside special. 2 Master bedrooms, 2 baths, convertible at end of large living room. Refrigeration air of course. You can't describe the breathtaking view. You will have to see yourself. Asking \$34,500. Show by appt. only.  
Connie Dekker, Realtor  
359 N. PALM CANYON DR.  
Ph. 325-2613 or 325-3093

**Leaving Town**  
Owner built with plenty insulation. 2 lg. bedrooms, 2 baths, ingrm., family room, flagstone fireplace in livingrm., 2 car garage — 120 x 120 lot. Ask \$29,900.

**Gannon Realty**  
1201 N. Palm Canyon. Ph. 325-2772

**NOW BUILDING**  
**Only F.H.A.**  
Homes in P.S.  
WITH 5 1/2% 30 YR. LOANS  
\$16,795—\$87.37 MO.  
LOW DOWN — LARGE LOT.  
MAKE RESERVATION NOW  
ROY FEY & JOE KOCH  
Bldrs. 1011 N. Palm Canyon  
PHONE 324-3381

**Near Market Basket**  
3 BEDROOMS, 2 BATHS  
Family room. Carpets & drapes covered patio. Circular driveway, garage, desert landscape.  
Only \$1500 Down  
Price \$22,500

**MARJORIE BARON**  
1500 S. Palm Canyon Drive  
Ph. 324-1796 — 324-2629

**3 Bedroom & Family Rm**  
In choice South end with F.P., carpets, drapes, TV cable, H. pool, large lot fenced & landscaped, covered patio, a buy! \$24,950 with big FHA loan. Over anxious, see & submit.

**DICK RANSPO**  
1508 S. Palm Canyon. Ph. 325-2323

**FOR BEST BUYS**  
Dependable Real Estate Service  
Home - Income - Commercial  
Acreage — SEE  
**ADOLPH ISRAEL**  
The Buyers Broker  
671 N. Palm Canyon Drive  
Phone 325-2481

**TERRIFIC BUY**  
BY OWNER — Top So. end location. 3 bdrm., 2 ba., furn. w. cpts., extra lge. liv. rm., fireplace, glass doors to patio.

**LOVELY POOL**  
Walled yard, landscaped, outside lighting. DRIVE BY.  
1574 Via Soledad. Ph. 324-1066

**Little Tuscany**  
Drive by 1019 Cielo hillside home. Valley floor view. Oversized pool, 3 bedrooms, large family room with wet bar, many extras. \$75,000. See your agent or call 325-3238.

**Leaving**  
**PALM SPRINGS**  
Must Sell Home At Once  
See at 1454 San Lucas Rd.  
or Phone 325-5939

**SMART** Co-op apartment. Beaut. furn. 2 pools, & recreation. not a lease. Low down. Best location in town.  
KIGER BARTON, PH. 325-5600

**TENNIS** Club area. Sheltered, very quiet, three blocks center town. Modern 3 bdrm., 3 ba. house attractively furn. Paddock Pool \$37,500. 372 Monte Vista Drive. Ph.



## Just in Time for Christmas

and we'll call the North Pole to let Santa know of your change of address. He'll be happy to find you in this luxuriously styled custom home, never occupied 2 bedroom, converts to 3, Indian Wells Country Club residence. All electric kitchen. Every convenience for the ease of fairway living. Price of \$46,500 includes carpets, drapes, pool and landscaping. May be seen any day at 84-371 Manitou Drive at Indian Wells Country Club.

## Manitou Springs

Fireside 6-8493

## "Our Best Buy"

JUST ADD IT UP

- 1—Gorgeous Home
- 4—Bedrooms
- 3—Bathrooms
- 1—Rumpus Room
- 2—Kitchens
- 1—Breakfast Bar & Stools
- 1—Liv. & Din. Rm. Comb.
- 1—Fireplace - B.B.Q.
- 2—Lots all fenced
- 1—Badminton Court
- 1—Swimming Pool
- 1—Plastic Pool Slide

Price of \$39,950 includes landscaping, carpets, drapes and built-in appliances.

## Mildred Jackson

REALTOR

296 S. Palm Canyon Drive  
Phone 324-3301 or 325-5336

## Deep Well Area

Beautiful custom built house. Gorgeous bar, fireplace, elec. Bar-B-Que. Spacious rms with luxurious baths and a completely built-in kitchen, incl. refrigerator. All of these features plus a 20x40 POOL and large patio are yours today at the unbelievable low price of only \$45,000 with terms to suit.

## Gannon Realty

1201 N. Palm Canyon. Ph. 325-2772

## For The Happiest Days of Your Life

Well located in the South end area is this 3 bedroom 2 bath home that has everything. Beautiful large well landscaped lot. Refrigeration air conditioning. Patio. Heated and filtered pool. Near shopping and schools. Only \$5,000 Dn. Full price \$26,500.

MARJORIE BARON  
1500 S. Palm Canyon Drive  
Ph. 324-1796 — 324-2629

## IN EL DORADO PALMS

By owner, lovely comp. furn. 3 Br - 3 ba. home. All btl-ins. Choice corner lot nicely landscaped. Adj. to El Dorado - Indian Wells Golf Club. Sunken liv. rm. & master BR. Roman tub. FM heat, fireplace, ref., H & F pool - spectacular fount. & feed. Reduced. Must be seen to be appreciated.

REDUCED TO \$57,500  
Please call FI 6-8743

## Desert Beauty

Completely furn. 3 Bdrms., 2 baths, H & F pool, lovely patio & landscaping. Just bring your suitcase & move in. Call owner 325-3104 before 9 a.m. or after 6 p.m. week days, or all day Sat. & Sun.

SELL OR TRADE FOR L.A. AREA 4 BDRMS., 3 BATHS, BTL-INS., W-W CPTS. & DRPS. LARGE POOL & COVERED PATIO. REFRIG. AIR COND. CIRCULAR DRIVEWAY. SEWERS, LANDSCAPED. YOU MUST SEE THIS. 289 MICHELLE ROAD. OWNER. PHONE 324-1284.

MUST sell my large 1 bdr. home & huge comp. private studio, bath & sleeping porch. Heated pool, barbecue, perfect for grandparents with visiting family. Ideally located, adjoining Deep Well. \$37,500. Partially furn. or make offer. Ph. 325-2255. 1525 Via Solidad for appt.

## \$1250 Down

BUILDERS CLOSEOUT. New 3 bdrms., 2 baths, built-in range & oven, refrig. air, large lot, patio, sewers. Phone 324-3381.

## White Space

Does  
Increase  
Readership

## DESERT SKIES Move In Today

Own Your Own Apts.  
COMPLETELY FURNISHED  
1 & 2 Bedroom Apts.

From \$2,500.00 Down

Total price from \$13,995. Monthly payments \$175 includes principal, interest, taxes, insurance & maintenance, gas, water, electric, etc.

## 2 POOLS - LOBBY - CARD RM

Wind-free South Palm Canyon Drive (adjacent to new Canyon Country Club), bus service at door.

Why pay \$2,500 for the season when you can own your own and get income too. When you are not enjoying the benefits of Palm Springs - rental from your apartment can make it pay for itself.

2290 SO. PALM CANYON DRIVE  
PHONE 325-2082 or 324-3381

## Royal Hawaiian Estates

MOST LUXURIOUS  
COOPERATIVELY MAINTAINED  
HOMES IN PALM SPRINGS  
These Deluxe 2 & 3 bedroom homes include Lush wall-to-wall carpeting, complete built-in Westinghouse kitchens, laundrette & dryer, range & oven, hood & filtered fan, dishwasher & disposal. Spacious Private Patios & Carports. Club-size Swimming Pool & Lush Tropical Recreation Area.

Priced from \$25,500

LIBERAL FINANCING

&  
TAX ADVANTAGES

FURNISHED MODELS

OPEN DAILY - Ph. 324-1094

TURN OFF South Palm Canyon Dr. at Lindy Lou's Pancake House, Drive 2 Blocks to Models.

## ★ Philip Short

& ASSOCIATES - Realtors  
278 S. Palm Canyon, Ph. 325-2179

## A Golfer's Home with Private Green

Imagine, luxurious residence on 1 acre, adjoining both of America's finest golf courses - INDIAN WELLS COUNTRY CLUB AND ELDORADO. 4 master sized bedrooms with roomy walk-in closets, 5 baths, (Continental luxury featuring Roman tubs, plus delightful family room. A" electric kitchen, fully equipped. MOVE IN BEFORE CHRISTMAS. Price \$74,500. Can be seen at 76-363 Fairway Drive in beautiful EL DORADO PALMS. Two miles east of Palm Desert. Courtesy to brokers.

## El Dorado Palms

FIRESIDE 6-8741

## MAKE A DATE WITH A MODEL!

A Gorgeous new, Racquet Club Road Estates model home - with every luxury feature you've ever dreamed of! Two, brand new, completely different model homes beautifully furnished by Mr. Arthur Elrod, one of America's leading decorators. DRIVE OUT TODAY TO 2792 AVENIDO CABELLIEROS, (ACROSS FROM THE FAMOUS RACQUET CLUB) or Phone 325-3884 for further information. OPEN FROM 9 A.M. to 6 P.M. ALEXANDER CONSTRUCTION CO.

## FURNITURE DISCOUNT

Here is a package deal that will save you money - \$88. 3 bdrms., 2 baths, refrig. air - cond., built-in kitchen, landscaping. \$20,900 unfurn. NEW FURNITURE complete - \$1,500 cash - See This Now!

## Gannon Realty

1201 N. Palm Canyon. Ph. 325-2772

## SPECULATORS

See and make offer on this 3 bdr., 2 bath home with cpts. & drapes, ref. cooling, built-ins, large lot fenced with some landscaping - on sewer, close in - asking \$18,500.

## DICK RANSPOOT

1508 S. Palm Canyon. Ph. 325-2201

## For Elegant Desert Living

## ★ 'Desert Town House' Jewel Box Homes

CONTEMPORARY ELEGANCE  
EXCLUSIVE COPYRIGHT DESIGN

GOLD, MARBLE AND MOSAIC  
BATHS, POOL, LANDSCAPING, BLOCK WALLS

## 4 ELEGANT HOMES

FROM \$55,000 WITH TERMS TO SUIT. LOCATED IN WIND FREE OCOTILLO HOTEL AND DEEP WELL AREAS-3 BLOCKS FROM \$20,000,000 CANYON COUNTRY CLUB GOLF COURSE

## TOWNE DEVELOPMENT CO.

FURNISHED MODEL 1178 LA VERNE WAY

PALM SPRINGS

Saturday and Sunday . . . Phone 324-4474

Week Days . . . Burbank, TH 8-6395

## Houses for Sale PALM SPRINGS

## Houses for Sale PALM SPRINGS

## Special Feature Co-op

OWN your own land and Home in a top land-value location. 2 bdr., 2 ba. PLUS combination den-guest room. Kitchen built-ins, refrig. cooling, private patio. The large sparkling pool, lawn and recreation ground maintained while here or away.

Price \$29,950 to \$32,500

Open daily 11-5

1 BLK. west of Palm Canyon look for the open sign on Merito Place and Belardo - Adjoining Las Palmas area.

Call Model house - 324-2411

## Gannon Realty

EXCLUSIVE AGENT

1201 N. Palm Canyon Ph. 325-2772

## GREEN TREES

Surround this CUSTOM BUILT 3 bdr., 2 bath. Oranges, grapefruit, limes, lemons, tangerines, 3 varieties on 1 tree. Elms, Arizona Cypress, Olives, Umbrella, Chinaberry, roses, diandra lawn. Completely fenced. Parquet floors, screened patio, sprinkler system, refrig. & desert cooling. Never before on the market. \$27,500.

## Culver Nichols

REALTOR

861 N. Palm Canyon. Ph. 325-2182  
Next to Post Office

## ATTENTION!

Check this custom built 3 bedroom, 2 bath home today. You'll appreciate the excellent construction we're sure. You will not be cramped for space either. Wall to wall carpeting & drapes thru out, cooled by refrigeration. The 50 ft. H&F Pool guarantees you years of pleasure. A real beauty. Priced at just \$42,000.

## S. FRANKS, Inc.

REALTOR

279 N. Palm Canyon. Ph. 325-5055

## OPEN 11 TO 4

CORNER 3 bdr., 2 bath Home. 16x32 H&F Pool, oversized garage, prof. landscaping, covered patio. Refrigerated cooling, forced air heat, stone fireplace, kitchen btl-ins. incl. hanging refrigerator, washer & dryer, 207 DEBBY DRIVE. Ph. 325-3621. (N. of Market Basket)

## GANNON REALTY

\$22,950 - 3 bdrms, 2 ba., lge. lot, F.H.A. loan \$18,000.  
\$23,500 - Pool, 3 bdr., 2 ba., refrig. See it. Compare & U Will Buy It.  
3 BDRM., 3 ba., guest house. \$35,000 equity. Will trade.

## Munholland & Co.

1059 N. Palm Canyon. Ph. 324-1082

FOR SALE BY OWNER  
Lot 80x135, all fronted in 5 room stucco house on wall and guest house in rear, all tile roofs, landscaped, citrus fruit, located in the Mesa tract So. part of Palm Springs. 1880 Mesa Dr. Will sell furn. or unfurn., clear.

PAY the taxes and move in. 15873 Cherry Cove, Palm Springs Oasis. 3 Bdrms., 4 years old. \$9500 full price. Owner on property Sunday, or call Elliott 7-2763 Monrovia, week-days.

\$5,000 - UNDER - OPEN 512 Bedford Dr. - FANTASTIC TERMS-3-B, 2-B POOL - Refrig'd. - PTLY. FURN. P. S. Management. Eves 324-1785

OUTSTANDING BUY NEAR EVERYTHING 3 Bdr., 2 Ba., Heated Pool, Carpets, Drapes, Owner. Low price. Ph. 324-2069

\$250 DOWN NEW 3 bdr., 2 bath, carpets, btl-ins. fenced, low payments. KIGER BARTON. Ph. 325-5604

DEEP WELL Custom 2 Bdr., 2 Ba., Pool. Ph. 324-3728 & 325-3819

## Fairway Living - AT - Less Than Rent

GOLF CLUB VILLA HOMES. All fully carpeted & draped, with wood-burning fireplaces, forced air heat, refrigerated air conditioning, separate dining area. Golf Club Villas are landscaped by Rudy Salazar, with paved driveways, underground utilities. When we say, "More luxury features than you'll find at anywhere near the price," we mean ceramic tile bathrooms and kitchens, built-in ranges, ovens, hand crafted ash cabinets, Waste King Disposal, abundantly insulated.

3 bedroom, 2 bath

\$23,950

Low Down, \$135 Mo.

INCLUDING PRINCIPAL and interest

Furnished Model Home

Open Daily

(Drive South on Highway 111 past the bridge. Turn left at Broadmoor at signs.)

## Golf Club Villas

Phone 328-3422

## Big House Value

Cahuilla School District

Only \$20,500 for this Early California Style Home offering three bedrooms, three baths and a large rumpus room. There are many quaint little details throughout, such as beamed ceilings, a bamboo bar, newly remodeled Modern kitchen appointments and more - You'll see. Terms are flexible.

## Mildred Jackson

REALTOR

296 S. Palm Canyon Drive  
Phone 324-3301 or 325-5356

## CAN YOU TOP THIS

\$3,000 Worth of wall and shrubs surround this home, circle ephed plan provides access from every room to pool & patio, 4 Bdrms., 3 baths, family room, sep. din. rm., intercom, 2 car garage, sprinklers. MUST BE SEEN. \$41,000.

## THERESA PRESS

REALTOR

ROBERT PRESS, ASSOCIATE  
Ph. 325-5282, 325-5294, eve. 325-5691

\$16,750 - 2 BDRM., 2 BATHS Custom built 4 yrs. old \$26,500 - 3 BDRM., 2 BATHS Custom btl., built-in kitchen. Patio, TV cable, South side \$31,000-Beaut., Like New Furn. 3 Bdr., 2 ba., pool, ref. air a Fine Home

\$4,500 - LEVEL LOT 100 x 128 2 Bks from Palm Canyon Dr.

## AMY NELSON

2277 N. Palm Canyon Dr.

Ph. 325-5254 or 325-5545

## DEEP WELL AREA

New decor. 2 bdr., 1 1/2 bath stucco house. Lge. rms., new roof, rm. for pool, sprinklers, encl. wall, gar. with wk. shop, good financing. Priced \$26,500.

JESSE STERN, BROKER

1087 N. Palm Canyon. Ph. 325-6713

1440 OPUNTIA OWNER must sell, like new custom 2 bdr., 2 bath, big rooms, fireplace, btl-in kitchen, dble gar., 15x35 POOL, landscaped, complete privacy, submit your terms. KIGER BARTON, Ph. 325-5604

## ★ PANORAMIC VIEW ★

OPEN 12 TO 4 SATURDAY AND SUNDAY

1750 TUSCAN ROAD (Little Tuscany)

Custom built home in choice neighborhood, with sunken living room, slate rock floors on the entertaining area, wet bar, lava rock fireplace and flower planters, steel center I-beam, plus 3 bedrooms, 3 baths, with double basins, colored fixtures, sunken Roman tub with separate stall shower and Mr. and Mrs. wardrobe and pullman in master bath. Kitchen completely equipped with all appliances, YORK year around refrigeration and heating plant, central vacuum unit with room outlets, and inter-com system. Carpeted and draped throughout, vacant ready for occupancy. Beautiful swimming pool with water falls on recirculation. Nicely landscaped grounds with citrus trees, etc. Truly a buy at only \$65,000.00, with excellent terms and financing available.

SALESMAN ON PREMISE WEEKEND

## CHARLES LYNGAARD REALTY

(Exclusive Agent)

140 E. Tahquitz Drive, Opposite Desert Museum

Telephone: 324-3237

## Houses for Sale PALM SPRINGS

## Houses for Sale PALM SPRINGS

## LAS PALMAS SUMMIT ESTATES

THE ULTIMATE IN LUXURY LIVING. Located north and west of the business center in the exclusive Las Palmas district, this is the very last of the best property available in Palm Springs. Architecturally designed by Charles DuBois, AIA, each home combines unique design concepts and lavish use of unusual materials to produce breath-taking beauty, charm and livability. 3 and 4 bedrooms, refrigerated air conditioning and forced air heating for year round comfort. Sunken Roman tubs in master bath. Kitchens completely equipped with Waste King oven and hooded range, disposal and dishwasher. Paddock lighted award-winning pool, heated and filtered, chrome ladder. Pool and play area completely Redwood fenced. Sewers in and paid for. All utilities underground. Every feature you would expect in homes of utmost quality. Price ranges from \$42,500 to \$67,500. MODEL HOME OPEN DAILY - 797 HIGH AVE. Phone 325-2562.

## SACRIFICE DRIVE BY

Golf Club Mbrshp. Inc.  
3065 Cypress Road

Exceptionally designed for beauty & livability. Gorgeous view of mountains & large pool from bedrooms, living & dining area and kitchen. Professionally landscaped & completely walled. 3 Bdrms., (2 master size) adj. bath rooms with Roman tubs. Drapes & Firth - wool carpets. Two-car gar. Priced close to \$40,000. Quick sale, \$32,950. Phone 324-4542

## Delightful Home in Las Palmas

On cor. lot with all the extras that add zest to living. Stereophonic, ice machine, TV, terrazzo terrace and surrounding pool area, dble. encl. gar., interestingly landscaped & completely furn. 4 bdrms., 4 baths, \$75,000. Commitment of \$40,000 avail. Exclusive with

## Muriel E. Fulton

REALTOR

125 S. Palm Canyon. Ph. 325-2225

## PRESTIGE HOME

Immediately Available. Elegant Modern 3 Bdr., 3 Ba. home in Fashionable Old Section. Seconds from the center of town. Beautifully Furnished & Carpeted. Large living room & dining room. Inside & Outside Lanai's. Built-in kitchen. Completely air-conditioned. H & F Pool. Landscaped for Complete Privacy. Rent \$850. Sale \$32,500. By Owner. Shown by appointment. Ph. 324-3967 or 324-1880

## Do-It-Yourself Speculators

FINEST Palm Springs location. \$850 down and a little effort will bring big rewards. 2 Bedrooms & den, 2 baths. \$14,950.

MARJORIE BARON  
1500 S. Palm Canyon Drive  
Ph. 324-1796 — 324-2629

## Little Tuscany

Drive by 1019 Cielo hillside home Valley floor view. Oversized Pool. 3 bedrooms, large family room with wet bar, many extras. \$75,000. See your agent or call 325-3238.

★ Deep Well Bargain! CUSTOM 3 BR. 2 BA. FAM. RM. POOL, 1/2 A. CORNER VIEW LOT \$20,000 BELOW COST. \$49,500 OWNER. 1109 MESQUITE. 4-9255.

By Owner - Leaving. So. End, 3 Bdrms., 2 Ba., South Patio, Walled, Landscaped, Sewer & Paving. 871 E. Sunny Dunes Rd. Phone 325-6289

REAL buy. 3 bdr., 2 ba., tile, furn., wall oven frpic, nr schools. Owner 657 Desert Way

## ALWAYS OFFERING EXCEPTIONAL

## BUYS IN THE COACHELLA VALLEY

OWNER WANTS immediate action on sale of 100 acres. He has asked us to submit offer for this property located on a paved road in Palm Desert.

FOR TAX REASONS owner must sell 110 acres on two paved roads before New Year's. A rare opportunity.

10 ACRES R-3 &amp; R-Eldorado Area

Zoned W-2 at Indio City Limits

20 AIRPORT ACRES Only \$3500 per Acre

30 ACRES In Dates &amp; Citrus

In Grapefruit &amp; Tangerines

320 ACRES On Main Road-\$650 per Acre

Complete Information-Bulletins on Display

## ANDERSON-BERKEY COMPANY

-IN-

THE CENTER

174 North Palm Canyon Drive Phone 324-3224

## Houses for Sale—Palm Springs

## YULE LIKE THESE

ACREAGE, Indian Wells area, Hiway frontage, EXCELLENT BUY for future potential, look at it and make us an offer????

Rancho Mirage Hillside lot 100x235, V-view and etc. ONLY \$3500.

DUPLEX with 2 sleeping rooms, bath B'tween, stoves and Refrigs, Fireplaces, THE BEST BUY here for \$18,500 location is excellent.

We have some nice homes listed with us EXCLUSIVE from 2 BR 2 baths, W-W carpets & Drapes, Fireplaces, Landscaped, Fenced, Heating & Cooling, ready for your furniture and groceries. FROM \$17,500.

RANCH at North Palm Springs, 20 Acres with house, well and out-buildings, owner says can keep horse, cow, chickens and etc. ASKING \$22,500 why not see it.

We have a General of the Army's home listed in Rancho Mirage, 2 BR & Den, 2 baths, W-W carpets, Drapes, FULLY furnished, Landscaped, 2 car enclosed garage, VIEW, The price?? we will discuss that when we show you the property.

ACREAGE AT 29 PALMS, from 50 up to a parcel in the Harmony ACRES section of 320 which has a terrific unobstructed view of the BULLION MTS. and the U.S. Marine Corps Base, THIS is a REAL BUY at \$350 per acre. Phone or come into office as we have the maps.

A few Choice store rentals in the Post Office bldg at \$100 and \$125 for corner. Winter house rentals fully furnished from \$400 per month with HEATED and FILTERED POOLS.

RANCHO MIRAGE REALTY CO. 71-811 Hiway 111, Ph. 328-2101  
Estella C. Ewart Charles R. Murray

## ● In Deep Well Estates

Near Major Hotels—Ideal for Couple

Modern immaculate 2 bedroom plus 2 baths, kitchen with built-ins, beautifully landscaped, west view, large heated & filtered pool. \$41,500. Carpets & drapes. Can be sold furnished.

## ● Las Palmas Area

Deluxe brand new 3 bedroom plus convertible den, beautifully furnished, complete and ready to move in, heated and filtered pool. \$59,750 or will rent with option to buy.

## ● Adjacent Ocotillo Lodge

Modern 3 and 4 bedroom homes, unfurnished or furnished. Heated & filtered pools. \$34,500. Carpets, drapes and up.

SHOWN BY



## ★ FOR RENT-LEASE ★ Beautiful New LANAI GARDEN APTS. Offers Luxurious Living

2 Bedrooms Fully Furnished  
Private Patio-Involving Pool  
Only \$165.00 Monthly  
2 Blocks to Heart of Palm Desert  
Call FI 6-8138

**C. V. BUILDING DESIGNERS**

73-865 Highway 111—Palm Desert

### Rancho Mirage 97

#### 3 Very Special Homesites

All with north and east frontage. Nice view of valley and mountains. Lots 269 and 270 on Biskra Rd. Sites 200 ft. frontage, very deep. Special price. ALSO Fine corner lot with north and east view located on southwest corner of Ocotillo Dr. and Estrella Dr.

SEE FOR YOURSELF  
THEN SEE ME  
**R. R. GEER**  
Apt. 4, Green's Desert Lodge  
Nr. P.O. in Rancho Mirage

**QUICK SALE  
TO SETTLE ESTATE**  
Completely furn., F.A. Heat,  
Ref. air-cond., Sun Deck,  
2-Car garage. Outstanding View  
\$19,500 — Submit Down.  
Ted Smith Realty  
42-274 W. Veldt, Rancho Mirage  
Phone 328-3600

### Desert Hot Springs 99

3 BDRM. home, 3 yrs. old. Value \$12,500, will accept best cash offer over \$2,000 for \$5,000 equity, balance \$7,619, payments \$66.30 mo. Write Freeland, Box 278 N. Palm Springs or Ph. 329-5551.

### Thousand Palms 101

\$7,500 FULL price furn. home. Redecorated, expandable, fireplace, walled, trees. Near pool, 70 x 107 lot, or contract, good credit. \$7,850, \$400 down, \$90 mo. Owner — 31-500 Calle Jessica

### Bermuda Dunes 102

\$25,900—3 bdr., 2 ba., fireplace, built-in, refrigeration air cond. (Convenient financing). Inquire Office Bermuda Dunes Country Club.

### Banning 117

**OPEN HOUSE  
SUNDAY 12:00 TO 4:00**  
688 Allen, Banning. Very nice 4 Bdr. home, fireplace, oak floors, cellar, 2 car garage, fenced & landscaped corner lot, \$500 dn., \$81.50 per mo. \$10,500.  
Jensen Realty, Broker

**SALE or lease 1,600 ft. commercial bldg., plus small bldg. for Real Estate office. Best location. Ph. Banning 849-6103 or write C. J. Remland, 115 No. 3rd**

**1553 N. BLANCHARD**  
4 Bdr., 2 baths, lge. 50 x 132 lot, \$10,050, small down.

### Business Rentals 121

**GROUND FLOOR 2 room office suite on Palm Canyon Dr., 1/2 blk. from Bullocks. Plenty parking. \$150 mo.**  
**KEN HERMAN, Real Estate**  
244 S. Palm Canyon, Ph. 324-1273

**STORE for lease, top location on Palm Canyon, across Chi Chi. Suitable for men's wear, gifts, lingerie, shoes or ? Ph. 325-2247.**

**2 ROOM large office. Carpeted. Shower & bath room. 1117 N. Palm Canyon, Mr. Winters. Above Sea Horse Restaurant.**

**Warehouse, show room, office, modern and new, all or part 3500 sq. ft. Ph. 324-3248**

### Wanted to Rent 123

**CONGENIAL middle aged lady wants room and meals or kitchen privileges or share apt. in P.S. or desert area, near shopping district. Have no car. Write H. A. Redford, 6631 Salt Lake Ave., No. 5, Bell, Calif.**

### Rooms for Rent 125

**MORE for your money. \$15 per week, double occup. \$22.50 single, large pool, PBX, TV, weekly maid service. Restaurant. Cocktail lounge. Ph. 324-1342.**

**NICELY furnished rooms with baths & sep. entrances. From \$60 mo. Rancho Mirage, 72-096 Desert Dr. Ph. FI 6-8884.**

**ROOM and board for amb. ladies. Loving care. Good food, TV, patio, licensed. VELDT GUEST HOME. Ph. 328-1441.**

**BEDROOM sitting rm. and bath, priv. entrance. Nr. O'Donnell Golf Course, \$85 mo. Ph. Mrs. Cordrey, 325-2255.**

**RM. in priv. home, gent. only. Sunny, cpd. quiet, priv. ent. & tile bath. \$60 mo. Ph. 325-5408.**

**DESERT SUN  
CLASSIFIED  
GETS RESULTS**

## ★ Seasonal Rentals ★ LUXURIOUS HOMES

In Palm Springs Deluxe Areas

Modern, cheerful, immaculate, beautifully furnished, fully equipped 3 and 4 bedrooms.

\$1000.00 TO \$1500.00 PER MONTH,  
THREE MONTHS OR LONGER

### DISTINCTIVE HOME

On beautiful Estate with Corals and Stables.  
Amid groves and vineyards.  
Between Tamarisk and Thunderbird Country Club  
Deluxe Spacious modern 3 bedroom and Den, fully equipped, beautifully furnished. Two bedroom guest cottage available.  
MUST SEE TO APPRECIATE

QUALIFIED TENANTS PHONE FOR APPOINTMENT  
Ph. 325-2355—324-9282

LEW LEVY or SYLVIA LEVY, REALTOR  
Member Palm Springs Real Estate Board

### Furnished Apartments 129

**DELUXE FURNISHED 1 Bdr.**  
room apt. Excellent South Side location. \$125 mo. on lease.

### ★ Philip Short

& ASSOCIATES — Realtors  
278 S. Palm Canyon, Ph. 325-2179

There are only 2 apts. left at  
**RIVERSIDE ARMS**  
758 N. RIVERSIDE DR.  
One look will convince you too.  
Phone 325-3181

**DELUXE studio \$135. TV, adults.**  
Pool, refrig., across Thrifty, 373 S. Palm Canyon or 372 S. Belard Road.

**NEWLY DECORATED, one bdr.**  
room apt. Completely furnished. Utilities included. 37-111 Date Palm Dr. Cathedral City.

**PRIVACY. Deep Well area. Lge.**  
studio, complete kitchen, pool, utilities, TV & telephone cables.  
Phone 324-1308

**DELUXE Studio & 1 bdr. apt.**  
Pool, utilities paid, 1 block east of Riviera. 733 Vista Chino.  
Phone 324-4189

**2295 JUNIPERO**  
Bachelor Apt. Utilities Paid  
\$85 Month

**1 BDRM. furn. apt. Good location.**  
pool privileges. Adults, \$85 mo. Utilities included. Ph. 324-3998.

**LOVELY deluxe furn. studio. Full**  
kitchen, cable, Nr. Riviera.  
Reasonable — Ph. 324-1926

**BACHELOR apts. \$80 mo. H-pool,**  
linen furn. 526 Mel Ave.  
Phone 324-9975

### Apartments Unfurnished 131

### BRAND NEW

**DELUX 1 bdr. apts. refrig., carpeted,**  
drapes, all blt-ins, pool,  
\$125 per mo. on a years lease.  
Excellent Palm Springs location.  
Owner. Ph. 328-3473.

Choice 1 bdr. apt., unfurn.  
Refrig., stove, drps., if desired.  
\$80 yrs. lease. Ph. 325-6573  
554 Mountain View Drive

### Houses Furnished 133

### Tierra Del Sol

Rio Del Sol Road  
RANCHO MIRAGE

### SOMETHING SPECIAL

Modern Attractive 1 or 2 Bdr.  
Private Homes with Pools.  
**SEASONAL RENTALS**  
Call Byron B. Hillen, 328-2092  
71-991 Vista Del Rio Road  
Harry W. Holt — Realtor

### ★ CHECK THIS!!!

**SALTON SEA RESORT AREA**  
Only 45 minutes from Palm Springs. Vacation home rentals at beautiful new North Shore Estates include: Full use of North Shore Beach Yacht Club, recreational and boating facilities. Day, Week, Month. Rates from \$100 - \$400 mo. Call North Shore No. 6.

**FURNISHED beautifully. 3 bdr.**  
rm. home, exclusive area, season rental. UNFURNISHED—3 bdr., 2 baths, near schools, lg. enclosed yard. \$150 yrs. lse. GANNON REALTY CO., 325-2772

**LOVELY modern 2 Bedroom, 2**  
Bath, large den, magnificent view of city. \$200 mo. furn. or \$150 mo. unfurn. Ph. 325-2273.

**VERY attractive 3 Bdr., 2 Ba.,**  
nicely & comp. furn. H & F pool. Privacy. Ph. 324-9385.

**2 Bedroom, 2 Bath, Adults,**  
No Pets, Year's lease  
Phone 325-6776

**WOMAN will share lovely home**  
in Desert Hot Springs, Close to Temple. Ph. 329-5236.

**2 BDRM. and den, fireplace, encl.**  
yard, gar., no pets. Lease \$135 mo. 584 N. Hermosa Dr.

**2 BDRM. house \$125 mo. Desert**  
Hot Springs. Call 329-5640 before noon. After 2 p.m. ph. 324-1181.

**2 BDR., den, \$110 mo. 21-740 Snow**  
View Dr. Palm Spg. Oasis. Owner on property Dec. 11, 12.

### Houses Furnished 133

**DEEP WELL AREA**  
Seasonal Furnished Rentals  
2 & 3 Bedroom homes furnished, swimming pools. Approx. \$700 per mo.

— ALSO —  
2 Beautiful furnished poolside homes adjacent to Riviera Hotel. Approx. \$350 per mo. up. You'll see. Consult THE MILDRED JACKSON OFFICE.  
Phone 325-5356

**BEAUTIFUL NEW home furnish-**  
ed. 2 Bedrooms, 2 baths, convertible den, lanai, electric kitchen, pool & garden. Smartest address adjoining Indian Wells & El Dorado Clubs. \$1000 per month, ALSO available with option to purchase. Courtesy to Brokers. Ph. FI 6-8926 or FI 6-1265. MAY BE SEEN at 76-419 SHO SHONE DRIVE in ULTRA FASHIONABLE EL DO-RADO PALMS.

**FOR RENT HOMES**  
FURNISHED OR UNFURNISHED  
Brand New Indian Wells Village 3 bedroom 2 bath wall to wall carpets, drapes, all built-in, forced air heat, large recreation area, includes all yard work.  
Phone Fireside 6-8709

**PANORAMIC desert view. Modern**  
glass to roof, walnut panel, 2 Bdr., 2 Ba., 2 firepl., piano, TV, Hammond organ opt., forced heat, \$250 mo., less yrs. lease.  
Phone 325-1239

**DEEP Well area. 3 bdr., 3 ba.,**  
cabana, with 2 bdr., 2 ba., large pool, fireplace, \$500 mo. yrs. lease, or seasonal rates. Brokers invited. 1365 Sagebrush. Owner at 1375 or Ph. 325-3641.

**NEW luxury home near Las Palm-**  
as area, 3 Bdrms., 2 baths, secluded yard with pool and badminton court. See at 970 Tuxedo Circle and call Crestview 3-0323 L.A.

**NEW lge. 3 bdr. 2 ba., pool, de-**  
luxe, ultra modern, refrig. cooling, 7 minutes to P.S. \$225 mo. Ph. 328-3254 eves.

**SHARE HOUSE**  
605 Desert View Drive  
Ph. 325-5659 after 8 p.m.

**LEASE 3 bedroom home semi-fur-**  
nished.  
491 E. Racquet Club Road  
Houses U-furnished 135

**Kids, We Love 'em**  
Spacious, close in. 2 Bdr. \$130. Mod. 3 & 2. Blt-in Kit. \$150.

**ERNIE LINDBERG**  
REALTOR  
445 N. Palm Canyon. Ph. 324-9628

**Partly furn. 2 Bdr., 1 Ba.,**  
Refrig., Stove, Air-Cond.,  
Panel heat. \$110. mo. yrs. lease.  
**TED SMITH REALTY**  
42-274 W. Veldt, Rancho Mirage  
Phone 328-3600

**REFRIGERATED — SPACIOUS**  
2 Bedroom with Pool  
\$200 mo. on year's lease  
**WELCOME — KITE**  
Ph. FI 6-6117 or FI 6-6065

**3 Bedroom Home \$125**  
2 Bedroom Home \$125  
**WELCOME — KITE**  
Ph. FI 6-6117 or FI 6-6065

**3 Bdr., — Unfurn.**  
\$110 Month  
Ph. 324-4930 after 5 p.m.

**\$75 NICE 4 rm. sml. hse. Pref.**  
lease. See at  
2609 Morongo Trail

**Boats & Equipment 141**  
16 ft. Chris-Craft Cabin cruiser,  
Mark-55 motor & trailer, \$1,195.  
Phone 328-3670

**Trailers for Sale 143**  
VAGABOND 2 bdr., 41 ft. 1954  
Complete set up except furniture. 2 Aluminum awnings, electric & water coolers, storage cabinet, etc. Sacrifice before end Dec. \$1,895. Lot C-17, Palm Springs Trailer Village. See manager.

**SAHARA PARK**  
50X10 — 2 Bdr., many extras,  
good location, store room, sprinkler system, oleander hedge.  
64 Nile

**10 WIDE PARAMOUNT, screened**  
patio, ramada, carport. 9 So. Dr. Rancho Trailer Park.

## YEAR END CLEARANCE

● See These Dollar-Saving Values ●

61 FALCON Station Wagon. R&H, Autom., Air Cond. Like New	\$2295
61 THUNDERBIRD. Full power & air conditioning	\$4195
61 FALCON Ranchero. Radio & Heater. 8000 Miles	\$1775
60 FALCON Ranchero. Radio & Heater	\$1350
60 FORD FAIRLANE 2 Door. P.S. Autom. R&H	\$1695
60 FALCON 2 Door. Radio, Heater	\$1295
60 FALCON 4 Door Sedan. Radio & Heater. Automatic, Clean	\$1545
59 FORD Galaxie 2 Door Hardtop. Power Steer, Auto., R&H	\$1795
59 THUNDERBIRD Hardtop. Full Power, Air Cond.	\$2895
58 RANCHERO. R&H, Autom., Power Steering	\$950
58 THUNDERBIRD. Radio, Heater, Autom. Power Steering	\$2095
58 FORD, 500 Hardtop, Radio, Heater, Power Steering	\$1195
58 CHEVROLET V-8 4 Dr. Station Wagon. R&H, Overdrive	\$1295
58 CHEV. 4 Dr. Bel-Air. Radio & Heater, P. Steer, Air Cond.	\$1195
57 FORD 4 Dr. Station Wagon. R&H, Autom.	\$895
57 FORD Convertible. R&H, Autom., Power Steering	\$895
57 BUICK 4 Door Hardtop. R&H, Autom.	\$795
57 DODGE V-8, 1/2 Ton Pickup	\$795
57 CHEVROLET, Convertible. Rad'o, Heater, Autom.	\$1095
56 MERCURY 4 Door Hardtop, Radio, Heater, Autom.	\$595
54 CHEVROLET, 2 Door, Heater	\$395
56 LINCOLN Hardtop. Full power, one owner	\$995
55 MERCURY Montclair 4-Dr. Automatic, R&H, Clean	\$595
55 RAMBLER 4 Door Station Wagon	\$395

## BRAND FORD CITY

AUTHORIZED FACTORY FORD DEALER—BANK TERMS

3919 EAST PALM CANYON DRIVE

PHONE 328-2181

### Trailers for Sale 143

**PLEASE** see this lovely 12-wide, Extending Kit. I believe this is one of the Prettiest Mobile Homes on the Desert. Cherry, Lined Oakwood, with blue, turquoise and violet decor. WILL TAKE TRADE.  
**MURRAY'S TRAILER SALES**  
68-100 Highway 111

**SAFEWAY 10x45 furn., cooler,**  
heater, bath, shower, garbage disposal. Concrete patio. Aluminum awning. Storage shed. \$5000 Space A-20, Blue Skies Park. Hwy 111. P. O. Box 1092, Palm Desert. Ph. FI 6-8749.

**OH! OH! Beautiful 50 ft. 12 wide.**  
Just arrived. Large kitchen with pretty Copptone appliances. Most unusual bath. Will take trade-in.  
**MURRAY'S TRAILER SALES**  
68-100 Highway 111

**LET SANTA deliver brand-spank-**  
in' new two bedroom, Nashua, with extended living room for Christmas: ONLY \$5,995! Trade or finance.

**PEARL & BOB'S, 68-091 Hwy 111**  
SAY "MERRY CHRISTMAS" in a new 1962, 40x10. Carpet and sliding glass door: \$4,195 unfurnished. Trade or finance.  
**PEARL & BOB'S, 68-091 Hwy 111**

**WONDERFUL CHRISTMAS b-a-r-**  
gains on Screen-Rooms and aluminum awnings... even skirting. **PEARL & BOB'S, 68-091 Hwy 111.**

**CHRISTMAS SPECIAL: 1954, 30'**  
Mayflower, clean as the day it was made. ONLY \$1,795! Trade or finance. **PEARL & BOB'S, 68-091 Hwy 111**

**GREAT Lake. 1961, 10 wide x 56**  
ft. Expanding liv. rm. Will trade for late model 8' wide by 35 or 40'. See at Safari Trailer Park, Marsh.

**AVAILABLE now 40x10 Mayflow-**  
er, furn., & landscaped. Sacrifice, 236 Raincloud, Ramon Tr. Park.

**EXCEPTIONAL 1960**  
35 Ft. Aljoa. Very clean & pretty Twin-beds, full bath. See this at 68-095 Hwy 111.

**27' BUDGER Expando, w-cooler,**  
new awning. Priced for quick sale. 224 Pocahantas, Ramon Tr. Park.

**1957 IDEAL Travel, excel. cond.**  
\$1,695  
Palm Valley Trailer Village

**CANVAS trailer awning 10x 36.**  
Good condition. June Hidebrandt.  
Phone 325-2179

**1958 MELODY 10x5 - 45 ft., furn.,**  
cabana, 3 bdr., & storage rm. Ph. 324-4737, Fairway Tr. Park.

**Trailers for Sale 147**  
20 FT. On So. Palm Canyon bus line, city gas, toilet, large cabana, suitable for one, \$55.  
Phone 325-5144

**New 1962 Model Trailers**  
For Rent Furn.  
Fairway Trailer Pk. Ph. 324-4737

**Automobiles for Sale 153**  
DESOTO — 1957 Sportsman 4 dr. hardtop, full power, factory air, good motor, \$795. Trade up, dwn or for equity in house or lot.  
Phone 328-2459

**CADILLAC — 1958 Fleetwood, fac-**  
tory air, full pwr., 1 owner.  
\$2,795 — Ph. 324-1191

## YEAR-END CLEAN-UP SALE

# What a Deal

Come See 'Em for Yourself

### 61 Chevrolet Impala Coupe

ERMINE WHITE—BLUE  
TRIM. RADIO—HEATER—  
POWERGLIDE—POWER  
STEERING—POWER BRAKES—  
WHITE WALL TIRES

Reduced to Only

\$2695

### 59 Dodge Station Wagon

CUSTOM SIERRA 4  
DOOR. THE ELITE IN  
CUSTOM WAGONS  
BY DODGE. FULLY  
EQUIPPED.

Reduced to Only

\$1895

### 57 Chevrolet Convertible

BEAUTIFUL BLACK &  
WHITE TOP. HAS RADIO,  
HEATER—POWERGLIDE—  
WHITE SIDEWALL  
TIRES.

Reduced to Only

\$1095

### 59 Thunderbird Hardtop

FULL POWER  
AIR CONDITIONED

Reduced to Only

\$2795

### 58 Dodge Pickup

1/2 Ton

CLEAN &  
MECHANICALLY OK

Reduced to Only

\$995

### 55 Ford Fairlane Club

RADIO—HEATER—AUTOMATIC  
V-8 ENGINE. SHARPEST  
1955 FORD IN TOWN.

Reduced to Only

\$695

SEE

## STACK CHEVROLET

632 South Palm Canyon Drive

Phone 324-9166

Your Dealer for Over 10 Years

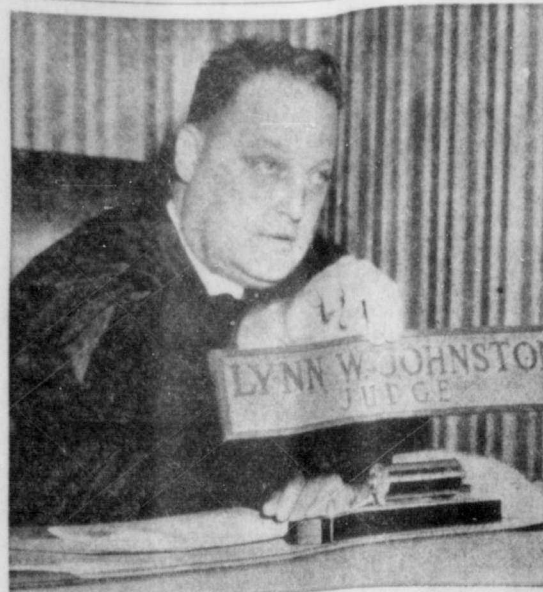
## LOWEST PRICES Guaranteed . . .

## USED CARS

NOW

60 Thunderbird—only 21,000 miles .....	\$299
59 T Bird—Sharp, fully equipped .....	\$279
57 Merc. Conv. Turnpike Cruiser .....	\$79
57 Olds 88 Super Holiday .....	\$89
57 Lincoln—low mileage, sharp .....	\$119
55 Pontiac Convertible—very clean .....	\$49
58 Mercury Station Wagon—fully equipped	\$109
59 Chevrolet Station Wagon—V-8 4 Door...	\$159





**BACK ON BENCH** after his acquittal on charges of "love for leniency" for women defendants, is Los Angeles Municipal Judge Lynn W. Johnston. Facing possible new charges by the Los Angeles district attorney, Judge Johnston lashed back with some charges of his own claiming that a new woman witness has dated members of the staff of the district attorney. (UPI Telephoto)

### CATHEDRAL CITY

## Hollanders Enjoy 10-Day Visit in Desert Area Home

Visitors from Holland, Mr. and Mrs. Gustaaf J. Moes enjoyed a 10-day desert visit. As houseguests of Mr. and Mrs. Cornelis Mol they stayed at the desert home of Mrs. Mol's sister, Mrs. Emmy Wennermark, who joined them for the weekend. During their stay Mr. and Mrs. Stewart Sippy entertained them at their cabin in Idyllwild for a day.

Mr. and Mrs. Moes, who spent a week in New York city before coming west, plan an extended tour of Mexico before returning to their home in Amsterdam where he is Directeur of Joh Moes and Zonen N. V., machine manufacturers who recently observed the 100th anniversary of the family-owned company.

Originally coming to the desert for a visit with her sister and brother-in-law, Mr. and Mrs. James Heron, Mrs. Olga Griffith has decided to spend the winter with the Herons instead of returning to her home in Waco, Tex.

Mr. and Mrs. Les Schoelerman of Rolling Hills were weekend houseguests of Mr. and Mrs. Stephen McNeil at their home on G Street.

Weekend houseguests at the home of Mr. and Mrs. Ed Jorgensen and daughter Judy were Mrs. Jorgensen's nephew and family, Dr. and Mrs. Richard Woods and daughters Dorothy and Clellene, who make their home in Lomita.

Mr. and Mrs. Ed Smith enjoyed an extended weekend visiting with relatives in Pomona.

Visiting with Dr. and Mrs. William Harrison for the weekend were their daughter and family, Mr. and Mrs. Karl Gerhardt and boys Phillip and Mark from Malibu.

Mr. and Mrs. Howard Ogle of Riverside are the new owners of the Satellite Apartments on Second Street. Former owners, Mr. and Mrs. William Boyd, have purchased the home owned for many years by Mrs. Agnes Gould. Mrs. Gould is now making her home with her daughter, Mrs. Etta Livey in Yucaipa.

Visiting this week with Doug Will, owner of the Sun Glow Apartments and Motel is his father, Walter Will, who was on a business trip to Los Angeles from his home in Seattle, Wash.

Long time Cathedral City residents Mr. and Mrs. Paul Clark are now in their new home recently completed on Terrace Road.

While visiting with her sister, Mrs. Florence Koenig at her home in Anaheim, Mrs. Fern Scott celebrated her birthday. Joining them for the happy occasion were Mrs. Koenig's daughter and son-in-law, Mr. and Mrs. Art Howden of Garden Grove.

Mr. and Mrs. Fred Booth returned home to Los Angeles after spending the past two weeks at their desert home.

Former winter resident Mrs. Alice Daniel, who now makes her home in Corvallis, Ore., is the houseguest of Mrs. Lola Sherrill at her home on D Street.

—Jean Patane

## Electronics to Aid Capital Paperwork

By GAYLORD P. GODWIN  
WASHINGTON (UPI) — Secretary of Agriculture Orville L. Freeman announced an administrative improvement program for the Agriculture Department at his news conference Tuesday.

He said it would cut costs and increase efficiency of the department by putting electronic computers to work on routine record keeping and paper work.

"It will contribute to the productivity of administration," Freeman said. "It will give effective public management."

Freeman said the new system, designed entirely within the department and using existing equipment, is expected to:

—Eliminate more than 17,000 individual reports now required each year.

—Centralize into one office payroll preparation now done in 87 offices, and enable payroll checks to be issued automatically.

—Reduce administrative costs of payroll and maintaining records of employees by \$15 per year per employee.

—Provide savings of as much as \$1.5 million per year once the new system is in full operation.

—Give department management new tools for program evaluation which never before have been available to a government agency.

—Give professional and technical employees greater opportunity for advancement and service in their special field.

Freeman said the conversion to computer operation will reduce labor requirements by 241 man-years, the equivalent of 241 employees per year. No one is expected to lose his job because of the new system. Those who are displaced by the machines will be reassigned by the department.

The computer work will be done on a machine which the department already owns and is using in the New Orleans Commodity Office, and on a presently rented machine in Dallas, Texas.

The administrative improvement program will be put into effect in two steps. The first, already under way, will combine payroll, personnel record keeping, and related budget and accounting work into an automatic data processing system. This will be put into operation early in 1963.

The second step will be put into operation by 1964. It will apply the information gathered from payroll, personnel, and related budget and accounting operations to new management techniques.

Freeman said the administration would have a substantial farm program to put before Congress next year.

He said he believed President

Kennedy would deliver a special message to Congress on behalf of his plans although there was nothing firm on this as yet.

He said the proposed farm program "hasn't jelled yet." Ever since the 1961 Farm Act was adopted the department has been considering ways and means of bettering the agricultural situation, he said.



**THE PULLING POWER** of advertising is demonstrated by this line-up of customers awaiting the opening celebration of new shops in the Fashion Center, 266 North Palm Canyon Drive. Opening stores were Ray's Men's Wear and Paganini's Fashions for Women.



**Bullock's**  
PALM SPRINGS

a  
bow  
to our  
"custom-  
made dress for  
the very special  
occasion... white  
linen, embroidered by  
hand in tones of blue and  
edged in blue... 7 to 12... 35.95



**A CHRISTMAS CURTSY**



**SETTING PRECEDENT**, President Kennedy meets with U. S. Army's top 11 commanding generals in White House. Only absentee was commander of 7th Army in Europe, Gen. George H. Decker, Army chief of staff, (front left) is chatting with President. Generals behind Gen. Decker and Mr. Kennedy are, from left: Lt. Gen. Emerson L. Cummings,

Lt. Gen. Patrick Ryan, Maj. Gen. John H. Michalis, Gen. Herbert P. Powell, Lt. Gen. Donald P. Booth, Lt. Gen. Thomas J. H. Trapnell, Lt. Gen. E. J. O'Neill, Maj. Gen. Paul A. Gavin, Gen. James F. Kolins, Lt. Gen. Ridgely Gaither, and Lt. Gen. Robert J. Wood. They discussed United States defense needs.



**RUNNING FROM SOLDIERS** who opened fire as they were ripping up streets and stoning automobiles, Santa Domingo mob seeks

safety during the nationwide strike against government of President Joaquin Balaguer.

on well-mannered  
little hands...jeune  
fille kid gloves in  
white...with beauvais  
embroidery imported for  
us from belgium...4  
to 7...8.95

